# Building connections





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# Management's discussion and analysis

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# Management's discussion and analysis

In this management's discussion and analysis (MD&A), we, us, our, BCE and the company mean, as the context may require, either BCE Inc. or, collectively, BCE Inc., Bell Canada, their subsidiaries, joint arrangements and associates. Bell means, as the context may require, either Bell Canada or, collectively, Bell Canada, its subsidiaries, joint arrangements and associates.

All amounts in this MD&A are in millions of Canadian dollars, except where noted. Please refer to section 9, Non-GAAP financial measures, other financial measures and key performance indicators (KPIs) for a list of defined non-GAAP financial measures, other financial measures and KPIs.

Please refer to BCE's unaudited consolidated financial statements for the second quarter of 2025 (Q2 2025 Financial Statements) when reading this MD&A as well as BCE's news release to be dated August 7, 2025 announcing BCE's financial results for the three months and six months ended June 30, 2025 and 2024 (BCE 2025 Second Quarter News Release). We also encourage you to read BCE's MD&A for the year ended December 31, 2024 dated March 6, 2025 (BCE 2024 Annual MD&A) as updated in BCE's MD&A for the first quarter of 2025 dated May 7, 2025 (BCE 2025 First Quarter MD&A). In preparing this MD&A, we have taken into account information available to us up to August 6, 2025, the date of this MD&A, unless otherwise stated.

You will find additional information relating to BCE, including BCE's annual information form for the year ended December 31, 2024 dated March 6, 2025 (BCE 2024 AIF) and recent financial reports, including the BCE 2024 Annual MD&A, the BCE 2025 First Quarter MD&A, and the BCE 2025 Second Quarter News Release on BCE's website at BCE.ca, on SEDAR+ at sedarplus.ca and on EDGAR at sec.gov.

Documents and other information contained in BCE's website including, without limitation, the BCE 2025 Second Quarter News Release, or in any other site referred to in BCE's website or in this MD&A are not part of this MD&A and are not incorporated by reference herein.

This MD&A comments on our business operations, performance, financial position and other matters for the three months (Q2) and six months (YTD) ended June 30, 2025 and 2024.

# Caution regarding forward-looking statements

This MD&A and, in particular, but without limitation, section 1.2, Key corporate and business developments, section 3.1, Bell CTS, section 3.2, Bell Media, the section and sub-sections entitled Assumptions and section 4.7, Liquidity, contain forwardlooking statements. These forward-looking statements include, without limitation, statements relating to: the acquisition by Bell Canada of Northwest Fiber Holdco, LLC (doing business as Ziply Fiber (Ziply Fiber)), certain potential benefits expected to result from this acquisition and Bell Canada's growth prospects and strategic priorities; the proposed disposition of substantially all of BCE's home security and monitored alarm assets to a.p.i. ALARM Inc., the expected timing and completion thereof and the expected amount of proceeds to result from this proposed disposition; Bell Canada's launch of Bell Al Fabric intended to create a national initiative to support Canada's artificial intelligence (AI) ecosystem, the benefits expected to result from the launch of Bell Al Fabric, the expected number of Al data centres to be launched by the end of 2026 and Bell Canada's long-term objective to drive Al innovation and economic growth in Canada; the sources of liquidity we expect to use to meet our 2025 cash requirements, BCE's annualized common share dividend and BCE's common share dividend payout policy target; BCE's business outlook, objectives, plans and strategic priorities, and other statements that do not refer to historical facts. A statement we make is forward-looking when it uses what we know and expect today to make a statement about the future. Forward-looking statements are typically identified by the words assumption, goal, guidance, objective, outlook, project, strategy, target, commitment and other similar expressions or future or conditional verbs such as aim, anticipate, believe, could, expect, intend, may, plan, seek, should, strive and will. All such forward-looking statements are made pursuant to the safe harbour provisions of applicable Canadian securities laws and of the United States (U.S.) Private Securities Litigation Reform Act of 1995.

Unless otherwise indicated by us, forward-looking statements in this MD&A describe our expectations as at August 6, 2025 and, accordingly, are subject to change after that date. Except as may be required by applicable securities laws, we do not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on several assumptions, both general and specific, which give rise to the possibility that actual results or events could differ materially from our expectations expressed in, or implied by, such forward-looking statements and that our business outlook, objectives, plans and strategic priorities may not be achieved. These statements are not guarantees of future performance or events, and we caution you against relying on any of these forward-looking statements. Forward-looking statements are presented in this MD&A for the purpose of assisting investors and others in understanding our objectives, strategic priorities and business outlook as well as our anticipated operating environment. Readers are cautioned, however, that such information may not be appropriate for other purposes.

We have made certain economic, market, operational and other assumptions in preparing the forward-looking statements contained in this MD&A and, in particular, but without limitation, the forward-looking statements contained in the previously

mentioned sections of this MD&A. These assumptions include, without limitation, the assumptions described in the section and sub-sections of this MD&A entitled *Assumptions*, which section and sub-sections are incorporated by reference in this cautionary statement. Subject to various factors, we believe that our assumptions were reasonable at August 6, 2025. If our assumptions turn out to be inaccurate, our actual results could be materially different from what we expect.

Important risk factors that could cause actual results or events to differ materially from those expressed in, or implied by, the previously-mentioned forward-looking statements and other forward-looking statements contained in this MD&A, include, but are not limited to: the negative effect of adverse economic conditions, including from trade tariffs and other protective government measures, including the imposition of U.S. tariffs on imports from Canada and retaliatory tariffs by the Canadian government on goods coming from the U.S., recessions, inflation, reductions in immigration levels, high housing support costs relative to income, and financial and capital market volatility, and the resulting negative impact on customer spending and the demand for our products and services, higher costs and supply chain disruptions; the negative effect of adverse conditions associated with geopolitical events; the intensity of competitive activity and the failure to effectively respond to evolving competitive dynamics; the level of technological substitution and the presence of alternative service providers contributing to disruptions and disintermediation in each of our business segments; changing customer behaviour and the expansion of cloud-based, over-the-top (OTT) and other alternative solutions; advertising market pressures from economic conditions, fragmentation and non-traditional/global digital services; rising content costs and challenges in our ability to acquire or develop key content; high Canadian Internet and smartphone penetration; regulatory initiatives, proceedings and decisions, government consultations and government positions that negatively affect us and influence our business including, without limitation, concerning mandatory access to networks, spectrum auctions, the imposition of consumer-related codes of conduct, approval of acquisitions, broadcast and spectrum licensing, foreign ownership requirements, privacy and cybersecurity obligations and control of copyright piracy; the inability to implement enhanced compliance frameworks and to comply with legal and regulatory obligations; unfavourable resolution of legal proceedings; the failure to evolve and transform our networks, systems and operations using next-generation technologies while lowering our cost structure, including the failure to meet customer expectations of product and service experience; the inability to drive a positive customer experience; the inability to protect our physical and non-physical assets from events such as information security attacks, unauthorized access or entry, fire and natural disasters; the failure to implement an effective security and data governance framework; the risk that we may need to incur significant capital expenditures to provide additional capacity and reduce network congestion; service interruptions or outages due to network failures or slowdowns; events affecting the functionality of, and our ability to protect, test, maintain, replace and upgrade, our networks, information technology (IT) systems, equipment and other facilities; the failure by other telecommunications carriers on which we rely to provide services to complete planned and sufficient testing, maintenance, replacement or upgrade of their networks, equipment and other facilities, which could disrupt our operations including through network or other infrastructure failures; the complexity of our operations and IT systems and the failure to implement, maintain or manage highly effective processes and IT systems; inorbit and other operational risks to which the satellites used to provide our satellite television (TV) services are subject; the failure to attract, develop and retain a talented team capable of furthering our strategic imperatives and operational transformation; the potential deterioration in employee morale and engagement resulting from staff reductions, cost reductions or reorganizations and the de-prioritization of transformation initiatives due to staff reductions, cost reductions or reorganizations; the failure to adequately manage health and safety concerns; labour disruptions and shortages; the inability to access adequate sources of capital and generate sufficient cash flows from operating activities to meet our cash requirements, fund capital expenditures and provide for planned growth; uncertainty as to whether our dividend payout policy will be maintained or achieved, or that the dividend on common shares will be maintained or dividends on any of BCE's outstanding shares will be declared by BCE's board of directors (the Board); the failure to reduce costs and adequately assess investment priorities, as well as unexpected increases in costs; the inability to manage various credit, liquidity and market risks; the failure to evolve practices to effectively monitor and control fraudulent activities; new or higher taxes due to new tax laws or changes thereto or in the interpretation thereof, and the inability to predict the outcome of government audits; the impact on our financial statements and estimates from a number of factors; pension obligation volatility and increased contributions to post-employment benefit plans; the expected timing and completion of the proposed disposition of Northwestel Inc. (Northwestel) are subject to closing conditions, termination rights and other risks and uncertainties, including, without limitation, the purchaser securing financing and the completion of confirmatory due diligence, which may affect its completion, terms or timing and, as such, there can be no assurance that the proposed disposition will occur, or that it will occur on the terms and conditions, or at the time, currently contemplated, or that the potential benefits expected to result from the proposed disposition will be realized; the expected timing and completion of the transaction relating to the formation of Network FiberCo, a long-term strategic partnership to accelerate the development of fibre infrastructure through Ziply Fiber in underserved markets in the U.S., are subject to customary closing conditions and other risks and uncertainties, which may affect its completion, terms or timing and, as such, there can be no assurance that the transaction relating to the formation of Network FiberCo will occur, or that it will occur on the terms and conditions, or at the time, currently contemplated, or that the potential benefits expected to result therefrom will be realized; reputational risks and the inability to meaningfully integrate environmental, social and governance (ESG) considerations into our business strategy, operations and governance; the adverse impact of various internal and external factors on our ability to achieve our ESG targets including, without limitation, those related to greenhouse gas (GHG) reduction and supplier engagement; the failure to take appropriate actions to adapt to current and emerging environmental impacts, including climate change; the failure to develop and implement sufficient corporate governance practices; the inability to adequately manage social issues; health risks, including pandemics, epidemics and other health concerns, such as radio frequency emissions from wireless communications devices and equipment; our dependence on third-party suppliers, outsourcers and consultants to provide an uninterrupted supply of

the products and services we need; the failure of our vendor selection, governance and oversight processes, including our management of supplier risk in the areas of security, data governance and responsible procurement; the quality of our products and services and the extent to which they may be subject to defects or fail to comply with applicable government regulations and standards; the failure to successfully expand Ziply Fiber's fibre network and optimize its existing copper network; the inability of Ziply Fiber's current and future initiatives or programs to generate the level of returns, or to occur on the timeline, we anticipate; the intensity of competitive activity in Ziply Fiber's services market in the U.S., and the failure to effectively respond to fragmented and rapidly evolving competitive dynamics; the failure to successfully integrate Ziply Fiber as a subsidiary of BCE, and to generate the anticipated benefits from the acquisition of Ziply Fiber; the failure to accurately anticipate fluctuations in the exchange rate between the Canadian dollar and U.S. dollar and our inability to successfully implement currency hedging strategies; Ziply Fiber is subject to significant regulation in the U.S. which may reduce the amount of subsidies or revenues it receives, increase its compliance burdens or constrain its ability to compete; the failure to comply with the non-U.S. ownership rules and our regulatory obligations imposed by the Federal Communications Commission (FCC); changes to tax legislation in the U.S., Canada, or other relevant jurisdictions, or to its interpretation or enforcement, may affect Ziply Fiber's income tax position, as well as our effective tax rate and the after-tax returns we derive from Ziply Fiber's U.S. operations.

We caution that the foregoing list of risk factors is not exhaustive and other factors could also materially adversely affect us. Please see section 9, *Business risks* of the BCE 2024 Annual MD&A for a more complete description of the above-mentioned and other risks, which section, and the other sections of the BCE 2024 Annual MD&A referred to therein, are incorporated by reference in this cautionary statement. Please also see section 6, *Regulatory environment* in the BCE 2025 First Quarter MD&A and in this MD&A for an update to the regulatory initiatives and proceedings described in the BCE 2024 Annual MD&A, which sections 6 are incorporated by reference in this cautionary statement. Please also see section 7, *Business risks* in this MD&A for a description of the risk factors relating to Ziply Fiber, which section 7 is incorporated by reference in this cautionary statement. Any of those risks could cause actual results or events to differ materially from our expectations expressed in, or implied by, the forward-looking statements set out in this MD&A. Except for the updates set out in section 6, *Regulatory environment* in the BCE 2025 First Quarter MD&A and in this MD&A, as well as in section 7, *Business risks* in this MD&A, the risks described in the BCE 2024 Annual MD&A remain substantially unchanged.

Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial may also have a material adverse effect on our business, financial condition, liquidity, financial results or reputation. We regularly consider potential acquisitions, dispositions, mergers, business combinations, investments, monetizations, joint ventures and other transactions, some of which may be significant. Except as otherwise indicated by us, forward-looking statements do not reflect the potential impact of any such transactions or of special items that may be announced or that may occur after August 6, 2025. The financial impact of these transactions and special items can be complex and depends on facts particular to each of them. We therefore cannot describe the expected impact in a meaningful way, or in the same way we present known risks affecting our business.

# 1 Overview

# 1.1 Financial highlights

# BCE Q2 2025 selected quarterly information

Operating revenues

\$6.085

million

+1.3% vs. Q2 2024

Net earnings

\$644

million

+6.6% vs. Q2 2024

Adjusted EBITDA(1)

\$2,674

million

(0.9%) vs. Q2 2024

Net earnings attributable to common shareholders

Adjusted net earnings<sup>(1)</sup>

Cash flows from operating activities

\$1.947

million

(8.9%) vs. Q2 2024

Free cash flow<sup>(1)</sup>

\$1,152

million

+5.0% vs. Q2 2024

\$579

million

+7.8% vs. Q2 2024

million

\$592

(16.9%) vs. Q2 2024

# BCE customer connections

Total mobile phones (3)(4)

+0.4%

10.4 million subscribers at June 30, 2025

Retail high-speed Internet (2)(4)

(2.2%)

4.4 million subscribers at June 30, 2025

Retail internet protocol television (IPTV)(2)(5)

(1.1%)

2.1 million subscribers at June 30, 2025

Retail residential network access services (NAS) lines<sup>(2)</sup>

(10.2%)

1.7 million subscribers at June 30, 2025

<sup>(1)</sup> Adjusted EBITDA is a total of segments measure, and adjusted net earnings and free cash flow are non-GAAP financial measures. See section 9.3, Total of segments measures and section 9.1, Non-GAAP financial measures in this MD&A for more information on these measures.

In Q1 2025, we reduced our retail high-speed Internet, retail IPTV and retail residential NAS lines subscriber bases by 80,666, 441 and 14,150 subscribers, respectively, as at March 31, 2025, as we stopped selling new plans for these services under the Distributel, Acanac, Oricom and B2B2C brands. Additionally, at the beginning of Q1 2025, we reduced our retail high-speed Internet subscriber base by 2,783 subscribers to adjust for prior year customer deactivations following a review of customer accounts.

<sup>(3)</sup> In Q4 2024, we removed 124,216 Bell prepaid mobile phone subscribers from our prepaid mobile phone subscriber base as at December 31, 2024, as we stopped selling new plans for this service as of that date.

<sup>(4)</sup> In Q3 2024, we removed 77,971 Virgin Plus prepaid mobile phone subscribers from our prepaid mobile phone subscriber base as at September 30, 2024, as we stopped selling new plans for this service as of that date. Additionally, as a result of a recent Canadian Radiotelevision and Telecommunications Commission (CRTC) decision on wholesale high-speed Internet access services, we are no longer able to resell cable Internet services to new customers in our wireline footprint as of September 12, 2024, and consequently we removed all of the existing 106,259 cable subscribers in our wireline footprint from our retail high-speed Internet subscriber base as of that date.

<sup>(5)</sup> In Q2 2024, we increased our retail IPTV subscriber base by  $40.9\overline{9}$ 7 to align the deactivation policy for our Fibe TV streaming services to our traditional Fibe TV service.

### BCE income statements - selected information

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Operating revenues								
Service	5,267	5,308	(41)	(0.8%)	10,439	10,500	(61)	(0.6%)
Product	818	697	121	17.4%	1,576	1,516	60	4.0%
Total operating revenues	6,085	6,005	80	1.3%	12,015	12,016	(1)	
Operating costs	(3,411)	(3,308)	(103)	(3.1%)	(6,783)	(6,754)	(29)	(0.4%)
Adjusted EBITDA	2,674	2,697	(23)	(0.9%)	5,232	5,262	(30)	(0.6%)
Adjusted EBITDA margin <sup>(1)</sup>	43.9%	44.9%		(1.0) pts	43.5%	43.8%		(0.3) pts
Net earnings attributable to:								
Common shareholders	579	537	42	7.8%	1,209	939	270	28.8%
Preferred shareholders	40	46	(6)	(13.0%)	81	93	(12)	(12.9%)
Non-controlling interest (NCI)	25	21	4	19.0%	37	29	8	27.6%
Net earnings	644	604	40	6.6%	1,327	1,061	266	25.1%
Adjusted net earnings	592	712	(120)	(16.9%)	1,225	1,366	(141)	(10.3%)
Net earnings per common share (EPS)	0.63	0.59	0.04	6.8%	1.31	1.03	0.28	27.2%
Adjusted EPS <sup>(2)</sup>	0.63	0.78	(0.15)	(19.2%)	1.32	1.50	(0.18)	(12.0%)

<sup>(1)</sup> Adjusted EBITDA margin is defined as adjusted EBITDA divided by operating revenues. Refer to section 9.6, KPIs in this MD&A for more information on this measure.

