BCE NOTICE OF DIVIDEND RATE

BCE Inc. will, on August 1, 2021, continue to have Cumulative Redeemable First Preferred Shares, Series AI ("Series AI Preferred Shares") outstanding if, following the end of the conversion period on July 22, 2021, BCE Inc. determines that at least 2 million Series Al Preferred Shares would remain outstanding. In such a case, as of August 1, 2021, the Series Al Preferred Shares will pay, on a guarterly basis, as and when declared by the Board of Directors of BCE Inc., a fixed cash dividend for the following five years that will be based on an annual fixed dividend rate equal to 3.39%.