# BCE statements of cash flows – selected information

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Cash flows from operating activities	1,947	2,137	(190)	(8.9%)	3,518	3,269	249	7.6%
Capital expenditures	(763)	(978)	215	22.0%	(1,492)	(1,980)	488	24.6%
Free cash flow	1,152	1,097	55	5.0%	1,950	1,182	768	65.0%

# Q2 2025 financial highlights

BCE operating revenues grew by 1.3% in Q2 2025, compared to the same period last year, driven by greater product revenues of 17.4%, moderated by lower service revenues of 0.8%. The increase in product revenues was attributable to Bell Al Fabric, our full-stack sovereign artificial intelligence (AI) platform that combines scalable infrastructure with managed services, resulting from the delivery of our first Al facility in Kamloops, British Columbia (B.C.), along with higher wireless device sales, partly offset by reduced consumer electronics sales at The Source (Bell) Electronics Inc. (The Source) due to permanent store closures and conversion to Best Buy Express as part of our distribution partnership with Best Buy Canada. The decrease in service revenues reflected ongoing erosion in legacy voice, and satellite TV revenues, greater acquisition, retention and bundle discounts on wireline residential services, ongoing elevated wireless competitive pricing pressures and continued lower demand for traditional broadcast TV advertising. This decline in service revenues was moderated by higher wireless and retail Internet average subscriber bases coupled with the flow-through of rate increases, the contribution from various acquisitions, wireless revenues related to the 2025 G7 Leader's Summit, higher Bell Media subscriber revenues, and greater revenues from the Formula 1 (F1) Canadian Grand Prix 2025.

Net earnings of \$644 million and net earnings attributable to common shareholders of \$579 million in the second quarter of 2025 increased by \$40 million and \$42 million, respectively, compared to the same period last year, mainly due to lower other expense and lower impairment of assets, partly offset by lower adjusted EBITDA, higher severance, acquisition and other costs, higher depreciation and amortization and higher interest expense.

BCE adjusted EBITDA decreased by 0.9% in Q2 2025, compared to the same period last year, due to a decline in our Bell Communication and Technology Services (Bell CTS) segment, partly offset by growth in our Bell Media segment. This decrease was driven by higher operating costs, partly offset by greater operating revenues. This drove an adjusted EBITDA margin of 43.9% in Q2 2025, down 1.0 pts year over year, attributable to reduced service revenue flow-through, coupled with a higher proportion of lower margin product sales in our total revenue base, moderated by cost reduction initiatives driven by workforce reductions, cost containment, as well as technology and automation-enabled operating efficiencies across the organization.

BCE's EPS of \$0.63 in Q2 2025 increased by \$0.04 compared to the same period last year.

In the second quarter of 2025, adjusted net earnings, which excludes the impact of severance, acquisition and other costs, net mark-to-market gains (losses) on derivatives used to economically hedge equity settled share-based compensation

<sup>(2)</sup> Adjusted EPS is a non-GAAP ratio. Refer to section 9.2, Non-GAAP ratios in this MD&A for more information on this measure.

plans, net equity gains (losses) on investments in associates and joint ventures, net gains (losses) on investments, early debt redemption gains (costs) and impairment of assets, net of tax and NCI, was \$592 million, or \$0.63 per common share, compared to \$712 million, or \$0.78 per common share, for the same period last year.

Cash flows from operating activities in the second quarter of 2025 decreased by \$190 million, compared to the same period last year, mainly due to higher severance and other costs paid and lower cash from working capital, partly offset by lower income taxes paid and lower interest paid.

Free cash flow in the second quarter of 2025 increased by \$55 million compared to the same period last year, mainly due to lower capital expenditures and lower cash dividends paid by subsidiaries to NCI, partly offset by lower cash flows from operating activities, excluding cash from acquisition and other costs paid.

# 1.2 Key corporate and business developments

This section contains forward-looking statements, including relating to the acquisition by Bell Canada of Ziply Fiber, certain potential benefits expected to result from this acquisition, Bell Canada's growth prospects and strategic priorities, the proposed disposition of substantially all of BCE's home security and monitored alarm assets to a.p.i. ALARM Inc., the expected timing and completion thereof and the expected amount of proceeds to result from this proposed disposition. Refer to the section *Caution regarding forward-looking statements* at the beginning of this MD&A.

# Completion of Ziply Fiber acquisition

Subsequent to quarter end, on August 1, 2025, Bell Canada completed its previously announced acquisition of Ziply Fiber, the leading fibre internet provider in the Pacific Northwest of the U.S., for cash consideration of \$3.65 billion in U.S. dollars (\$5.04 billion in Canadian dollars) and the assumption of outstanding net debt<sup>(1)</sup> of \$1.92 billion in U.S. dollars (\$2.65 billion in Canadian dollars), following all regulatory approvals. The acquisition expands Bell's fibre footprint into the U.S. by 1.4 million locations, cementing its position as the third-largest fibre Internet provider in North America.

The acquisition financing was supported by the proceeds of the sale of BCE's minority stake in Maple Leaf Sports and Entertainment Ltd. (MLSE) on July 1, 2025. This transaction marked the conversion of BCE's passive interest in MLSE into a core business growth driver.

Ziply Fiber will operate as a separate business unit and will continue to be headquartered in Kirkland, Washington, with its existing management team and highly skilled workforce in alignment with Bell's strategic priority of building the best fibre Internet networks. Together, Bell Canada and Ziply Fiber will offer enhanced value for existing and new customers in both Canada and the U.S. as demand for faster, more reliable Internet continues to grow. The results of Ziply Fiber will be included in Bell CTS. A news release to be dated August 7, 2025 contains an update to our 2025 financial guidance targets originally provided on February 6, 2025 to incorporate the impact of the acquisition of Ziply Fiber. This news release can be found on SEDAR+ at sedarplus.ca.

# Disposition of minority stake in MLSE

On July 1, 2025, BCE completed the previously announced sale of its 37.5% ownership stake in MLSE for \$4.7 billion to Rogers Communications Inc. (Rogers). BCE directed the net proceeds of this disposition towards its acquisition of Ziply Fiber. As part of the MLSE transaction, Bell Media has secured access to content rights for the Toronto Maple Leafs and Toronto Raptors on TSN through the 2043/2044 season via a long-term agreement with Rogers.

# Disposition of home security and monitored alarm assets

In Q2 2025, BCE entered into an agreement to sell substantially all of its home security and monitored alarm assets to a.p.i. ALARM Inc. as part of its ongoing strategy to focus on its core telecommunications, enterprise solutions and media businesses. Completion of the sale is expected in the second half of 2025, subject to customary closing conditions. Proceeds are expected to be \$90 million with additional proceeds of up to \$80 million to be received contingent on the achievement of certain performance obligations.

### Tender offers for debt securities

On June 12, 2025, Bell Canada repurchased, pursuant to tender offers, for an aggregate cash purchase price of \$602 million, an aggregate principal amount of \$700 million representing part of the outstanding principal amount of four of its series of medium-term notes (MTN) debentures. In aggregate, these tender offers reduced our net debt by \$98 million. Refer to section 4.1, Net debt, of this MD&A for more details.

# BCE executive team update

On May 20, 2025, Mark McDonald was promoted to the role of Executive Vice President (EVP) and Chief Technology Officer. In his new role, Mark is responsible for Bell's network strategy and infrastructure, as well as maximizing the potential of key technologies like Fifth Generation (5G) and fibre. Mark has over ten years of experience within Bell's wireless network team, most recently holding the role of Senior Vice President, Networks.

Also on May 20, 2025, Hadeer Hassaan assumed an expanded role as EVP and Chief Information and Customer Experience Officer. In this role, Hadeer will ensure Bell's customer-first approach is supported by the right data and information, leveraging technology to create a seamless and positive experience for Bell's customers. She will also lead Bell's cloud services strategy.

# 1.3 Assumptions

As at the date of this MD&A, our forward-looking statements set out in the BCE 2024 Annual MD&A, as updated or supplemented in the BCE 2025 First Quarter MD&A and in this MD&A, are based on certain assumptions including, without limitation, the following assumptions, as well as the various assumptions referred to under the sub-sections entitled *Assumptions* set out in section 3, *Business segment analysis* of this MD&A.

# Assumptions about the Canadian economy

Our forward-looking statements are based on certain assumptions concerning the Canadian economy. Given ongoing uncertainty around U.S. trade policy, the economic outlook remains clouded. While the risk of a severe and escalating global trade conflict has diminished and there is some clarity around what tariffs will look like, how U.S. trade policy will unfold remains highly uncertain. It is still too early to confidently project the effects of tariffs on economic growth and inflation. We have assumed current trade policies remain in place. In particular, we have assumed:

- Slowing economic growth, given the Bank of Canada's most recent estimated growth in Canadian gross domestic product of 1.3% in 2025 under the current tariff scenario, representing a decrease from the earlier estimate of 1.8%
- · Slower population growth because of government policies designed to slow immigration
- Slowdown in consumer spending reflecting ongoing trade policy uncertainty
- · Slowing business investment, particularly by businesses in sectors most reliant on U.S. markets
- Stable consumer price index (CPI) inflation
- Ongoing labour market softness
- Interest rates expected to remain at or near current levels
- Canadian dollar expected to remain near current levels. Further movements may be impacted by the degree of strength
  of the U.S. dollar, interest rates and changes in commodity prices

# Assumptions about the U.S. economy

In the context of our acquisition of Ziply Fiber, we have made certain assumptions concerning the U.S. economy. In particular, we have assumed:

- Stable consumer spending, but emerging concerns about upward pricing pressure stemming from evolving trade policies
- Slowing business investment due to trade policy uncertainty
- Stable CPI inflation
- Slower population growth than recent historical trends

# Canadian market assumptions

- A higher level of wireline and wireless competition in consumer, business and wholesale markets
- Higher, but slowing, wireless industry penetration
- A shrinking data and voice connectivity market as business customers migrate to lower-priced telecommunications solutions or alternative OTT competitors
- The Canadian traditional TV and radio advertising markets are expected to be impacted by audience declines as the advertising market growth continues to shift towards digital
- Declines in broadcasting distribution undertaking (BDU) subscribers driven by increasing competition from the continued rollout of subscription video on demand (SVOD) streaming services together with further scaling of OTT aggregators

# U.S. market assumptions

In the context of our acquisition of Ziply Fiber, we have made certain assumptions concerning the U.S. market for our products and services. In particular, we have assumed:

- · A higher level of wireline pricing competition in consumer, business and wholesale markets
- Increased demand for colocation and data centre connectivity services
- A shrinking traditional voice services market as customers migrate to wireless or Voice over IP (VoIP) offerings

# Assumptions underlying expected continuing contribution holiday in 2025 in the majority of our pension plans

- At the relevant time, our defined benefit (DB) pension plans will remain in funded positions with going concern surpluses and maintain solvency ratios that exceed the minimum legal requirements for a contribution holiday to be taken for applicable DB and defined contribution (DC) components
- No significant declines in our DB pension plans' financial position due to declines in investment returns or interest rates
- No material experience losses from other events such as through litigation or changes in laws, regulations or actuarial standards

# 2 Consolidated financial analysis

This section provides detailed information and analysis about BCE's performance in Q2 and YTD 2025 compared with Q2 and YTD 2024. It focuses on BCE's consolidated operating results and provides financial information for our Bell CTS and Bell Media business segments. For further discussion and analysis of our business segments, refer to section 3, Business segment analysis.

# 2.1 BCE consolidated income statements

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Operating revenues								
Service	5,267	5,308	(41)	(0.8%)	10,439	10,500	(61)	(0.6%)
Product	818	697	121	17.4%	1,576	1,516	60	4.0%
Total operating revenues	6,085	6,005	80	1.3%	12,015	12,016	(1)	
Operating costs	(3,411)	(3,308)	(103)	(3.1%)	(6,783)	(6,754)	(29)	(0.4%)
Adjusted EBITDA	2,674	2,697	(23)	(0.9%)	5,232	5,262	(30)	(0.6%)
Adjusted EBITDA margin	43.9%	44.9%		(1.0) pts	43.5%	43.8%		(0.3) pts
Severance, acquisition and other costs	(41)	(22)	(19)	(86.4%)	(288)	(251)	(37)	(14.7%)
Depreciation	(949)	(945)	(4)	(0.4%)	(1,890)	(1,891)	1	0.1%
Amortization	(338)	(325)	(13)	(4.0%)	(669)	(641)	(28)	(4.4%)
Finance costs								
Interest expense	(442)	(426)	(16)	(3.8%)	(865)	(842)	(23)	(2.7%)
Net return on post-employment benefit plans	26	17	9	52.9%	51	33	18	54.5%
Impairment of assets	(8)	(60)	52	86.7%	(17)	(73)	56	76.7%
Other (expense) income	(38)	(101)	63	62.4%	270	(139)	409	n.m.
Income taxes	(240)	(231)	(9)	(3.9%)	(497)	(397)	(100)	(25.2%)
Net earnings	644	604	40	6.6%	1,327	1,061	266	25.1%
Net earnings attributable to:								
Common shareholders	579	537	42	7.8%	1,209	939	270	28.8%
Preferred shareholders	40	46	(6)	(13.0%)	81	93	(12)	(12.9%)
NCI	25	21	4	19.0%	37	29	8	27.6%
Net earnings	644	604	40	6.6%	1,327	1,061	266	25.1%
Adjusted net earnings	592	712	(120)	(16.9%)	1,225	1,366	(141)	(10.3%)
EPS	0.63	0.59	0.04	6.8%	1.31	1.03	0.28	27.2%
Adjusted EPS	0.63	0.78	(0.15)	(19.2%)	1.32	1.50	(0.18)	(12.0%)

n.m.: not meaningful

### 2.2 Customer connections

### BCE net activations

	Q2 2025	Q2 2024	% change	YTD 2025	YTD 2024	% change
Mobile phone net subscriber activations	94,479	131,043	(27.9%)	93,883	156,251	(39.9%)
Postpaid	44,547	78,500	(43.3%)	34,949	123,747	(71.8%)
Prepaid	49,932	52,543	(5.0%)	58,934	32,504	81.3%
Mobile connected device net subscriber activations	97,502	87,917	10.9%	133,486	154,323	(13.5%)
Retail high-speed Internet net subscriber activations	4,999	23,841	(79.0%)	14,514	54,919	(73.6%)
Retail IPTV net subscriber (losses) activations	(15,851)	(1,313)	n.m.	(31,822)	12,861	n.m.
Retail residential NAS lines net losses	(44,700)	(53,250)	16.1%	(92,130)	(97,161)	5.2%
Total services net activations	136,429	188,238	(27.5%)	117,931	281,193	(58.1%)

n.m.: not meaningful

### Total BCE customer connections

	Q2 2025	Q2 2024	% change
Mobile phone subscribers <sup>[2](3)</sup>	10,382,457	10,337,495	0.4%
Postpaid	9,565,385	9,440,775	1.3%
Prepaid <sup>(2)(3)</sup>	817,072	896,720	(8.9%)
Mobile connected device subscribers	3,176,916	2,886,871	10.0%
Retail high-speed Internet subscribers <sup>(1)(3)</sup>	4,421,961	4,520,553	(2.2%)
Retail IPTV subscribers <sup>(1)(4)</sup>	2,100,690	2,124,200	(1.1%)
Retail residential NAS lines <sup>(1)</sup>	1,727,911	1,924,456	(10.2%)
Total services subscribers	21,809,935	21,793,575	0.1%

- (1) In Q1 2025, we reduced our retail high-speed Internet, retail IPTV and retail residential NAS lines subscriber bases by 80,666, 441 and 14,150 subscribers, respectively, as at March 31, 2025, as we stopped selling new plans for these services under the Distributel, Acanac, Oricom and B2B2C brands. Additionally, at the beginning of Q1 2025, we reduced our retail high-speed Internet subscriber base by 2,783 subscribers to adjust for prior year customer deactivations following a review of customer accounts.
- (2) In Q4 2024, we removed 124,216 Bell prepaid mobile phone subscribers from our prepaid mobile phone subscriber base as at December 31, 2024, as we stopped selling new plans for this service as of that date.
- (3) In Q3 2024, we removed 77,971 Virgin Plus prepaid mobile phone subscribers from our prepaid mobile phone subscriber base as at September 30, 2024, as we stopped selling new plans for this service as of that date. Additionally, as a result of a recent CRTC decision on wholesale high-speed Internet access services, we are no longer able to resell cable Internet services to new customers in our wireline footprint as of September 12, 2024, and consequently we removed all of the existing 106,259 cable subscribers in our wireline footprint from our retail high-speed Internet subscriber base as of that date.
- (4) In Q2 2024, we increased our retail IPTV subscriber base by 40,997 to align the deactivation policy for our Fibe TV streaming services to our traditional Fibe TV service.

BCE total services net subscriber activations were 136,429 in Q2 2025, down 27.5% compared to the same period in 2024. The total services net subscriber activations in Q2 2025 consisted of:

- 94,479 mobile phone net subscriber activations and 97,502 mobile connected device net subscriber activations
- 4,999 retail high-speed Internet net subscriber activations
- 15,851 retail IPTV net subscriber losses
- 44,700 retail residential NAS lines net losses

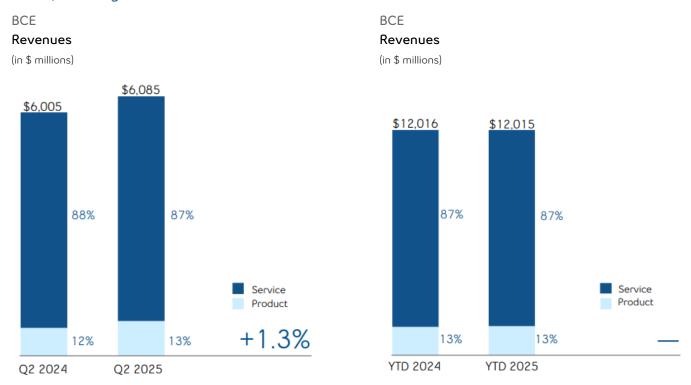
In the first half of the year, BCE added 117,931 total services net subscriber activations, down 58.1% compared to the same period in 2024. The total services net subscriber activations in the first half of 2025 consisted of:

- 93,883 mobile phone net subscriber activations and 133,486 mobile connected device net subscriber activations
- 14,514 retail high-speed Internet net subscriber activations
- 31,822 retail IPTV net subscriber losses
- 92.130 retail residential NAS lines net losses

At June 30, 2025, BCE's customer connections totalled 21,809,935, up 0.1% year over year, and consisted of:

- 10,382,457 mobile phone subscribers, up 0.4% year over year, and 3,176,916 mobile connected device subscribers, up 10.0% year over year
- 4,421,961 retail high-speed Internet subscribers, down 2.2% year over year
- 2,100,690 retail IPTV subscribers, down 1.1% year over year
- 1,727,911 retail residential NAS lines, down 10.2% year over year

# 2.3 Operating revenues



	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Bell CTS	5,334	5,283	51	1.0%	10,580	10,658	(78)	(0.7%)
Bell Media	843	812	31	3.8%	1,618	1,537	81	5.3%
Inter-segment eliminations	(92)	(90)	(2)	(2.2%)	(183)	(179)	(4)	(2.2%)
Total BCE operating revenues	6,085	6,005	80	1.3%	12,015	12,016	(1)	_

### **BCE**

BCE operating revenues increased by 1.3% in Q2 2025, compared to Q2 2024, resulting from greater product revenues, partly offset by lower service revenues. During the first six months of the year, BCE operating revenues were stable year over year, as higher product revenues were offset by lower service revenues. Service revenues of \$5,267 million in Q2 2025 and of \$10,439 million year to date, declined by 0.8% and 0.6%, respectively, year over year. Product revenues of \$818 million in Q2 2025 and \$1,576 million year to date, increased by 17.4% and 4.0%, respectively, over the same periods last year.

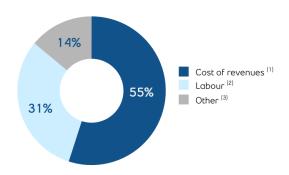
The year-over-year growth in Q2 2025 operating revenues was driven by an increase from both our Bell CTS and Bell Media segments. Year-to-date revenues were stable year over year, as higher revenues from our Bell Media segment were essentially offset by a decrease in our Bell CTS segment. Bell CTS operating revenues in the quarter grew by 1.0% year over year, due to higher product revenues of 17.4%, moderated by decreased service revenues of 1.5%, from ongoing erosion in wireline voice revenues, along with lower wireline data and wireless revenues. The year-to-date decline in Bell CTS operating revenues of 0.7%, was driven by lower service revenues of 1.5% from reduced wireline voice, wireless and wireline data revenues, moderated by greater product revenues of 4.0%. Bell Media operating revenues increased by 3.8% in Q2 2025, compared to last year, from higher subscriber and F1 Canadian Grand Prix 2025 revenues, partly offset by lower advertising revenues. Bell Media operating revenues during the first half of the year, increased by 5.3% year over year, due to higher subscriber, F1 Canadian Grand Prix 2025 and advertising revenues.

# 2.4 Operating costs

**BCE** 

### Operating cost profile

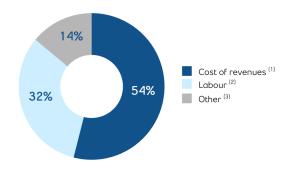
Q2 2024



BCE

# Operating cost profile

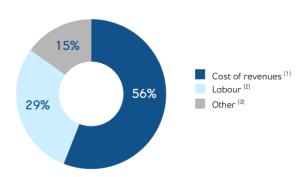
YTD 2024



### **BCE**

# Operating cost profile

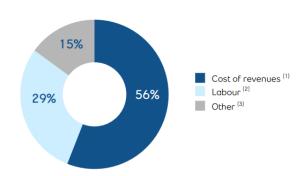
Q2 2025



### BCE

# Operating cost profile

YTD 2025



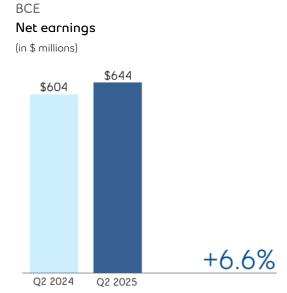
	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Bell CTS	(2,895)	(2,804)	(91)	(3.2%)	(5,742)	(5,731)	(11)	(0.2%)
Bell Media	(608)	(594)	(14)	(2.4%)	(1,224)	(1,202)	(22)	(1.8%)
Inter-segment eliminations	92	90	2	2.2%	183	179	4	2.2%
Total BCE operating costs	(3,411)	(3,308)	(103)	(3.1%)	(6,783)	(6,754)	(29)	(0.4%)

- (1) Cost of revenues includes costs of wireless devices and other equipment sold, network and content costs, and payments to other carriers.
- (2) Labour costs (net of capitalized costs) include wages, salaries and related taxes and benefits, post-employment benefit plans service cost, and other labour costs, including contractor and outsourcing costs.
- (3) Other operating costs include marketing, advertising and sales commission costs, bad debt expense, taxes other than income taxes, IT costs, professional service fees and rent.

# **BCE**

BCE operating costs increased by 3.1% in Q2 2025, and by 0.4% in the first half of the year, compared to the same periods in 2024, driven by higher expenses in Bell CTS of 3.2% and 0.2%, respectively, and in Bell Media of 2.4% and 1.8%, respectively.

# 2.5 Net earnings







Net earnings in the second quarter of 2025 increased by \$40 million, compared to the same period last year, mainly due to lower other expense and lower impairment of assets, partly offset by lower adjusted EBITDA, higher severance, acquisition and other costs, higher depreciation and amortization and higher interest expense.

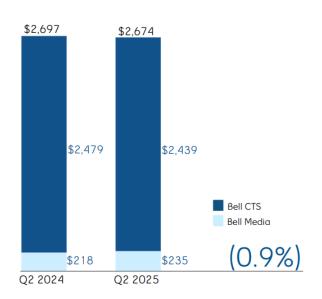
Net earnings on a year-to-date basis in 2025 increased by \$266 million, compared to the same period last year, mainly due to higher other income primarily resulting from early debt redemption gains and lower impairment of assets, partly offset by higher income taxes, higher severance, acquisition and other costs, lower adjusted EBITDA, higher amortization and higher interest expense.

# 2.6 Adjusted EBITDA

### BCE

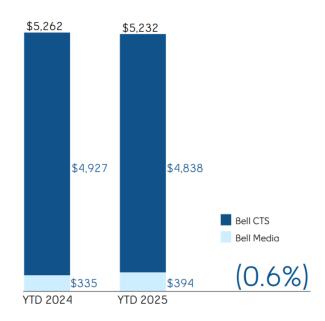
# Adjusted EBITDA

(in \$ millions)



# BCE Adjusted EBITDA

(in \$ millions)



	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Bell CTS	2,439	2,479	(40)	(1.6%)	4,838	4,927	(89)	(1.8%)
Adjusted EBITDA margin	45.7%	46.9%		(1.2) pts	45.7%	46.2%		(0.5) pts
Bell Media	235	218	17	7.8%	394	335	59	17.6%
Adjusted EBITDA margin	27.9%	26.8%		1.1 pts	24.4%	21.8%		2.6 pts
Total BCE adjusted EBITDA	2,674	2,697	(23)	(0.9%)	5,232	5,262	(30)	(0.6%)
Adjusted EBITDA margin	43.9%	44.9%		(1.0) pts	43.5%	43.8%		(0.3) pts

### **BCE**

BCE adjusted EBITDA decreased by 0.9% in Q2 2025, and by 0.6% in the first six months of the year, compared to the same periods last year, driven by a decline in our Bell CTS segment of 1.6% and 1.8%, respectively, moderated by growth in our Bell Media segment of 7.8% and 17.6%, respectively. This drove an adjusted EBITDA margin of 43.9% in Q2 2025, and 43.5% year to date, down 1.0 pts and 0.3 pts, respectively, over the same periods in 2024, resulting from reduced service revenues flow-through, along with a higher proportion of lower margin product sales in our total revenue base, mitigated in part by cost reduction initiatives and operating efficiencies.

# 2.7 Severance, acquisition and other costs

### 2025

Severance, acquisition and other costs of \$41 million in the second quarter of 2025 and \$288 million on a year-to-date basis included:

- Severance costs of \$14 million in Q2 2025 and \$245 million on a year-to-date basis related to involuntary and voluntary employee terminations
- Acquisition and other costs of \$27 million in Q2 2025 and \$43 million on a year-to-date basis

### 2024

Severance, acquisition and other costs of \$22 million in the second quarter of 2024 and \$251 million on a year-to-date basis included:

- Severance costs recovery of \$4 million in Q2 2024
- Severance costs of \$230 million on a year-to-date basis related to involuntary and voluntary employee terminations, including the estimated costs of the previously announced workforce reductions incurred up to June 30, 2024
- Acquisition and other costs of \$26 million in Q2 2024 and \$21 million on a year-to-date basis

# 2.8 Depreciation and amortization

# Depreciation

Depreciation increased by \$4 million in the second quarter of 2025 and decreased by \$1 million on a year-to-date basis in 2025, compared to the same periods in 2024.

### Amortization

Amortization in the second quarter and on a year-to-date basis in 2025 increased by \$13 million and \$28 million, respectively, compared to the same periods in 2024, mainly due to a higher asset base.

# 2.9 Finance costs

# Interest expense

Interest expense in the second quarter and on a year-to-date basis in 2025 increased by \$16 million and \$23 million, respectively, compared to the same periods in 2024, mainly due to higher average debt balances.

# Net return on post-employment benefit plans

Net return on our post-employment benefit plans is based on market conditions that existed at the beginning of the year as well as the net post-employment benefit plan asset (liability). On January 1, 2025, the discount rate was 4.7% compared to 4.6% on January 1, 2024.

In the second quarter and on a year-to-date basis in 2025, net return on post-employment benefit plans increased by \$9 million and \$18 million, respectively, compared to the same periods last year, as a result of a higher discount rate in 2025 and a higher net asset position.

The impacts of changes in market conditions during the year are recognized in Other comprehensive income (loss) (OCI).

# 2.10 Impairment of assets

Impairment charges for the second quarter and on a year-to-date basis in 2025 decreased by \$52 million and \$56 million, respectively, compared to the same periods last year, mainly due to charges in 2024 related to right-of-use assets for certain office spaces we ceased using as part of our real estate optimization strategy as a result of our hybrid work policy.

# 2.11 Other (expense) income

### 2025

Other expense of \$38 million in the second quarter of 2025 included foreign exchange losses on derivatives used to economically hedge anticipated purchases and the acquisition of Ziply Fiber in foreign currencies and net mark-to-market losses on derivatives used to economically hedge equity settled share-based compensation plans, partly offset by early debt redemption gains due to the repurchase by Bell Canada, as a result of its cash tender offers, of a portion of its Series M-39, M-45, M-51 and M-55 MTN debentures.

Other income of \$270 million on a year-to-date basis in 2025 included early debt redemption gains due to the repurchase by Bell Canada, as a result of its cash tender offers, of a portion of its Series M-39, M-45, M-51 and M-55 MTN debentures, and a portion of its Series US-2, US-4, US-5, US-6, and US-7 Notes and interest income, partly offset by foreign exchange losses on derivatives used to economically hedge anticipated purchases and the acquisition of Ziply Fiber in foreign currencies and net mark-to-market losses on derivatives used to economically hedge equity settled share-based compensation plans.

### 2024

Other expense of \$101 million in the second quarter of 2024 included equity losses on our share of an obligation to repurchase at fair value the minority interest in MLSE, net mark-to-market losses on derivatives used to economically hedge equity settled share-based compensation plans and losses on retirements and disposals of property, plant and equipment and intangible assets, partly offset by interest income.

Other expense of \$139 million on a year-to-date basis in 2024 included net mark-to-market losses on derivatives used to economically hedge equity settled share-based compensation plans, equity losses on our share of an obligation to repurchase at fair value the minority interest in MLSE and losses on retirements and disposals of property, plant and equipment and intangible assets, partly offset by interest income and income on operations from our equity investments.

# 2.12 Income taxes

Income taxes in the second quarter of 2025 increased by \$9 million compared to the same period last year, mainly due to a higher value of favourable tax adjustments in 2024, partly offset by lower taxable income in 2025.

Income taxes on a year-to-date basis in 2025 increased by \$100 million compared to the same period last year, mainly due to higher taxable income in 2025 and a higher value of favourable tax adjustments in 2024.

# 2.13 Net earnings attributable to common shareholders and EPS

Net earnings attributable to common shareholders in the second quarter of 2025 of \$579 million, increased by \$42 million, compared to the same period last year, mainly due to lower other expense and lower impairment of assets, partly offset by lower adjusted EBITDA, higher severance, acquisition and other costs, higher depreciation and amortization and higher interest expense.

Net earnings attributable to common shareholders on a year-to-date basis in 2025 of \$1,209 million, increased by \$270 million, compared to the same period last year, mainly due to higher other income primarily resulting from early debt redemption gains and lower impairment of assets, partly offset by higher income taxes, higher severance, acquisition and other costs, lower adjusted EBITDA, higher amortization and higher interest expense.

BCE's EPS of \$0.63 in Q2 2025 increased by \$0.04 compared to the same period last year. BCE's EPS of \$1.31 on a year-to-date basis in 2025 increased by \$0.28 compared to the same period last year.

In the second quarter of 2025, adjusted net earnings, which excludes the impact of severance, acquisition and other costs, net mark-to-market gains (losses) on derivatives used to economically hedge equity settled share-based compensation plans, net equity gains (losses) on investments in associates and joint ventures, net gains (losses) on investments, early debt redemption gains (costs) and impairment of assets, net of tax and NCI, was \$592 million, or \$0.63 per common share, compared to \$712 million, or \$0.78 per common share, for the same period last year. Adjusted net earnings in the first half of 2025 was \$1,225 million, or \$1.32 per common share, compared to \$1,366 million, or \$1.50 per common share, for the first six months of 2024.

# 3 Business segment analysis

# 3.1 Bell CTS

This section contains forward-looking statements, including relating to Bell Canada's launch of Bell Al Fabric intended to create a national initiative to support Canada's AI ecosystem, the benefits expected to result from the launch of Bell AI Fabric, the expected number of AI data centres to be launched by the end of 2026, Bell Canada's long-term objective to drive AI innovation and economic growth in Canada, BCE's plans and 2025 outlook. Refer to the section Caution regarding forwardlooking statements at the beginning of this MD&A.

# Key business developments

### Launch of Bell Al Fabric

On May 28, 2025, Bell Canada announced Bell Al Fabric, a national initiative to support Canada's Al ecosystem. Bell Al Fabric will create a national network of purpose-built AI data centres starting with a data centre supercluster in B.C. that will aim to provide upwards of 500 Megawatts (MW) of hydroelectric-powered AI compute capacity across six facilities. The first facility came online in June 2025 in partnership with leading AI inference provider, Groq, Inc. (Groq), and the launch of its 7 MW AI inference facility in Kamloops, B.C. Additional data centres will come online by the end of 2026, including a 26 MW Al data centre being built in partnership with Thompson Rivers University, with additional facilities in advanced planning stages with stakeholders. Bell Al Fabric underscores Bell's capabilities as a leading full-stack Al Managed Service Provider that can support Canadian enterprises and governments across their full spectrum of AI needs, from strategy and applications development through infrastructure deployment. This initiative represents Bell's long-term objective to drive Al innovation and economic growth in Canada. With cutting-edge technology and ensuring data sovereignty, Bell is poised to lead the way in delivering secure, reliable, and transformative AI solutions for businesses and communities across the country.

### Partnership with Zoom to offer workplace collaboration solutions for Canadian businesses

On May 20, 2025, Bell Canada and Zoom Communications, Inc. (Zoom), a global leader in workplace communications, announced a partnership to launch Workplace from Bell and Zoom, a collaboration tool available exclusively through Bell for Canadian enterprises. The open collaboration platform integrates advanced communication tools including video conferencing, messaging, file sharing, and external calling into a seamless experience across devices. With enterprise-grade security and Al-first capabilities included as a standard feature, Workplace from Bell and Zoom enhances productivity with Al-powered task automation. The partnership reinforces Bell's commitment to deliver services and solutions that meet the productivity and collaboration needs of all Canadian businesses.

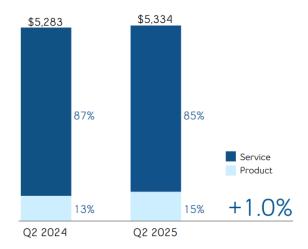
# Financial performance analysis

# Q2 2025 performance highlights

Bell CTS

# Revenues

(in \$ millions)



### **Bell CTS**

# Adjusted EBITDA

(in \$ millions)

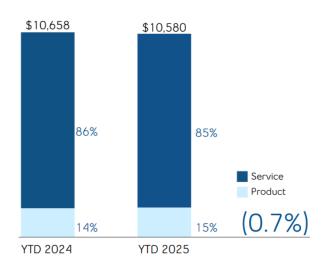
(% adjusted EBITDA margin)



### **Bell CTS**

### Revenues

(in \$ millions)

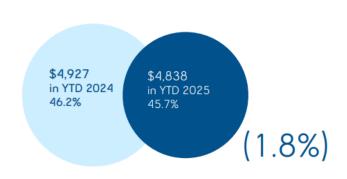


# Bell CTS

# Adjusted EBITDA

(in \$ millions)

(% adjusted EBITDA margin)



Total mobile phone subscriber growth <sup>(2)(3)</sup> Mobile phone postpaid net subscriber activations in Q2		Mobile phone prepaid net subscriber activations in	Mobile phone postpaid churn in Q2 2025 <sup>(5)</sup>	Mobile phone blended average revenue per user (ARPU) <sup>(2)(3)(6)</sup>		
+0.4%	44,547	Q2 2025 <b>49,932</b>	1.06%	(0.7%)		
Q2 2025 vs. Q2 2024	vs. net activations of 78,500 in Q2 2024	vs. net activations of 52,543 in Q2 2024	Decreased 0.12 pts vs. Q2 2024	<b>Q2 2025</b> : \$57.61 Q2 2024: \$58.04		
Retail high-speed I decline <sup>(1)(3)</sup>	nternet subscriber	Retail high-speed subscriber activat		Retail IPTV subscriber decline <sup>(1)(4)</sup>		
(2.2%)		4,999		(1.1%)		
Q2 2025 vs. Q2 2024		Decreased (79.0%) vs. C	2 2024	Q2 2025 vs. Q2 2024		

Retail IPTV net subscriber losses in Q2 2025

Retail residential NAS lines subscriber decline<sup>(1)</sup>

(15,851)

(10.2%)

vs. net losses of (1,313) in Q2 2024

Q2 2025 vs. Q2 2024

- (1) In Q1 2025, we reduced our retail high-speed Internet, retail IPTV and retail residential NAS lines subscriber bases by 80,666, 441 and 14,150 subscribers, respectively, as at March 31, 2025, as we stopped selling new plans for these services under the Distributel, Acanac, Oricom and B2B2C brands. Additionally, at the beginning of Q1 2025, we reduced our retail high-speed Internet subscriber base by 2,783 subscribers to adjust for prior year customer deactivations following a review of customer accounts.
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- (3) In Q3 2024, we removed 77,971 Virgin Plus prepaid mobile phone subscribers from our prepaid mobile phone subscriber base as at September 30, 2024, as we stopped selling new plans for this service as of that date. Additionally, as a result of a recent CRTC decision on wholesale high-speed Internet access services, we are no longer able to resell cable Internet services to new customers in our wireline footprint as of September 12, 2024, and consequently we removed all of the existing 106,259 cable subscribers in our wireline footprint from our retail high-speed Internet subscriber base as of that date.
- (4) In Q2 2024, we increased our retail IPTV subscriber base by 40,997 to align the deactivation policy for our Fibe TV streaming services to our traditional Fibe TV service.
- Mobile phone churn is defined as the rate at which existing mobile phone subscribers cancel their services. Refer to section 9.6, KPIs in this MD&A for more information on this measure.
- Mobile phone blended ARPU is defined as Bell CTS wireless external services revenues divided by the average mobile phone subscriber base for the specified period, expressed as a dollar unit per month. Refer to section 9.6, KPIs in this MD&A for more information on this measure.

### Bell CTS results

### Revenues

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Wireless	1,783	1,788	(5)	(0.3%)	3,542	3,562	(20)	(0.6%)
Wireline data	2,025	2,034	(9)	(0.4%)	4,039	4,046	(7)	(0.2%)
Wireline voice	624	677	(53)	(7.8%)	1,253	1,360	(107)	(7.9%)
Other wireline services	77	79	(2)	(2.5%)	156	160	(4)	(2.5%)
External service revenues	4,509	4,578	(69)	(1.5%)	8,990	9,128	(138)	(1.5%)
Inter-segment service revenues	7	8	(1)	(12.5%)	14	14	_	
Operating service revenues	4,516	4,586	(70)	(1.5%)	9,004	9,142	(138)	(1.5%)
Wireless	594	568	26	4.6%	1,218	1,252	(34)	(2.7%)
Wireline	224	129	95	73.6%	358	264	94	35.6%
External/Operating product revenues	818	697	121	17.4%	1,576	1,516	60	4.0%
Total external revenues	5,327	5,275	52	1.0%	10,566	10,644	(78)	(0.7%)
Total operating revenues	5,334	5,283	51	1.0%	10,580	10,658	(78)	(0.7%)

**Bell CTS operating revenues** increased by 1.0% in Q2 2025, compared to Q2 2024, from higher product revenues, moderated by lower service revenues, whereas in the first half of the year, operating revenues decreased by 0.7%, year over year, attributable to lower service revenues, partly offset by higher product revenues. The service revenues decline in both the quarter and year to date was driven by lower wireline voice, wireline data and wireless revenues.

**Bell CTS operating service revenues** declined by 1.5% in Q2 2025 and in the first six months of the year, compared to the same periods in 2024.

- Wireless revenues decreased by 0.3% in Q2 2025 and by 0.6% in the first six months of the year, compared to the same periods last year, driven by:
  - Ongoing elevated competitive pricing pressures on rate plans and greater impact of discounting
  - Reduced data overages driven by increased customer adoption of monthly plans with higher data thresholds, including unlimited plans
  - Lower roaming revenues mainly from reduced travel to the U.S.

These factors were partly offset by:

- Continued growth in our mobile phone and connected device average subscriber bases coupled with the flow-through
  of rate increases
- Revenues related to the 2025 G7 Leader's Summit
- Wireline data revenues declined by 0.4% in Q2 2025 and by 0.2% year to date, compared to the same periods in 2024, mainly driven by:
  - Higher acquisition, retention and bundle discounts on residential services
  - Continued erosion in our satellite TV subscriber base
  - Lower internet protocol (IP) broadband and legacy data revenues

These factors were partly offset by:

- Higher retail Internet average subscriber base, along with the flow-through of residential rate increases
- Greater managed services revenues from Ateko, our Systems Integrator/Managed Services practice, and from our cybersecurity business, including the contribution from small acquisitions made in 2024
- Wireline voice revenues decreased by 7.8% in Q2 2025 and by 7.9% in the first half of the year, compared to the same periods in 2024, primarily due to:
  - Greater retail residential NAS lines erosion, combined with business voice declines, driven by technological substitution to wireless and Internet-based services
  - Increased acquisition, retention and bundle discounts on residential services

These factors were partly offset by:

- Flow-through of residential rate increases
- Revenues from the 2025 Canadian federal election

**Bell CTS operating product revenues** increased by 17.4% in Q2 2025 and by 4.0% in the first half of the year, compared to the same periods last year.

- Wireless operating product revenues increased by 4.6% in Q2 2025, compared to the same period last year, due to higher wireless device sales to consumers from greater upgrade volumes and contracted activations, moderated by mix shift to lower value handsets and greater discounting, partly offset by reduced consumer electronics sales due to permanent store closures of The Source. Conversely, during the first half of the year, operating product revenues declined by 2.7%, as lower device sales in Q1 2025 to the government sector more than offset the impact of the items described above.
- Wireline operating product revenues grew by 73.6% in the quarter and by 35.6% year to date, compared to the same periods last year, driven by Bell Al Fabric, from the delivery of our first Al facility in Kamloops, B.C.

### Operating costs and adjusted EBITDA

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Operating costs	(2,895)	(2,804)	(91)	(3.2%)	(5,742)	(5,731)	(11)	(0.2%)
Adjusted EBITDA	2,439	2,479	(40)	(1.6%)	4,838	4,927	(89)	(1.8%)
Adjusted EBITDA margin	45.7%	46.9%		(1.2) pts	45.7%	46.2%		(0.5) pts

Bell CTS operating costs increased by 3.2% in Q2 2025 and by 0.2% in the first half of the year, compared to the same periods last year, due to:

- Higher cost of goods sold and commission expenses, associated with the product revenue growth
- Greater costs associated with the 2025 G7 Leader's Summit, along with higher managed services costs and payments to other carriers due to the growth in related revenues
- Higher costs from the small acquisitions made in 2024

These factors were partly offset by:

- Cost reduction initiatives attributable to workforce reductions, savings from our customer service centres driven by improved call placement and reduced call volumes, permanent closures of The Source stores, as well as technology and automation-enabled operating efficiencies across the organization
- Lower TV programming costs relating to the lower TV revenues

Bell CTS adjusted EBITDA decreased by 1.6% in Q2 2025, compared to Q2 2024, due to higher operating costs, moderated by increased operating revenues. In the first half of the year, adjusted EBITDA declined by 1.8% driven by lower operating revenues and higher operating costs. Adjusted EBITDA margin of 45.7% in both Q2 2025 and in the first six months of the year, decreased by 1.2 pts and 0.5 pts, respectively, year over year, due to lower service revenues flow-through, along with a higher proportion of lower margin product sales in our total revenue base, partly offset by cost reduction initiatives and operating efficiencies.

# Bell CTS operating metrics

Wireless

	Q2 2025	Q2 2024	Change	% change	YTD 2025	YTD 2024	Change	% change
Mobile phones								
Blended ARPU <sup>(1)(2)</sup> (\$/month)	57.61	58.04	(0.43)	(0.7%)	57.35	58.09	(0.74)	(1.3%)
Gross subscriber activations	510,597	575,334	(64,737)	(11.3%)	979,182	1,082,773	(103,591)	(9.6%)
Postpaid	331,438	389,213	(57,775)	(14.8%)	651,688	756,087	(104,399)	(13.8%)
Prepaid	179,159	186,121	(6,962)	(3.7%)	327,494	326,686	808	0.2%
Net subscriber activations	94,479	131,043	(36,564)	(27.9%)	93,883	156,251	(62,368)	(39.9%)
Postpaid	44,547	78,500	(33,953)	(43.3%)	34,949	123,747	(88,798)	(71.8%)
Prepaid	49,932	52,543	(2,611)	(5.0%)	58,934	32,504	26,430	81.3%
Blended churn % (average per month)	1.36%	1.47%		0.11 pts	1.45%	1.53%		0.08 pts
Postpaid	1.06%	1.18%		0.12 pts	1.13%	1.20%		0.07 pts
Prepaid	5.06%	4.60%		(0.46) pts	5.41%	5.16%		(0.25) pts
Subscribers <sup>(1)(2)</sup>	10,382,457	10,337,495	44,962	0.4%	10,382,457	10,337,495	44,962	0.4%
Postpaid	9,565,385	9,440,775	124,610	1.3%	9,565,385	9,440,775	124,610	1.3%
Prepaid <sup>(1)(2)</sup>	817,072	896,720	(79,648)	(8.9%)	817,072	896,720	(79,648)	(8.9%)
Mobile connected devices								
Net subscriber activations	97,502	87,917	9,585	10.9%	133,486	154,323	(20,837)	(13.5%)
Subscribers	3,176,916	2,886,871	290,045	10.0%	3,176,916	2,886,871	290,045	10.0%

<sup>(1)</sup> In Q4 2024, we removed 124,216 Bell prepaid mobile phone subscribers from our prepaid mobile phone subscriber base as at December 31, 2024, as we stopped selling new plans for this service as of that date.

Mobile phone blended ARPU of \$57.61 in Q2 2025 and \$57.35 in the first six months of the year, decreased by 0.7% and 1.3%, respectively, compared to the same periods last year, driven by:

- Ongoing elevated competitive pricing pressures on rate plans and greater impact of discounting
- Lower data overages due to greater customer adoption of monthly plans with higher data thresholds, including unlimited plans
- Decrease in roaming revenues mainly due to reduced travel to the U.S.

In Q3 2024, we removed 77,971 Virgin Plus prepaid mobile phone subscribers from our prepaid mobile phone subscriber base as at September 30, 2024, as we stopped selling new plans for this service as of that date.

These factors were partly offset by:

- Revenues related to the 2025 G7 Leader's Summit
- Flow-through of rate increases
- The favourable impact from 2024 adjustments to our mobile phone prepaid subscriber base to remove 202,187 subscribers

**Mobile phone gross subscriber activations** declined by 11.3% in Q2 2025, compared to the same period last year, due to lower postpaid and prepaid gross subscriber activations. In the first six months of the year, gross subscriber activations declined by 9.6% year over year, due to lower postpaid gross subscriber activations.

- Mobile phone postpaid gross subscriber activations decreased by 14.8% in the quarter and by 13.8% in the first half of
  the year, compared to the same periods last year, driven by lower market activity, slowing population growth
  attributable to government immigration policies and fewer lower-valued bring-your-own-device activations reflecting
  our focus on higher-value subscriber activations, partly offset by higher contracted activations
- Mobile phone prepaid gross subscriber activations declined by 3.7% in Q2 2025, compared to the same period last year, due to strong performance in Q2 2024 and slowing population growth, mainly lower immigration. In the first half of the year, mobile phone prepaid gross subscriber activations remained essentially stable, improving 0.2% year over year.

**Mobile phone net subscriber activations** decreased by 27.9% in Q2 2025, compared to Q2 2024, reflecting lower postpaid and prepaid net subscriber activations. In the first six months of the year, mobile phone net subscriber activations decreased by 39.9% due to lower postpaid net subscriber activations, partly offset by higher prepaid net subscriber activations.

- Mobile phone postpaid net subscriber activations decreased year over year by 43.3% in Q2 2025 and by 71.8% in the
  first six months of the year, compared to the same periods last year, mainly due to lower gross subscriber activations
  and fewer migrations from prepaid subscribers, partly offset by lower subscriber deactivations
- Mobile phone prepaid net subscriber activations decreased by 5.0% in Q2 2025, compared to Q2 2024, due to lower
  gross activations, partly offset by fewer migrations to postpaid subscribers. In the first half of the year, prepaid net
  subscriber activations increased by 81.3%, compared to last year, due to lower subscriber deactivations and fewer
  migrations to postpaid subscribers.

**Mobile phone blended churn** of 1.36% in Q2 2025 and 1.45% year to date, decreased by 0.11 pts and 0.08 pts, respectively, compared to the same periods in 2024.

- Mobile phone postpaid churn of 1.06% in Q2 2025 and 1.13% year to date, decreased by 0.12 pts and 0.07 pts, respectively, compared to the same periods last year, due to the benefit from our greater investment in customer retention
- Mobile phone prepaid churn of 5.06% in Q2 2025 and 5.41% in the first six months of the year, increased by 0.46 pts and 0.25 pts, respectively, compared to the same periods in 2024, due to greater market activity, as well as the impact of the 2024 adjustments to our mobile phone prepaid subscriber base to remove 202,187 subscribers, moderated by successful retention offers on Lucky Mobile

**Mobile phone subscribers** at June 30, 2025 totalled 10,382,457, an increase of 0.4%, from 10,337,495 subscribers reported at the end of Q2 2024. This consisted of 9,565,385 postpaid subscribers, an increase of 1.3% from 9,440,775 subscribers reported at the end of Q2 2024, and 817,072 prepaid subscribers, a decrease of 8.9% from 896,720 subscribers reported at the end of Q2 2024.

**Mobile connected device net subscriber activations** increased by 10.9% in Q2 2025, compared to the same period last year, mainly due to greater Connected Car net activations and fewer data devices net losses, partly offset by lower business Internet of Things (IoT) net activations. In the first six months of the year, mobile connected device net subscriber activations decreased by 13.5% year over year, due to lower business IoT net activations, partly offset by fewer data devices net losses and greater Connected Car net activations.

Mobile connected device subscribers at June 30, 2025 totalled 3,176,916 up 10.0% from 2,886,871 subscribers reported at the end of Q2 2024.

### Retail high-speed Internet

	Q2 2025	Q2 2024	Change	% change	YTD 2025	YTD 2024	Change	% change
Retail high-speed Internet net subscriber activations	4,999	23,841	(18,842)	(79.0%)	14,514	54,919	(40,405)	(73.6%)
Retail high-speed Internet subscribers <sup>(1)(2)</sup>	4,421,961	4,520,553	(98,592)	(2.2%)	4,421,961	4,520,553	(98,592)	(2.2%)

- (1) In Q1 2025, we reduced our retail high-speed Internet subscriber base by 80,666 subscribers, as at March 31, 2025, as we stopped selling new plans for this service under the Distributel, Acanac, Oricom and B2B2C brands. Additionally, at the beginning of Q1 2025, we reduced our retail high-speed Internet subscriber base by 2,783 subscribers to adjust for prior year customer deactivations following a review of customer accounts.
- (2) As a result of a recent CRTC decision on wholesale high-speed Internet access services, we are no longer able to resell cable Internet services to new customers in our wireline footprint as of September 12, 2024, and consequently we removed all of the existing 106,259 cable subscribers in our wireline footprint from our retail high-speed Internet subscriber base as of that date.

Retail high-speed Internet net subscriber activations decreased by 79.0% in Q2 2025 and by 73.6% in the first six months of the year, compared to the same periods last year, attributable to ongoing aggressive promotional offers by competitors, an increased number of customers coming off of promotional offers, reduced new fibre footprint expansion and slowing market growth, reflecting lower immigration and slower housing starts.

Retail high-speed Internet subscribers totalled 4,421,961 at June 30, 2025, down 2.2% from 4,520,553 subscribers reported at the end of Q2 2024.

### Retail IPTV

	Q2 2025	Q2 2024	Change	% change	YTD 2025	YTD 2024	Change	% change
Retail IPTV net subscriber (losses) activations	(15,851)	(1,313)	(14,538)	n.m.	(31,822)	12,861	(44,683)	n.m.
Retail IPTV subscribers <sup>(1)(2)</sup>	2,100,690	2,124,200	(23,510)	(1.1%)	2,100,690	2,124,200	(23,510)	(1.1%)

n.m.: not meaningful

- (1) In Q1 2025, we reduced our retail IPTV subscriber base by 441 subscribers, as at March 31, 2025, as we stopped selling new plans for this service under the Distributel, Acanac, Oricom and B2B2C brands.
- (2) In Q2 2024, we increased our retail IPTV subscriber base by 40,997 to align the deactivation policy for our Fibe TV streaming services to our traditional Fibe TV service.

Retail IPTV net subscriber losses increased by 14,538 in Q2 2025 and by 44,683 in the first six months of the year, compared to the same periods in 2024, driven by less pull-through on lower Internet activations, reduced gross activations from our Fibe TV streaming services due to our focus on growing higher-valued subscribers, increased competitive intensity and greater substitution with OTT services.

Retail IPTV subscribers at June 30, 2025 totalled 2,100,690, down 1.1% from 2,124,200 subscribers reported at the end of 02 2024.

### Wireline voice

	Q2 2025	Q2 2024	Change	% change	YTD 2025	YTD 2024	Change	% change
Retail residential NAS lines net losses	(44,700)	(53,250)	8,550	16.1%	(92,130)	(97,161)	5,031	5.2%
Retail residential NAS lines <sup>(1)</sup>	1,727,911	1,924,456	(196,545)	(10.2%)	1,727,911	1,924,456	(196,545)	(10.2%)

<sup>(1)</sup> In Q1 2025, we reduced our retail residential NAS lines subscriber base by 14,150 subscribers, as at March 31, 2025, as we stopped selling new plans for this service under the Distributel, Acanac, Oricom and B2B2C brands.

Retail residential NAS lines net losses decreased by 16.1% in Q2 2025 and by 5.2% in the first half of the year, compared to the same periods last year, from fewer customer deactivations, moderated by lower gross activations attributable to ongoing substitution to wireless and Internet-based technologies, coupled with less pull-through on reduced Internet activations.

Retail residential NAS lines of 1,727,911 at June 30, 2025, declined by 10.2% from 1,924,456 lines reported at the end of Q2 2024.

# **Assumptions**

As at the date of this MD&A, our forward-looking statements set out in the BCE 2024 Annual MD&A, as updated or supplemented in the BCE 2025 First Quarter MD&A and in this MD&A, are based on certain assumptions including, without limitation, the following assumptions, the assumptions referred to in the Bell Media business segment discussion set out in section 3.2, *Bell Media*, of this MD&A, as well as the economic, market and other assumptions referred to in section 1.3, *Assumptions* of this MD&A.

# Assumptions applicable to our Bell CTS segment (excluding Ziply Fiber)

- Stable or slight decrease in our market share of national operators' wireless mobile phone net additions as we manage
  increased competitive intensity and promotional activity across all regions and market segments
- Ongoing expansion and deployment of 5G and 5G+ wireless networks, offering competitive coverage and quality
- Continued diversification of our distribution strategy with a focus on expanding direct-to-consumer (DTC) and online transactions
- Slightly declining mobile phone blended ARPU due to competitive pricing pressure
- Continuing business customer adoption of advanced 5G, 5G+ and IoT solutions
- Continued scaling of technology services from recent acquisitions made in the enterprise market through leveraging our sales channels with the acquired businesses' technical expertise
- · Improving wireless handset device availability in addition to stable device pricing and margins
- Moderating deployment of direct fibre to incremental homes and businesses within our wireline footprint
- Continued growth in retail Internet subscribers
- Increasing wireless and Internet-based technological substitution
- · Continued focus on the consumer household and bundled service offers for mobility, Internet and content services
- Continued large business customer migration to IP-based systems
- Ongoing competitive repricing pressures in our business and wholesale markets
- Traditional high-margin product categories challenged by large global cloud and OTT providers of business voice and data solutions expanding into Canada with on-demand services, which, in many cases, are also sold as a service by Bell Business Markets (BBM) to ensure continuity of customer relationships and adjacent revenue growth opportunities
- Increasing customer adoption of OTT services resulting in downsizing of TV packages and fewer consumers purchasing BDU subscriptions services
- Realization of cost savings related to operating efficiencies enabled by our direct fibre footprint, changes in consumer behaviour and product innovation, digital and Al adoption, product and service enhancements, expanding self-serve capabilities, new call centre and digital investments, other improvements to the customer service experience, management workforce reductions including attrition and retirements, and lower contracted rates from our suppliers
- No adverse material financial, operational or competitive consequences of changes in or implementation of regulations affecting our communication and technology services business

# Assumptions applicable to Ziply Fiber

- Continued growth in retail Internet customers with continued deployment of direct fibre to incremental homes and businesses within our footprint
- · Increasing retail Internet ARPU through continued migration of customers to higher speed tiers and rate increases
- Ongoing competitive repricing pressures in our business and wholesale markets
- Realization of cost savings related to operational efficiencies enabled by our direct fibre footprint, digital and Al adoption, expanding self service capabilities, and other improvements to the customer service experience

### 3.2 Bell Media

This section contains forward-looking statements, including relating to BCE's strategic priorities, plans and 2025 outlook. Refer to the section Caution regarding forward-looking statements at the beginning of this MD&A.

# Key business developments

# Expansion of Crave streaming service

On June 5, 2025, Bell Media announced the expansion of its Crave streaming platform to offer CTV and Noovo, content from Bell Media's extensive entertainment portfolio, news, select sports, and a larger kids collection, growing Crave's content portfolio by 30%. Scheduled to launch by the end of 2025, the enhanced Crave platform will also feature numerous improvements to the user experience (UX) and interface.

# New Disney+, Crave, and TSN streaming bundles

On June 5, 2025, Bell Media and Disney Entertainment announced new streaming bundle offers for the Canadian market that include Disney+, Crave, and TSN, slated to launch later this year. The new bundles will provide savings for viewers when they combine services together, giving customers access to a vast selection of premium content, including HBO and Max Originals, Crave Originals, Disney, Pixar, Marvel, Star Wars, National Geographic, and TSN.

# Strategic Investment in Blink49 Studios

On June 9, 2025, Bell Media announced a strategic investment in independent production company, Blink49 Studios. Based in Toronto, Vancouver, and Los Angeles, Blink49 is known for its robust production pipeline and partnership capabilities within Canada, U.S., and Europe. The investment includes a production and global distribution partnership and is expected to enhance Blink49's capabilities as it continues to grow its slate of scripted and unscripted content. The investment is made through Bell Ventures and is expected to close in the second half of 2025, subject to closing conditions.

# Extension of media rights with PGA TOUR and F1

Bell Media and the PGA TOUR announced a multi-year broadcast extension that maintains coverage of the PGA TOUR's marquee golf events across TSN, RDS, and CTV. The extended agreement complements TSN's existing live coverage of all four golf Majors. Bell Media and F1 announced a long-term extension to Bell Media's F1 media rights agreement, in conjunction with our agreement to keep the F1 Canadian Grand Prix in Montréal through 2035.

### Integration of Bell Marketing Platform into The Trade Desk

On June 5, 2025, Bell Media and The Trade Desk announced the integration of the Bell Marketing Platform into The Trade Desk's Kokai platform. The integration provides advertisers with access to Bell's first-party data, tools and intelligence within The Trade Desk's platform when purchasing advertisements in order to optimize their campaigns.

### Innovative Advertising Pilot

On June 5, 2025, Bell Media announced a collaboration with Magna, a global leader in mobility technology, on innovative outof-home (OOH) advertising opportunities. Astral will offer exclusive advertising placements on vehicles used in Magna's recently launched City Delivery pilot program in Toronto.

# Financial performance analysis

# Q2 2025 performance highlights

Bell Media Revenues

(in \$ millions)



Bell Media Revenues

(in \$ millions)



Bell Media

Adjusted EBITDA

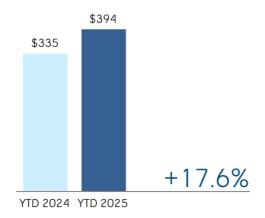
(in \$ millions)



Bell Media

Adjusted EBITDA

(in \$ millions)



# Bell Media results

### Revenues

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
External revenues	758	730	28	3.8%	1,449	1,372	77	5.6%
Inter-segment revenues	85	82	3	3.7%	169	165	4	2.4%
Bell Media operating revenues	843	812	31	3.8%	1,618	1,537	81	5.3%

**Bell Media operating revenues** increased by 3.8% in Q2 2025, compared to the same period last year, driven by higher subscriber and other revenues, partly offset by lower advertising revenues. In the first half of the year, operating revenues increased by 5.3% year over year, due to higher subscriber, other and advertising revenues. The growth in operating revenues reflects higher digital revenues<sup>(1)</sup> of 8.7% in the quarter and 10.3% year to date, compared to the same periods last year.

- Advertising revenues decreased by 3.1% in Q2 2025, compared to last year, due to continued lower demand for traditional broadcast TV advertising, primarily impacting conventional and entertainment specialty TV, along with lower year-over-year audio advertising revenues attributable to the previously announced divestiture of 45 radio stations. The year-over-year decline in Q2 2025 advertising revenues was moderated by greater OOH revenues mainly from the acquisition of OUTEDGE Media Canada (OUTEDGE), as well as reflecting higher digital video advertising revenues from growth in Connected TV and ad-supported subscription tiers on Crave. In the first half of the year, advertising revenues increased by 0.4%, impacted by the above items, along with the benefit from higher year-over-year revenues from the broadcast of Super Bowl LIX and the 97<sup>th</sup> Oscars, and greater advertising spend related to the Canadian Federal election.
- Subscriber revenues increased by 8.1% in Q2 2025 and by 7.9% in the first half of the year, compared to the same periods last year, driven by growth in DTC streaming revenues, primarily from higher Crave and sports subscribers
- Other revenues increased in Q2 2025 and in the first six months of the year, compared to the same periods last year, due to higher year-over-year revenues from the F1 Canadian Grand Prix 2025, and the acquisitions of Sphere Abacus, a content distributor, and OUTEDGE, partly offset by lower program sales

### Operating costs and adjusted EBITDA

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Operating costs	(608)	(594)	(14)	(2.4%)	(1,224)	(1,202)	(22)	(1.8%)
Adjusted EBITDA	235	218	17	7.8%	394	335	59	17.6%
Adjusted EBITDA margin	27.9%	26.8%		1.1 pts	24.4%	21.8%		2.6 pts

**Bell Media operating costs** increased by 2.4% in Q2 2025 and by 1.8% in the first half of the year, compared to the same periods last year, due to:

- Greater costs related to acquisitions
- Higher costs associated with the revenue growth from the F1 Canadian Grand Prix 2025

These factors were partly offset by:

- Cost reduction initiatives from workforce reductions and other operating efficiencies
- Lower costs related to the radio station divestitures

**Bell Media adjusted EBITDA** grew by 7.8% in Q2 2025 and 17.6% in the first half of the year, compared to the same periods last year, driven by higher operating revenues, partly offset by greater operating costs.

# **Assumptions**

As at the date of this MD&A, our forward-looking statements set out in the BCE 2024 Annual MD&A, as updated or supplemented in the BCE 2025 First Quarter MD&A and in this MD&A, are based on certain assumptions including, without limitation, the following assumptions, the assumptions referred to in the Bell CTS business segment discussion set out in section 3.1, *Bell CTS*, of this MD&A, as well as the economic, market and other assumptions referred to in section 1.3, *Assumptions*, of this MD&A.

- Overall digital revenue expected to reflect scaling of Connected TV, DTC advertising and subscriber growth, as well as
  digital growth in our OOH business contributing towards the advancement of our digital-first media strategy
- Leveraging of first-party data to improve targeting, advertisement delivery including personalized viewing experience and attribution
- Continued escalation of media content costs to secure quality content
- Continued scaling of Crave, TSN, TSN+ and RDS through expanded distribution, optimized content offering and UX improvements
- Continued support in original French content with a focus on digital platforms such as Crave, Noovo.ca and iHeartRadio Canada, to better serve our French-language customers through a personalized digital experience
- Ability to successfully acquire and produce highly-rated programming and differentiated content
- Building and maintaining strategic supply arrangements for content across all screens and platforms
- No adverse material financial, operational or competitive consequences of changes in or implementation of regulations affecting our media business
- (1) Digital revenues are comprised of advertising revenue from digital platforms including websites, mobile apps, Connected TV apps and OOH digital assets/platforms, as well as advertising procured through Bell digital buying platforms and subscription revenue from DTC services and video on demand services.

# 4 Financial and capital management

This section tells you how we manage our cash and capital resources to carry out our strategy and deliver financial results. It provides an analysis of our financial condition, cash flows and liquidity on a consolidated basis.

# 4.1 Net debt

	June 30, 2025	December 31, 2024	\$ change	% change
Long-term debt	32,522	32,835	(313)	(1.0%)
less: 50% of junior subordinated debt <sup>(1)</sup>	(2,146)	_	(2,146)	n.m.
Debt due within one year	5,037	7,669	(2,632)	(34.3%)
50% of preferred shares <sup>(2)</sup>	1,712	1,767	(55)	(3.1%)
Cash	(507)	(1,572)	1,065	67.7%
Cash equivalents	(3)	_	(3)	n.m.
Short-term investments	_	(400)	400	100.0%
Net debt	36,615	40,299	(3,684)	(9.1%)

n.m.: not meaningful

- (1) 50% of junior subordinated debt at June 30, 2025 is excluded as it has been afforded equity treatment by certain credit rating agencies.
- (2) 50% of outstanding preferred shares of \$3,424 million and \$3,533 million at June 30, 2025 and December 31, 2024, respectively, are classified as debt consistent with the treatment by certain credit rating agencies.

The decrease of \$2,632 million in debt due within one year and the decrease of \$313 million in long-term debt were due to:

- the repayment at maturity of Series M-47 MTN debentures, with a total principal amount of \$1,500 million
- the repayment at maturity of Series M-49 MTN debentures, with a total principal amount of \$600 million
- the repurchase by Bell Canada, pursuant to tender offers, for an aggregate cash purchase price of \$633 million in U.S. dollars (\$903 million in Canadian dollars) of:
  - a principal amount of \$174 million in U.S. dollars (\$249 million in Canadian dollars) of its Series US-2 Notes, that had an outstanding principal amount of \$600 million in U.S. dollars (\$856 million in Canadian dollars)
  - a principal amount of \$79 million in U.S. dollars (\$112 million in Canadian dollars) of its Series US-4 Notes, that had an outstanding principal amount of \$500 million in U.S. dollars (\$713 million in Canadian dollars)
  - a principal amount of \$183 million in U.S. dollars (\$261 million in Canadian dollars) of its Series US-5 Notes, that had an outstanding principal amount of \$600 million in U.S. dollars (\$856 million in Canadian dollars)
  - a principal amount of \$191 million in U.S. dollars (\$273 million in Canadian dollars) of its Series US-6 Notes, that had an outstanding principal amount of \$650 million in U.S. dollars (\$927 million in Canadian dollars)
  - a principal amount of \$217 million in U.S. dollars (\$310 million in Canadian dollars) of its Series US-7 Notes, that had an outstanding principal amount of \$750 million in U.S. dollars (\$1,070 million in Canadian dollars)
- the repurchase by Bell Canada, pursuant to tender offers, for an aggregate cash purchase price of \$1,498 million of:
  - a principal amount of \$105 million of its Series M-39 MTN debentures, that had an outstanding principal amount of \$500 million
  - a principal amount of \$100 million of its Series M-45 MTN debentures, that had an outstanding principal amount of \$500 million
  - a principal amount of \$1,166 million of its Series M-51 MTN debentures, that had an original outstanding principal amount of \$1,250 million
  - a principal amount of \$460 million of its Series M-55 MTN debentures, that had an outstanding principal amount of \$550 million
- a decrease in debt of \$636 million due to an early debt redemption gain as a result of the tender offers described above
- the repayment of the outstanding loan of \$600 million in U.S. dollars (\$814 million in Canadian dollars) under the Bell Mobility Inc. (Bell Mobility) trade loan agreement
- a decrease in notes payable (net of issuances) of \$726 million
- a net decrease of \$1,020 million mainly due to lower lease liabilities and other debt and foreign exchange fluctuations on U.S. debt for which we have entered into hedges. Refer to section 4.5, Financial risk management, of this MD&A for more details.

### Partly offset by:

- the issuance by Bell Canada of Series A Fixed-to-Fixed Rate Junior Subordinated Notes (Series A Notes), with a total principal amount of \$1,000 million in U.S. dollars (\$1,416 million in Canadian dollars)
- the issuance by Bell Canada of Series B Fixed-to-Fixed Rate Junior Subordinated Notes (Series B Notes), with a total principal amount of \$1,250 million in U.S. dollars (\$1,771 million in Canadian dollars)
- the issuance by Bell Canada of Series C Fixed-to-Fixed Rate Junior Subordinated Notes (Series C Notes), with a total principal amount of \$1,250 million
- an increase in outstanding loans of \$228 million in U.S. dollars (\$315 million in Canadian dollars) under the Bell Canada unsecured committed term loan agreement

The decrease in cash of \$1,065 million, the decrease in short-term investments of \$400 million and the increase in cash equivalents of \$3 million were mainly due to:

- \$5,399 million repayment of long-term debt, excluding principal payment of lease liabilities
- \$1,492 million of capital expenditures
- \$1,210 million of dividends paid on BCE common shares
- \$726 million decrease in notes payable (net of issuances)
- \$582 million principal payment of lease liabilities
- \$96 million paid for the purchase on the open market of BCE common shares for the settlement of share-based
- \$77 million of dividends paid on BCE preferred shares
- \$76 million paid for the repurchase of BCE preferred shares
- \$13 million of cash dividends paid by subsidiaries to NCI

### Partly offset by:

- \$4,755 million of issuance of long-term debt
- \$3,518 million of cash flows from operating activities

# 4.2 Outstanding share data

Common shares outstanding	Number of shares
Outstanding, January 1, 2025	912,283,103
Shares issued under deferred share plan	715
Shares issued under BCE's Shareholder Dividend Reinvestment and Stock Purchase Plan (DRP)	20,241,999
Outstanding, June 30, 2025	932,525,817

On May 7, 2025, the Board determined that common shares distributed under BCE's DRP will no longer be issued from treasury at a 2% discount to the average market price and will rather be purchased by BCE's agent, TSX Trust Company, on the secondary market with cash provided by BCE. The modifications became effective commencing with the dividend payable on July 15, 2025 to eligible holders of common shares as of the June 16, 2025 record date, and subsequently until further notice.

Stock options outstanding	Number of options	Weighted average exercise price (\$)
Outstanding, January 1, 2025	6,545,819	61
Forfeited or expired	(1,042,645)	57
Outstanding and exercisable, June 30, 2025	5,503,174	62

# 4.3 Cash flows

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Cash flows from operating activities	1,947	2,137	(190)	(8.9%)	3,518	3,269	249	7.6%
Capital expenditures	(763)	(978)	215	22.0%	(1,492)	(1,980)	488	24.6%
Cash dividends paid on preferred shares	(38)	(45)	7	15.6%	(77)	(91)	14	15.4%
Cash dividends paid by subsidiaries to NCI	_	(28)	28	100.0%	(13)	(42)	29	69.0%
Acquisition and other costs paid	6	11	(5)	(45.5%)	14	26	(12)	(46.2%)
Free cash flow	1,152	1,097	55	5.0%	1,950	1,182	768	65.0%
Principal payment of lease liabilities	(278)	(270)	(8)	(3.0%)	(582)	(567)	(15)	(2.6%)
Free cash flow after payment of lease liabilities <sup>(1)</sup>	874	827	47	5.7%	1,368	615	753	n.m.
Business acquisitions	(24)	(435)	411	94.5%	(23)	(517)	494	95.6%
Business dispositions	36	_	36	n.m.	38	_	38	n.m.
Acquisition and other costs paid	(6)	(11)	5	45.5%	(14)	(26)	12	46.2%
(Increase) decrease in short-term investments	_	(50)	50	100.0%	400	250	150	60.0%
Spectrum licences	_	(414)	414	100.0%	_	(518)	518	100.0%
Other investing activities	1	(11)	12	n.m.	(12)	(21)	9	42.9%
Increase (decrease) in notes payable	405	404	1	0.2%	(726)	1,383	(2,109)	n.m.
Issue of long-term debt	318	1,617	(1,299)	(80.3%)	4,755	3,808	947	24.9%
Repayment of long-term debt, excluding principal payment of lease liabilities	(1,447)	(255)	(1,192)	n.m.	(5,399)	(2,071)	(3,328)	n.m.
Purchase of shares for settlement of share- based payments	(32)	(40)	8	20.0%	(96)	(144)	48	33.3%
Repurchase of preferred shares	(39)	(38)	(1)	(2.6%)	(76)	(76)	_	_
Cash dividends paid on common shares	(608)	(910)	302	33.2%	(1,210)	(1,793)	583	32.5%
Other financing activities	(20)	4	(24)	n.m.	(67)	(14)	(53)	n.m.
Net (decrease) increase in cash	(542)	609	(1,151)	n.m.	(1,065)	851	(1,916)	n.m.
Net increase in cash equivalents	_	79	(79)	(100.0%)	3	25	(22)	(88.0%)

n.m.: not meaningful

# Cash flows from operating activities and free cash flow

Cash flows from operating activities in the second quarter of 2025 decreased by \$190 million, compared to the same period last year, mainly due to higher severance and other costs paid and lower cash from working capital, partly offset by lower income taxes paid and lower interest paid.

Cash flows from operating activities in the first half of 2025 increased by \$249 million, compared to the same period last year, mainly due to lower income taxes paid and higher cash from working capital, partly offset by higher severance and other costs paid.

Free cash flow in the second quarter of 2025 increased by \$55 million compared to the same period last year, mainly due to lower capital expenditures and lower cash dividends paid by subsidiaries to NCI, partly offset by lower cash flows from operating activities, excluding cash from acquisition and other costs paid.

Free cash flow in the first half of 2025 increased by \$768 million compared to the same period last year, mainly due to lower capital expenditures and higher cash flows from operating activities, excluding cash from acquisition and other costs paid.

<sup>(1)</sup> Free cash flow after payment of lease liabilities is a non-GAAP financial measure. See section 9.1, Non-GAAP financial measures in this MD&A for more information on this measure.

# Capital expenditures

	Q2 2025	Q2 2024	\$ change	% change	YTD 2025	YTD 2024	\$ change	% change
Bell CTS	727	945	218	23.1%	1,431	1,920	489	25.5%
Capital intensity <sup>(1)</sup>	13.6%	17.9%		4.3 pts	13.5%	18.0%		4.5 pts
Bell Media	36	33	(3)	(9.1%)	61	60	(1)	(1.7%)
Capital intensity	4.3%	4.1%		(0.2) pts	3.8%	3.9%		0.1 pts
BCE	763	978	215	22.0%	1,492	1,980	488	24.6%
Capital intensity	12.5%	16.3%		3.8 pts	12.4%	16.5%		4.1 pts

<sup>(1)</sup> Capital intensity is defined as capital expenditures divided by operating revenues. Refer to section 9.6, KPIs in this MD&A for more information on this measure.

BCE capital expenditures of \$763 million in Q2 2025 and \$1,492 million in the first half of the year, declined by \$215 million and \$488 million, respectively, over the same periods last year. This represented a capital intensity ratio of 12.5% in Q2 2025 and 12.4% year to date, down 3.8 pts and 4.1 pts, respectively, over the same periods last year. The year-over-year decline was driven by lower capital investments in our Bell CTS segment of \$218 million in Q2 2025 and \$489 million year to date, consistent with a planned reduction in capital spending, primarily attributable to slower fibre-to-the-premise (FTTP) footprint expansion, in part due to regulatory decisions that discourage network investment.

# **Business** acquisitions

On June 7, 2024, Bell Media completed the acquisition of OUTFRONT Media Inc.'s Canadian OOH media business, OUTEDGE, for cash consideration of \$429 million (\$418 million net of cash acquired). Pursuant to a consent agreement negotiated with the Competition Bureau, in April 2025, Bell Media disposed of 669 advertising displays in Québec and Ontario for proceeds of \$14 million.

# Spectrum licences

On November 30, 2023, Bell Mobility secured the right to acquire 939 licences of 3800 Megahertz (MHz) spectrum across Canada for \$518 million. On January 17, 2024, Bell made a first payment of \$104 million to Innovation, Science and Economic Development Canada (ISED). The remaining balance of \$414 million was paid on May 29, 2024, at which time Bell acquired the 3800 MHz spectrum licences.

### Debt instruments

# 2025

In the second quarter of 2025, we repaid debt, net of issuances. This included:

- \$1,725 million repayment of long-term debt comprised of:
  - the repurchase by Bell Canada, pursuant to tender offers, for an aggregate cash purchase price of \$602 million, of an aggregate principal amount of \$700 million, representing part of the outstanding principal amount of four of its series of MTN debentures. Refer to section 4.1, Net debt, of this MD&A for more details.
  - the repayment of the outstanding loan of \$600 million in U.S. dollars (\$814 million in Canadian dollars) under the Bell Mobility trade loan agreement
  - principal payment of lease liabilities of \$278 million
  - net payments of other debt of \$31 million

### Partly offset by:

- \$318 million issuance of long-term debt comprised of an increase in outstanding loans of \$228 million in U.S. dollars (\$315 million in Canadian dollars) under the Bell Canada unsecured committed term loan agreement and \$3 million issuance of other debt
- \$405 million issuance (net of repayments) of notes payable

In the first half of 2025, we repaid debt, net of issuances. This included:

- \$5,981 million repayment of long-term debt comprised of:
  - the repayment at maturity of Series M-47 MTN debentures with a total principal amount of \$1,500 million
  - the repayment at maturity of Series M-49 MTN debentures with a total principal amount of \$600 million
  - the repurchase by Bell Canada, pursuant to tender offers, for an aggregate cash purchase price of \$633 million in U.S. dollars (\$903 million in Canadian dollars), of an aggregate principal amount of \$844 million in U.S. dollars (\$1,205 million in Canadian dollars), representing part of the outstanding principal amount of five of its series of U.S. notes. Refer to section 4.1, Net debt, of this MD&A for more details.
  - the repurchase by Bell Canada, pursuant to tender offers, for an aggregate cash purchase price of \$1,498 million, of an aggregate principal amount of \$1,831 million representing part of the outstanding principal amount of four of its series of MTN debentures. Refer to section 4.1, Net Debt, of this MD&A for more details.
  - the repayment of the outstanding loan of \$600 million in U.S. dollars (\$814 million in Canadian dollars) under the Bell Mobility trade loan agreement
  - principal payment of lease liabilities of \$582 million
  - net payments of other debt of \$84 million
- \$726 million repayment (net of issuances) of notes payable

### Partly offset by:

- \$4,755 million issuance of long-term debt comprised of:
  - the issuance of Series A Notes with a total principal amount of \$1,000 million U.S. dollars (\$1,416 million in Canadian dollars)
  - the issuance of Series B Notes with a total principal amount of \$1,250 million U.S. dollars (\$1,771 million in Canadian dollars)
  - the issuance of Series C Notes with a total principal amount of \$1,250 million
  - an increase in outstanding loans of \$228 million in U.S. dollars (\$315 million in Canadian dollars) under the Bell Canada unsecured committed term loan agreement
  - \$3 million issuance of other debt

### 2024

In the second quarter of 2024, we issued debt, net of repayments. This included:

- \$1,617 million issuance of long-term debt comprised of:
  - the issuance of Series M-61 MTN debentures with a total principal amount of \$400 million
  - the issuance of Series M-63 MTN debentures with a total principal amount of \$1,100 million
  - the increase of \$81 million in outstanding loans under the Bell Mobility uncommitted trade loan agreement
  - the issuance of other debt of \$40 million, partly offset by \$4 million of discounts on our debt issuances
- \$404 million issuance (net of repayments) of notes payable

### Partly offset by:

- \$525 million repayment of long-term debt comprised of:
  - the repayment of Series 10 Notes with a total principal amount of \$225 million
  - principal payment of lease liabilities of \$270 million
  - net payments of other debt of \$30 million

In the first half of 2024, we issued debt, net of repayments. This included:

- \$3,808 million issuance of long-term debt comprised of:
  - the issuance of Series US-9 Notes with a total principal amount of \$700 million in U.S. dollars (\$942 million in Canadian dollars)
  - the issuance of Series US-10 Notes with a total principal amount of \$750 million in U.S. dollars (\$1,009 million in Canadian dollars)
  - the issuance of Series M-61 MTN debentures with a total principal amount of \$400 million
  - the issuance of Series M-63 MTN debentures with a total principal amount of \$1,100 million
  - the increase of \$324 million in outstanding loans under the Bell Mobility uncommitted trade loan agreement
  - the issuance of other debt of \$40 million, partly offset by \$7 million of discounts on our debt issuances
- \$1,383 million issuance (net of repayments) of notes payable

### Partly offset by:

- \$2,638 million repayment of long-term debt comprised of:
  - the repayment of Series M-44 MTN debentures with a total principal amount of \$1,000 million
  - the repayment of Series US-3 Notes with a total principal amount of \$600 million in U.S. dollars (\$748 million in Canadian dollars)
  - the repayment of Series 10 Notes with a total principal amount of \$225 million
  - principal payment of lease liabilities of \$567 million
  - net payments of other debt of \$98 million

# Repurchase of preferred shares

### 2025

For the three and six months ended June 30, 2025, BCE repurchased and canceled 2,275,526 and 4,362,531 First Preferred Shares under its normal course issuer bid (NCIB) for a total cost of \$39 million and \$76 million, respectively.

Subsequent to quarter end, BCE repurchased and canceled 1,128,138 First Preferred Shares under its NCIB for a total cost of \$21 million.

### 2024

For the three and six months ended June 30, 2024, BCE repurchased and canceled 2,187,900 and 4,301,488 First Preferred Shares under its NCIB for a total cost of \$38 million and \$76 million, respectively.

# Cash dividends paid on common shares

In the second quarter of 2025, cash dividends paid on common shares decreased by \$302 million compared to Q2 2024, as 10,701,213 common shares were issued from treasury under the DRP, for \$319 million.

In the first half of 2025, cash dividends paid on common shares decreased by \$583 million compared to 2024, as 20,241,999 common shares were issued from treasury under the DRP, for \$633 million, partly offset by a higher dividend paid in the first half of 2025 of \$1.995 per common share compared to \$1.965 per common share for the same period last year.

# 4.4 Post-employment benefit plans

For the three months ended June 30, 2025, we recorded an increase in our post-employment benefit plans and a gain, before taxes, in OCI of \$108 million, due to an increase in the discount rate of 4.8% at June 30, 2025, compared to 4.7% at March 31, 2025, partly offset by a lower-than-expected return on plan assets.

For the six months ended June 30, 2025, we recorded an increase in our post-employment benefit plans and a gain, before taxes, in OCI of \$207 million, due to an increase in the discount rate of 4.8% at June 30, 2025, compared to 4.7% at December 31, 2025, partly offset by an increase in the effect of the asset limit.

For the three months ended June 30, 2024, we recorded an increase in our post-employment benefit plans and a gain, before taxes, in OCI of \$152 million, due to an increase in the discount rate of 5.0% at June 30, 2024, compared to 4.9% at March 31, 2024, partly offset by a lower-than-expected return on plan assets and an increase in the effect of the asset limit.

For the six months ended June 30, 2024, we recorded an increase in our post-employment benefit plans and a gain, before taxes, in OCI of \$581 million, due to an increase in the discount rate of 5.0% at June 30, 2024, compared to 4.6% at December 31, 2023, partly offset by a lower-than-expected return on plan assets and an increase in the effect of the asset limit.

# 4.5 Financial risk management

# Fair value

The following table provides the fair value details of certain financial instruments measured at amortized cost in the consolidated statements of financial position (statements of financial position).

			June 30, 2025		December 31, 2024	
	Classification	Fair value methodology	Carrying value	Fair value	Carrying value	Fair value (1)
Debt securities and other debt	Debt due within one year and long-term debt	Quoted market price of debt	30,259	30,098	31,247	30,022

<sup>(1)</sup> We have reclassified amounts from the previous period to make them consistent with the presentation of the current period.

The following table provides the fair value details of financial instruments measured at fair value in the statements of financial position.

		Fair value				
	Classification	Carrying value of asset (liability)	Quoted prices in active markets for identical assets (level 1)	Observable market data (level 2) <sup>(1)</sup>	Non-observable market inputs (level 3) <sup>(2)</sup>	
June 30, 2025						
Publicly-traded and privately- held investments <sup>(3)</sup>	Other non-current assets	922	69	_	853	
Derivative financial instruments	Other current assets, trade payables and other liabilities, other non-current assets and liabilities	(968)	-	(962)	(6)	
Other	Other non-current assets	236	_	236	_	
December 31, 2024						
Publicly-traded and privately- held investments <sup>(3)</sup>	Other non-current assets	877	35	_	842	
Derivative financial instruments	Other current assets, trade payables and other liabilities, other non-current assets and liabilities	(368)	-	(368)	-	
Other	Other non-current assets	225	_	225		

- 1) Observable market data such as equity prices, interest rates, swap rate curves and foreign currency exchange rates.
- (2) Non-observable market inputs such as discounted cash flows and revenue and earnings multiples. For certain privately-held investments, changes in our valuation assumptions may result in a significant change in the fair value of our level 3 financial instruments.
- (3) Unrealized gains and losses are recorded in OCI in the consolidated statements of comprehensive income and are reclassified from Accumulated OCI to the Deficit in the statements of financial position when realized.

## Market risk

### Currency exposures

In 2025, we entered into an amortizing cross currency interest rate swap with a notional amount of \$228 million in U.S. dollars (\$315 million in Canadian dollars), to hedge the interest rate exposure on other debt maturing in 2029. The fair value of the amortizing cross currency interest rate swap at June 30, 2025 was a net liability of \$6 million recognized in *Other current assets* and *Other non-current liabilities* in the statements of financial position.

In 2025, we terminated cross currency interest rate swaps expiring in 2025 and 2026 with a notional amount of \$600 million in U.S. dollars (\$814 million in Canadian dollars) used to hedge the U.S. currency exposure of loans maturing in 2025 and 2026 under our Bell Mobility trade loan agreement. The fair value of the cross currency interest rate swaps at the date of termination was \$4 million.

In 2025, following the repurchase of a portion of certain debt prior to maturity, we proportionately terminated the corresponding cross currency interest rate swaps used to hedge the U.S. currency exposure of this debt. Specifically, we terminated cross currency interest rate swaps with a notional amount of \$174 million in U.S. dollars (\$235 million in Canadian dollars) relating to our Series US-2 Notes, \$79 million in U.S. dollars (\$100 million in Canadian dollars) relating to our Series US-4 Notes, \$183 million in U.S. dollars (\$230 million in Canadian dollars) relating to our Series US-5 Notes, \$191 million in U.S. dollars (\$241 million in Canadian dollars) relating to our Series US-6 Notes and \$217 million in U.S. dollars (\$276 million in Canadian dollars) relating to our Series US-7 Notes. The fair value of the cross currency interest rate swaps at the date of termination was a net liability of \$110 million, reflected in the initial fair value of the cross currency interest rate swaps relating to our Series B Notes described below.

In 2025, we entered into foreign exchange swaps with a notional amount of \$1,000 million in U.S. dollars (\$1,398 million in Canadian dollars), maturing in 2025, to hedge the U.S. currency exposure of our Series A Notes maturing in 2055. In 2025, we terminated a portion of these foreign exchange swaps with a notional amount \$628 million in U.S. dollars (\$878 million in Canadian dollars). The fair value of the foreign exchange swaps at the dates of termination was a net liability of \$3 million, of which a liability of \$8 million is reflected in the initial fair value of the cross currency interest rate swaps relating to our Series A Notes described below. The fair value of the remaining foreign exchange swaps with a notional amount of \$372 million in U.S. dollars (\$520 million in Canadian dollars) at June 30, 2025 was a net liability of \$16 million recognized in *Other current assets* and *Trade payables and other liabilities* in the statements of financial position.

In 2025, we entered into foreign exchange swaps with a notional amount of \$1,250 million in U.S. dollars (\$1,769 million in Canadian dollars) to hedge the U.S. currency exposure of our Series B Notes maturing in 2055. The foreign exchange swaps matured in 2025. The fair value of the foreign exchange swaps at maturity was \$13 million. Subsequently, we entered into foreign exchange swaps with a notional amount of \$828 million in U.S. dollars (\$1,167 million in Canadian dollars), maturing in 2025, to hedge the U.S. currency exposure of our Series B Notes. In 2025, we terminated a portion of these foreign exchange swaps with a notional amount of \$456 million in U.S. dollars (\$643 million in Canadian dollars). The fair value of the foreign exchange swaps at the date of termination was a liability of \$24 million, of which \$14 million is reflected in the initial fair value of the cross currency interest rate swaps relating to our Series B Notes described below. The fair value of the remaining foreign exchange swaps with a notional amount of \$372 million in U.S. dollars (\$524 million in Canadian dollars) at June 30, 2025 was a net liability of \$20 million recognized in Other current assets and Trade payables and other liabilities in the statements of financial position.

In 2025, we entered into cross currency interest rate swaps with a notional amount of \$628 million in U.S. dollars (\$942 million in Canadian dollars), maturing in 2030, to hedge the U.S. currency exposure of our Series A Notes maturing in 2055. The fair value of the cross currency interest rate swaps at June 30, 2025 was a net liability of \$79 million recognized in Other current assets, Other non-current assets, Trade payables and other liabilities and Other non-current liabilities in the statements of financial position. This fair value reflects an initial net liability of \$55 million on termination of the cross currency swaps noted above and an initial liability of \$8 million related to the terminated foreign exchange swaps also noted above.

In 2025, we entered into cross currency interest rate swaps with a notional amount of \$878 million in U.S. dollars (\$1,288 million in Canadian dollars), maturing in 2035 to hedge the U.S. currency exposure of our Series B Notes maturing in 2055. The fair value of the cross currency interest rate swaps at June 30, 2025 was a net liability of \$78 million recognized in Other current assets, Other non-current assets, Trade payables and other liabilities and Other non-current liabilities in the statements of financial position. This fair value reflects an initial net liability of \$55 million on termination of the cross currency swaps noted above and an initial liability of \$14 million related to the terminated foreign exchange swaps also noted above.

The following table provides details on our outstanding foreign currency forward contracts and options at June 30, 2025.

Type of hedge	Buy currency	Amount to receive	Sell currency	Amount to pay	Maturity	Hedged item
Cash flow <sup>(1)</sup>	USD	1,166	CAD	1,604	2025	Loans
Cash flow	USD	1,035	CAD	1,416	2025	Commercial paper
Cash flow <sup>(2)</sup>	USD	905	CAD	1,241	2025	Business acquisition
Cash flow	USD	378	CAD	491	2025	Anticipated purchases
Cash flow	PHP	1,623	CAD	38	2025	Anticipated purchases
Cash flow	USD	641	CAD	852	2026	Anticipated purchases
Cash flow	USD	120	CAD	158	2027	Anticipated purchases
Economic	USD	1,626	CAD	2,233	2025	Business acquisition
Economic - options (3)	USD	200	CAD	277	2025	Business acquisition
Economic - call options	USD	261	CAD	353	2025	Business acquisition
Economic - put options	USD	261	CAD	353	2025	Business acquisition
Economic - swaps	CAD	280	USD	200	2025	Anticipated purchases
Economic - put options	USD	190	CAD	251	2025	Anticipated purchases
Economic - call options	USD	120	CAD	158	2026	Anticipated purchases
Economic - call options	CAD	348	USD	240	2026	Anticipated purchases
Economic - put options	USD	150	CAD	197	2026	Anticipated purchases
Economic - swaps	USD	200	CAD	275	2027	Anticipated purchases
Economic - call options	USD	150	CAD	197	2027	Anticipated purchases
Economic - put options	USD	120	CAD	158	2027	Anticipated purchases
Economic - call options	CAD	360	USD	240	2028	Anticipated purchases

Forward contracts to hedge loans secured by receivables under our securitization program.

A 10% depreciation (appreciation) in the value of the Canadian dollar relative to the U.S. dollar would result in a gain of \$133 million (loss of \$269 million recognized in net earnings at June 30, 2025 and a gain of \$238 million (loss of \$227 million) recognized in OCI at June 30, 2025, with all other variables held constant.

<sup>(2)</sup> Deal contingent foreign exchange forwards.

<sup>(3)</sup> Foreign currency options with a leverage provision and a profit cap limitation.

#### Interest rate exposures

In 2025, we sold interest rate swaptions with a total notional amount of \$345 million expiring in 2025 having maturity dates in 2030 and 2035 to hedge economically the fair value of our Series A Notes and Series B Notes maturing in 2055 for \$2 million. The fair value of the swaptions at June 30, 2025 was a liability of \$2 million recognized in *Trade payables and other liabilities* in the statements of financial position.

In 2025, we entered into bond forwards with a notional amount of \$300 million, maturing in 2025, to hedge economically the cost to repurchase a portion of our Series M-55 MTN debentures maturing in 2051. The fair value of the bond forwards at the date of maturity was a loss of \$3 million.

In 2025, we entered into interest rate swaps with a notional amount of \$372 million in U.S. dollars (\$531 million in Canadian dollars), maturing in 2030, to hedge the fair value of our Series A Notes maturing in 2055. The fair value of the interest rate swaps at June 30, 2025 was a net asset of \$7 million recognized in *Other non-current assets* and *Trade payables and other liabilities* in the statements of financial position.

In 2025, we entered into interest rate swaps with a notional amount of \$372 million in U.S. dollars (\$531 million in Canadian dollars), maturing in 2035, to hedge the fair value of our Series B Notes maturing in 2055. The fair value of the interest rate swaps at June 30, 2025 was a net asset of \$7 million recognized in *Other non-current assets* and *Trade payables and other liabilities* in the statements of financial position.

In 2025, we terminated interest rate floors expiring in 2029 with a notional amount of \$350 million used to hedge economically the interest cost of our Series M-62 MTN debentures maturing in 2029. In 2025, we also terminated interest rate swaps expiring in 2029 with a notional amount of \$105 million used to hedge the fair value of our Series M-62 MTN debentures. The fair value of the interest rate floors and interest rate swaps at the date of termination was nil.

In 2025, we entered into forward starting interest rate swaps, effective from 2025, with a notional amount of \$423 million, maturing in 2055, to hedge the interest rate exposure on future debt issuances. The fair value of the forward starting interest rate swaps at June 30, 2025 was an asset of \$13 million recognized in *Other current assets* in the statements of financial position.

In 2025, we entered into and subsequently terminated forward starting cross currency basis rate swaps with a notional amount of \$350 million in U.S. dollars (\$500 million in Canadian dollars) to hedge economically the basis rate on the termination of the cross currency interest rate swaps noted above. The fair value of the forward starting cross currency basis rate swaps at the date of termination was a liability of \$3 million.

A 1% increase (decrease) in interest rates would result in a loss of \$7 million (loss of \$10 million) recognized in net earnings and a gain of \$51 million (loss of \$67 million) recognized in *OCI* for the six months ended June 30, 2025, with all other variables held constant.

#### Equity price exposures

We use equity forward contracts on BCE's common shares to hedge economically the cash flow exposure related to the settlement of equity settled share-based compensation plans. The fair value of our equity forward contracts at June 30, 2025 and December 31, 2024 was a net liability of \$465 million and \$429 million, respectively, recognized in *Other current assets, Trade payables and other liabilities*, and *Other non-current liabilities* in the statements of financial position. A loss of \$43 million and \$42 million for the three and six months ended June 30, 2025, respectively, and a loss of \$23 million and \$113 million for the three and six months ended June 30, 2024, respectively, relating to these equity forward contracts is recognized in *Other (expense) income* in the consolidated income statements (income statements).

A 5% increase (decrease) in the market price of BCE's common shares would result in a gain (loss) of \$16 million recognized in net earnings at June 30, 2025, with all other variables held constant.

## 4.6 Credit ratings

BCE's and Bell Canada's key credit ratings from Moody's Investors Service, Inc. and S&P Global Ratings Canada, a business unit of S&P Global Canada Corp. (S&P), remain unchanged from those described in section 6.6, *Credit ratings* of the BCE 2024 Annual MD&A.

On May 8, 2025, S&P revised its outlook on BCE and Bell Canada to negative from stable principally as a result of ongoing debt leverage above S&P's thresholds for the current ratings. However, S&P affirmed all of BCE's and Bell Canada's existing ratings.

On May 16, 2025, DBRS Limited (DBRS) downgraded Bell Canada's issuer rating to BBB from BBB (high), senior (unsubordinated) long-term debt rating to BBB from BBB (high), subordinated long-term debt rating to BB (high) from BBB (low), junior subordinated long-term debt rating to BB (high) from BBB (low) and commercial paper rating to R-2 (middle) from R-2 (high). In addition, DBRS downgraded BCE's issuer rating to BBB (low) from BBB. BCE's preferred shares rating was confirmed at Pfd-3. Consequently, DBRS removed the credit ratings from "Under Review with Negative Implications", where they were placed on November 5, 2024. The outlook associated with the DBRS ratings is stable. The downgrades were principally as a result of ongoing debt leverage above DBRS' thresholds for the prior ratings. All of the new ratings on Bell Canada's senior (unsubordinated) long-term debt and commercial paper remain investment grade according to DBRS' rating scale with DBRS' BBB (low) rating representing its last investment grade rating rank for long-term debt and R-2 (low) rating representing its last investment grade rating rank for short-term debt. The new BB (high) rating for Bell Canada's subordinated long-term debt and junior subordinated long-term debt is considered the highest rating below an investment grade rating on DBRS' rating scale.

## 4.7 Liquidity

This section contains forward-looking statements, including relating to the sources of liquidity we expect to use to meet our 2025 cash requirements, BCE's annualized common share dividend and BCE's common share dividend payout policy target. Refer to the section *Caution regarding forward-looking statements* at the beginning of this MD&A.

## Available liquidity

Total available liquidity<sup>(1)</sup> at June 30, 2025 was \$3.8 billion, comprised of \$507 million in cash, \$3 million in cash equivalents, \$696 million available under our securitized receivables program and \$2.6 billion available under our \$4.0 billion committed revolving and expansion credit facilities (given \$1.4 billion of commercial paper outstanding).

Total available liquidity at December 31, 2024 was \$4.5 billion, comprised of \$1,572 million in cash, \$400 million in short-term investments, \$700 million available under our securitized receivables program and \$1.8 billion available under our \$4.0 billion committed revolving and expansion credit facilities (given \$2.2 billion of commercial paper outstanding).

Subsequent to quarter end, on July 1, 2025, BCE completed the previously announced disposition of its 37.5% ownership stake in MLSE for gross proceeds of \$4.7 billion. BCE directed the net proceeds of this disposition towards its acquisition of Ziply Fiber.

We expect that our cash, cash equivalents, short-term investments, amounts available under our securitized receivables program, cash flows from operations and possible capital markets financings will permit us to meet our cash requirements in 2025 for capital expenditures, post-employment benefit plans funding, dividend payments, the payment of contractual obligations, maturing debt, ongoing operations and other cash requirements.

Should our 2025 cash requirements exceed our cash, cash equivalents, short-term investments, cash generated from our operations, and funds raised under capital markets financings and our securitized receivables program, we would expect to cover such a shortfall by drawing under committed credit facilities that are currently in place or through new facilities to the extent available.

We continuously monitor our operations, capital markets and the Canadian economy with the objective of maintaining adequate liquidity.

<sup>(1)</sup> Available liquidity is a non-GAAP financial measure. Refer to section 9.1, Non-GAAP financial measures in this MD&A for more information on this measure.

#### Credit facilities

On April 14, 2025, Bell Canada entered into a \$700 million in U.S. dollars (\$972 million in Canadian dollars) unsecured committed term loan agreement to finance certain purchase obligations. A first loan advance in the amount of \$228 million in U.S. dollars (\$315 million in Canadian dollars) was made on April 29, 2025. The term loans are repayable in multiple periodic installments between July 2026 until maturity of the credit facility in April 2029. The loan advance made on April 29, 2025 has been hedged for foreign currency fluctuations.

On November 1, 2024, Bell Canada entered into a commitment letter (Commitment Letter) for a \$3,700 million unsecured term loan facility (Ziply Term Facility) denominated in U.S. dollars (\$5,048 million in Canadian dollars) that was available to be drawn to finance the acquisition of Ziply Fiber. In Q1 2025 and pursuant to the terms and conditions of the Commitment Letter, Bell Canada made reductions of \$965 million in U.S. dollars (\$1,387 million in Canadian dollars) in the aggregate amount of the Commitment Letter. On April 15, 2025, Bell Canada made further reductions of \$225 million in U.S. dollars (\$314 million in Canadian dollars) in the aggregate amount of the Commitment Letter. Subsequent to quarter end, on July 2, 2025, Bell Canada terminated the Ziply Term Facility and canceled the remaining \$2,510 million in U.S. dollars (\$3,419 million in Canadian dollars) in the aggregate amount of the Commitment Letter as a result of the completion of the previously announced disposition of its minority stake in MLSE for gross proceeds of \$4.7 billion.

## Cash requirements

#### Common share dividend

On May 8, 2025, BCE announced that the Board had determined to establish the annualized dividend at \$1.75 per BCE common share effective starting from the July 15, 2025 dividend payment date. In addition, BCE's common share dividend payout<sup>(1)</sup> policy was updated to target a dividend payout range of 40% to 55% of free cash flow. Please refer to the section 1.2, Key corporate and business developments – Dividend and dividend payout policy in the BCE 2025 First Quarter MD&A for additional information.

The Board declared on August 6, 2025 a quarterly dividend of \$0.4375 per common share, payable on October 15, 2025 to shareholders of record at the close of business on September 15, 2025.

Dividend rates and the declaration of dividends by the Board are ultimately dependent on BCE's operations and financial results, which are in turn subject to various assumptions and risks, including those outlined in the BCE 2024 Annual MD&A, as updated in the BCE 2025 First Quarter MD&A and in this MD&A.

## 5 Quarterly financial information

BCE's Q2 2025 Financial Statements were prepared in accordance with IFRS® Accounting Standards, as issued by the International Accounting Standards Board (IASB), under International Accounting Standard (IAS) 34, Interim Financial Reporting and were approved by BCE's board of directors on August 6, 2025.

The following table, which was also prepared in accordance with IFRS Accounting Standards, shows selected consolidated financial data of BCE for the eight most recent completed quarters.

	202	!5		2024	4		2023	3
	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3
Operating revenues								_
Service	5,267	5,172	5,287	5,286	5,308	5,192	5,348	5,281
Product	818	758	1,135	685	697	819	1,125	799
Total operating revenues	6,085	5,930	6,422	5,971	6,005	6,011	6,473	6,080
Adjusted EBITDA	2,674	2,558	2,605	2,722	2,697	2,565	2,567	2,667
Severance, acquisition and other costs	(41)	(247)	(154)	(49)	(22)	(229)	(41)	(10)
Depreciation	(949)	(941)	(933)	(934)	(945)	(946)	(954)	(937)
Amortization	(338)	(331)	(317)	(325)	(325)	(316)	(299)	(295)
Impairment of assets	(8)	(9)	(4)	(2,113)	(60)	(13)	(109)	
Net earnings (loss)	644	683	505	(1,191)	604	457	435	707
Net earnings (loss) attributable to common shareholders	579	630	461	(1,237)	537	402	382	640
EPS - basic and diluted	0.63	0.68	0.51	(1.36)	0.59	0.44	0.42	0.70
Weighted average number of common shares outstanding – basic (millions)	930.9	920.3	912.3	912.3	912.3	912.3	912.3	912.3

## 6 Regulatory environment

The following is an update to the regulatory initiatives and proceedings described in the BCE 2024 Annual MD&A under section 3.3, *Principal business risks* and section 8, *Regulatory environment*, as updated in the BCE 2025 First Quarter MD&A.

#### Telecommunications Act

#### Review of mobile wireless services

The CRTC previously accepted a request for Final Offer Arbitration (FOA) from Rogers Communications Canada Inc. and Québecor Media Inc. (Québecor) in respect of rates for mobile virtual network operator (MVNO) access service from Rogers Communications Canada Inc. On July 24, 2023, the CRTC selected the rate proposed by Québecor, making several findings downplaying the importance of incentives for investment in Canadian telecommunications networks. Rogers Communications Canada Inc. subsequently appealed the CRTC's decision with the Federal Court of Appeal. On May 28, 2025, the Federal Court of Appeal upheld the CRTC's decision, finding no errors in their selection of Québecor's proposed rate. While the CRTC's subsequent determination in Bell Mobility's FOA with Québecor appears to have moderated this approach by highlighting the importance of providing a return on investment to facilities-based carriers, adverse regulatory decisions such as the Rogers Communications Canada Inc. and Québecor FOA decision are expected to impact how, where and when we invest in our future wireless and wireline networks.

#### CRTC review of access to poles

On February 15, 2023, the CRTC issued a decision which included a number of determinations to facilitate access by third-parties to poles owned by Canadian carriers or poles to which Canadian carriers control access. On February 5, 2024, the CRTC initiated a new consultation, as anticipated in its February 15, 2023 decision, to consider the deployment of wireless facilities, such as small cells, on incumbent local exchange carrier (ILEC)-owned or -controlled support structures. On May 14, 2025, the CRTC ruled that access to support structures owned or controlled by ILECs, such as Bell Canada, for the installation of small cell equipment is subject to the ILECs' support structure service tariffs on the same terms and conditions as for other attachments on poles. Since carriers pay a per pole fee for access, this decision means that a carrier with fibre on a pole will not pay any additional fees to establish a small cell on that pole. In turn, this reduced any potential increase in our revenue associated with small cells. However, the CRTC also maintained our right to reserve capacity on our poles for our future use requirements, minimizing the risk that access seekers will delay or increase costs with respect to our own deployment activities.

### Review of the wholesale high-speed access framework

On November 6, 2023, in Telecom Decision CRTC 2023-358 (the Interim Decision), the CRTC determined that aggregated access to Bell Canada's FTTP facilities in Ontario and Québec should be mandated on a temporary and expedited basis, and the CRTC set interim access rates.

On August 13, 2024, in Telecom Regulatory Policy CRTC 2024-180 (the Final Decision), the CRTC mandated that the interim obligation to provide wholesale aggregated access to Bell Canada's FTTP facilities in Ontario and Québec, and to Telus Communications Inc.'s (Telus') FTTP facilities in Québec, would be made final. Further, the Final Decision expanded the geographic scope of the Interim Decision such that Bell Canada was required to provide wholesale aggregated access to its FTTP facilities in Atlantic Canada and Manitoba by February 13, 2025. Telus and Saskatchewan Telecommunications (SaskTel) were also required to provide aggregated access to their respective FTTP facilities in Alberta, B.C., and Saskatchewan by the same date. This obligation does not apply to any new FTTP networks that Bell Canada, Telus or SaskTel make available at retail during the five-year period between August 13, 2024 and August 12, 2029. However, this five-year period is not a continuously rolling period. Instead, all new FTTP locations, regardless of when they are made available at retail, will be subject to a wholesale aggregated access obligation as of August 12, 2029. Under the Final Decision, cable companies are exempt from wholesale FTTP obligations and, as such, are not required to provide wholesale access to their FTTP networks. Also, under the Final Decision, Bell Canada, SaskTel, Telus, Cogeco Communications Inc. (Cogeco), Braga Communications Inc. carrying on business as Eastlink (Eastlink), Rogers Communications Canada Inc., Québecor, and their respective affiliates are not eligible to buy mandated aggregated wholesale high-speed access, whether over copper, coaxial cable, or FTTP, within their traditional incumbent wireline footprints. As a result, Distributel and other Bell Canada brands were required to, and did, cease reselling wholesale high-speed access over coaxial cable to new customers after September 12, 2024.

Several parties, including Competitive Network Operators of Canada (CNOC), Cogeco, Eastlink, Rogers Communications Canada Inc. and TekSavvy Solutions Inc. filed Part 1 applications asking the CRTC to review and vary several aspects of the Final Decision. On June 20, 2025, the CRTC issued Telecom Decision CRTC 2025-154 (the R&V Decision) denying all of the review and vary applications. In a motion dated July 18, 2025, Cogeco and Eastlink have sought leave to appeal the R&V Decision to the Federal Court of Appeal.

CNOC, Cogeco, Eastlink and SaskTel have filed a joint appeal of the Final Decision to the Governor-in-Council. If the Governor-in-Council is to decide on this appeal, it must do so on or before August 13, 2025. In a motion dated September 12, 2024, SaskTel also sought leave to appeal the Final Decision to the Federal Court of Appeal.

On October 25, 2024, in Telecom Order CRTC 2024-261, the CRTC updated interim rates for Ontario and Quebec and set interim rates for the other provinces. If final rates are established that are different from the interim rates, there is a risk they will be applied retroactively.

The imposition of an aggregated access to FTTP facilities obligation, and, in particular, making Telus and Rogers Communications Canada Inc. eligible to resell services on Bell Canada's FTTP network, have undermined Bell Canada's incentives to invest in next-generation wireline networks. As a direct result, Bell Canada has reduced its capital expenditures by \$500 million in 2025 alone and by over \$1.2 billion since the Interim Decision in November 2023. The maintenance of these obligations would continue to undermine our incentive to invest in next-generation wireline networks and would be expected to adversely impact our financial results.

### Bill C-8, An Act Respecting Cyber Security

On June 18, 2025, the federal government introduced Bill C-8, An Act respecting cyber security, amending the Telecommunications Act and making consequential amendments to other Acts (Bill C-8). Excepting a few minor changes, Bill C-8 mirrors the language of Bill C-26, An Act Respecting Cyber Security, which died on the Order Paper with the call of the 2025 Federal election. Bill C-8 would enact the Critical Cyber Systems Protection Act, which would establish a regulatory framework requiring designated operators in the finance, telecommunications, energy and transportation sectors to protect their critical cyber systems. Bill C-8 also includes proposed changes to the Telecommunications Act that would establish new authorities that would enable the federal government to take action to promote the security of the Canadian telecommunications system, which could include measures with respect to high-risk suppliers, such as Huawei and ZTE. If enacted, Bill C-8 would give the federal cabinet and the ISED Minister additional order-making powers and establish greater supply chain scrutiny, incidence reporting and response, annual reviews and an enforcement regime under which the Minister responsible for ISED could impose administrative monetary penalties, among other actions. It is unclear at this time what impact the legislative changes could have on our business and financial results. As Bill C-26 had the support of all parties prior to the election, it is expected that Bill C-8 will be considered a priority bill by the federal government when Parliament resumes on September 18, 2025.

#### Other

#### Bill C-18, the Online News Act

On June 22, 2023, Bill C-18, An Act respecting online communications platforms that make news content available to persons in Canada (the Online News Act), received royal assent. The Online News Act requires digital news intermediaries, such as Google, that share news content produced by other news outlets to negotiate commercial arrangements with those news outlets, compensating them for the news content shared on digital platforms. The legislation entitles Bell Media's general news services, such as CTV and Noovo, to compensation. Further details regarding the compensation framework have been set out in regulations that were released on December 15, 2023 (the Regulations). The Regulations allow Google to apply to be exempt from parts of the Online News Act if it commits to pay \$100 million annually (growing each year by inflation) to a collective (the Collective) which will then distribute it to eligible news outlets. On June 7, 2024, Google submitted an application for exemption to the CRTC and on October 28, 2024, the CRTC approved a five-year exemption for Google, which required Google to provide payment to the Collective by December 27, 2024 for calendar year 2024. Pursuant to the Regulations, of the \$100 million to be paid by Google, news outlets that are also private broadcasters, such as CTV and Noovo, cannot receive more than 30% of the overall compensation available (with other news outlets, such as those associated with newspapers and public broadcasters, receiving the rest). Bell Media received an initial payment of \$5.3 million in April 2025 which represents approximately 60% of our total payment for 2024, with the remainder expected to follow in August 2025.

### Bill C-2, the Strong Borders Act

On June 3, 2025, the federal government introduced Bill C-2, An Act respecting certain measures relating to the security of the border between Canada and the United States and respecting other related security measures (the Strong Borders Act), in response to calls from the U.S. administration for enhanced security along the U.S.-Canada border. Bill C-2 proposes the creation of a new Supporting Authorized Access to Information Act, as well as amendments to the Criminal Code and Canadian Security Intelligence Service Act, which would grant law enforcement and other government bodies broader authority to demand information – including a wider range of subscriber data – from service providers such as Bell Canada. In urgent situations, these demands could be made without a warrant. Additionally, Bill C-2 would require service providers to proactively develop, test, and maintain systems that enable the extraction and provision of information to law enforcement. Service providers would be obligated to facilitate access, support system testing, and comply with inspections/audits, significantly expanding our obligations beyond simply responding to requests. The legislation establishes a general framework for compensating service providers but leaves key details to future regulations and indicates compensation for Ministerial orders is discretionary. The expanded scope of lawful access requests will require us to increase staffing and incur new costs to meet the information demands. The legislation also includes fines and administrative monetary penalties for non-compliance. At this time, it is unclear how these legislative changes might affect our business operations and financial results. Currently, Bill C-2 is at the second reading stage in the House of Commons and will resume debate and consideration in the fall. It is considered a priority bill by the federal government as it continues to negotiate with the U.S. on matters related to strengthening border security and national security issues.

## 7 Business risks

The following is an update to the risk factors described in the BCE 2024 Annual MD&A under section 9, *Business risks* and the other sections of the BCE 2024 Annual MD&A referred to therein.

## Update to the description of business risks

On August 1, 2025, we completed our previously announced acquisition of Ziply Fiber (the Ziply Fiber Acquisition). We are therefore subject to the following additional risks as a result of this acquisition.

### Ziply Fiber's fibre expansion plan

Under Ziply Fiber's fibre expansion plan, we intend to grow Ziply Fiber's fibre network and optimize its existing copper network to increase Ziply Fiber's revenues and number of customers, and in turn increase its profitability and cash flows. These programs and initiatives require significant investment and other resources and may divert attention from ongoing operations and other strategic initiatives. There can be no assurance that Ziply Fiber's current and future initiatives and programs will be successful, or that the actual returns from these programs and initiatives will not be lower than anticipated or take longer to realize than we anticipate. For example, we may not reach our targets to expand and penetrate Ziply Fiber's existing fibre network on the timelines we anticipate, or at all. If Ziply Fiber's current and future programs and initiatives are unsuccessful, result in lower returns than we anticipate, or take longer than we anticipate, it could have a material adverse effect on Ziply Fiber's results of operations and consequently, adversely affect our financial performance.

### The competitiveness of the U.S. communications industry

Ziply Fiber's services market in the U.S. is highly competitive, rapidly evolving and fragmented, and subject to changing technology, shifting customer needs and frequent introductions of new products and services. Customers have alternatives in obtaining products and services from other providers, including competitive local exchange carriers, local telephone companies, Internet service providers, wireless companies, satellite companies, VoIP providers and cable companies such as Verizon, Lumen, AT&T, Comcast and Charter Communications. Some of these competitors may have market presence, engineering, technical and marketing capabilities and financial, personnel and other resources, in each case greater than those of Ziply Fiber. Additionally, some of Ziply Fiber's competitors offer wireless services which may place them at a competitive advantage to Ziply Fiber as a result of their ability to offer bundled services and discounts. Our ability to innovate our own technology may also affect our ability to compete. Ziply Fiber's ability to compete successfully may be affected by various competitive factors affecting the U.S. industry, including a changing regulatory environment that may affect our business and that of our competitors differently. See the risks related to U.S. federal and state regulations below for further details. Loss of customers due to competition or renewal of customer agreements at lower rates could have a material adverse effect on Ziply Fiber's business and consequently, adversely affect our financial performance.

## The integration of Ziply Fiber as a subsidiary of BCE may not be as successful as anticipated and disruptions from the transaction could harm our business

The Ziply Fiber Acquisition involves strategic, financial, accounting, legal, tax and other functions that must be integrated. Difficulties in integrating Ziply Fiber as a subsidiary of BCE may result in the combined company performing differently than expected. Our other businesses could also be negatively impacted by the Ziply Fiber Acquisition. More specifically, potential difficulties that may be encountered in the integration process include, among other factors:

- the inability to successfully integrate Ziply Fiber as a BCE subsidiary in a manner that permits us to achieve the anticipated benefits from the Ziply Fiber Acquisition
- performance shortfalls at Ziply Fiber or BCE resulting from the diversion of management's attention caused by the Ziply Fiber Acquisition
- challenges related to the alignment and incentives of Ziply Fiber's management team and the potential impact on the efficiency of decision-making
- funding the operations and planned capital expenditures of Ziply Fiber
- loss of key employees
- potential unknown liabilities and unforeseen expenses, delays or regulatory conditions associated with the Ziply Fiber Acquisition
- the disruption of, or loss of momentum in, our business or inconsistencies in standards, controls, procedures and policies
- integrating relationships with customers, vendors and business partners

## Fluctuations in the exchange rate between the Canadian dollar and U.S. dollar may adversely affect our operating results

Our sales have been historically denominated in Canadian dollars. However, as a result of the Ziply Fiber Acquisition, a portion of our revenues, assets, liabilities, and cost structure is now exposed to U.S. dollars. As a result, an increase in the value of the Canadian dollar relative to the U.S dollar may adversely affect our revenue and business. Selling products,

providing services or purchasing inventory or equipment in U.S. dollars could result in our exposure to foreign currency risk becoming more significant. In addition, Ziply Fiber's employees are located in the U.S. Therefore, a portion of our payroll as well as certain other operating expenses are paid in U.S. dollars. Our operating results are denominated in Canadian dollars and the difference in exchange rates in one period compared to another may directly impact period-to-period comparisons of our operating results. Furthermore, exchange rate fluctuations may make it difficult for us to predict our operating results. We may implement hedging strategies from time to time to mitigate risks related to the impact of fluctuations in exchange rates. However, not every exposure can be hedged and, where hedges are put in place based on expected foreign exchange exposure, they are based on forecasts which may vary or which may later prove to have been inaccurate. Failure to hedge successfully or anticipate currency risks accurately could adversely affect our operating results.

## Ziply Fiber is subject to significant U.S. federal and state regulations, which may have a material effect on Ziply Fiber's business

Some of the services we offer through Ziply Fiber are subject to significant regulation from U.S. federal, state, and local authorities, including by the FCC and state regulatory agencies. As a result, Ziply Fiber faces numerous risks that may have a material adverse effect on its business and operations and consequently, adversely affect our financial performance, including:

- the cost of compliance with these laws can be expensive and these costs could increase substantially
- regulations could impact our ability to change Ziply Fiber's rates and changes in regulation may reduce the allowable fees that Ziply Fiber may charge, impose additional compliance costs, reduce the amount of subsidies or revenues Ziply Fiber receives, or otherwise change the nature of Ziply Fiber's operations and the competition in Ziply Fiber's markets
- a portion of Ziply Fiber's total revenues are derived from U.S. federal and state subsidies for rural and high-cost support, and changes in the requirements or funding available could impact the ongoing funding it receives
- the withdrawal of U.S. state certifications and U.S. state and local franchise authority to provide common carrier services, or a delay in receiving other similar certifications, could limit or delay Ziply Fiber's ability to deploy further infrastructure in that state and potentially also require it to remove existing infrastructure, and we cannot predict whether any specific U.S. state regulatory authority may take action in the future to withdraw a given certification or franchise or to delay the granting of certifications or franchises in the future
- certain U.S. federal and state agencies, including state attorneys general, monitor and exercise oversight related to consumer protection matters, including those affecting the communications industry, and such agencies have in the past, and may in the future, choose to launch an inquiry or investigation of Ziply Fiber's business practices in response to customer complaints or other publicized customer service issues or disruptions, including regarding the failure to meet technological needs or expectations of Ziply Fiber's customers or related to public safety services

Further, we will be required to comply with the U.S. legal and regulatory requirements to which Ziply Fiber is subject and which requirements differ, in some cases substantially, from those to which we are subject to in Canada. The failure to monitor and comply with these new legal or regulatory obligations could expose us to litigation, significant fines and penalties, and operational restrictions, as well as result in reputational harm.

## Ziply Fiber is subject to specific regulatory obligations associated with its ownership by a non-U.S. entitu

Under FCC rules and associated executive branch policies associated with FCC authorizations held by Ziply Fiber, proposed non-U.S. ownership of Ziply Fiber triggered certain special filing requirements, together with review of the transaction by The Committee for the Assessment of Foreign Participation in the United States Telecommunications Services Sector (the Committee). To conclude that process, Ziply Fiber, BCE Holding Corporation, and BCE entered into a Letter of Agreement (LOA) under which they made certain commitments intended to ensure that the transaction would be consistent with U.S. national security, law enforcement, and similar interests. As is standard with such agreements involving foreign-owned U.S. carriers, the FCC made compliance with the LOA a condition of Ziply Fiber's FCC authorizations. FCC rules also require Ziply Fiber to seek further approvals if any previously unapproved non-U.S. investor obtains, or seeks to obtain, direct or indirect interests in Ziply Fiber that exceed certain thresholds. If any new Ziply Fiber foreign ownership were to exceed such levels without further FCC authorization and/or if Ziply Fiber, BCE Holding Corporation, or BCE were to fail to meet their obligations under the LOA, the FCC could subject Ziply Fiber to a range of monetary and other penalties, which could (in extreme cases) include license revocation proceedings. Any such penalties could have a material adverse effect on Ziply Fiber's business, financial condition and results of operations and consequently, adversely affect our financial performance.

## Changes in U.S. tax legislation may adversely affect Ziply Fiber's business and financial condition and our operating results

The determination of the benefit from (or provision for) income taxes requires complex estimations and significant judgments concerning the applicable U.S. tax laws. If in the future any element of U.S. tax legislation changes the U.S. tax code for income taxes, it could affect Ziply Fiber's income tax position and we may need to adjust the benefit from (or provision for) income taxes accordingly.

## Changes in U.S. tax legislation may adversely affect our effective tax rate and the after-tax returns from Ziply Fiber's U.S. operations

Our tax position could be adversely affected by changes in tax rates, tax laws, tax treaties, or tax regulations, as well as by changes in their interpretation or enforcement by tax authorities in the U.S., Canada, or other relevant jurisdictions. In particular, the broader U.S. tax reform landscape remains unsettled and significant amendments to the Internal Revenue Code of 1986, as amended, and the Treasury Regulations promulgated thereunder may be proposed or enacted that could negatively impact our effective tax rate, financial condition, or results of operations with respect to Ziply Fiber's U.S. business. We cannot predict whether any such amendments will ultimately be enacted, or in what form.

## 8 Accounting policies

BCE's Q2 2025 Financial Statements were prepared in accordance with IFRS Accounting Standards, as issued by the IASB, under IAS 34 - Interim Financial Reporting and were approved by BCE's board of directors on August 6, 2025. These financial statements were prepared using the same basis of presentation, accounting policies and methods of computation as outlined in Note 2, Material accounting policies in BCE's consolidated financial statements for the year ended December 31, 2024. BCE's Q2 2025 Financial Statements do not include all of the notes required in the annual financial statements.

## Future changes to accounting standards

The following accounting standard and amendments to accounting standards issued by the IASB have not yet been adopted by BCE.

Standard	Description	Impact	Effective date
IFRS 18 – Presentation and Disclosure in Financial Statements	<ul> <li>Sets out requirements and guidance on presentation and disclosure in financial statements, including:         <ul> <li>presentation in the income statements of income and expenses within defined categories - operating, investing, financing, income taxes and discontinued operations</li> </ul> </li> <li>presentation in the income statements of new defined subtotals - operating profit and profit before financing and income taxes</li> <li>disclosure of explanations of management-defined performance measures that are related to the income statements</li> <li>enhanced guidance on aggregation and disaggregation of information and whether to provide information in the financial statements or in the notes</li> <li>disclosure of specified expenses by nature</li> <li>IFRS 18 replaces IAS 1 - Presentation of Financial Statements but carries forward many of the requirements from IAS 1 unchanged.</li> </ul>	We are currently assessing the impact of this standard.	Annual reporting periods beginning on or after January 1, 2027. Early application is permitted.
Amendments to the Classification and Measurement of Financial Instruments – Amendments to IFRS 9 and IFRS 7	In particular, the amendments clarify:  the classification of financial assets with ESG and similar features  the derecognition date for financial liabilities and introduce an accounting policy option for financial liabilities settled using an electronic payment system if certain conditions are met The amendments also require additional disclosures for financial instruments with contractual terms that reference a contingent event and equity instruments classified at fair value through OCI.	We are currently assessing the impact of these amendments.	Annual reporting periods beginning on or after January 1, 2026. Early application is permitted.

# 9 Non-GAAP financial measures, other financial measures and key performance indicators (KPIs)

BCE uses various financial measures to assess its business performance. Certain of these measures are calculated in accordance with IFRS Accounting Standards or GAAP while certain other measures do not have a standardized meaning under GAAP. We believe that our GAAP financial measures, read together with adjusted non-GAAP and other financial measures, provide readers with a better understanding of how management assesses BCE's performance.

National Instrument 52-112, Non-GAAP and Other Financial Measures Disclosure (NI 52-112), prescribes disclosure requirements that apply to the following specified financial measures:

- Non-GAAP financial measures
- Non-GAAP ratios
- Total of segments measures
- Capital management measures
- Supplementary financial measures

This section provides a description and classification of the specified financial measures contemplated by NI 52-112 that we use to explain our financial results except that, for supplementary financial measures, an explanation of such measures is provided where they are first referred to in this MD&A if the supplementary financial measures' labelling is not sufficiently descriptive.

## 9.1 Non-GAAP financial measures

A non-GAAP financial measure is a financial measure used to depict our historical or expected future financial performance, financial position or cash flow and, with respect to its composition, either excludes an amount that is included in, or includes an amount that is excluded from, the composition of the most directly comparable financial measure disclosed in BCE's consolidated primary financial statements. We believe that non-GAAP financial measures are reflective of our on-going operating results and provide readers with an understanding of management's perspective on and analysis of our performance.

Below are descriptions of the non-GAAP financial measures that we use to explain our results as well as reconciliations to the most directly comparable financial measure under IFRS Accounting Standards.

## Adjusted net earnings

The term adjusted net earnings does not have any standardized meaning under IFRS Accounting Standards. Therefore, it is unlikely to be comparable to similar measures presented by other issuers.

We define adjusted net earnings as net earnings (loss) attributable to common shareholders before severance, acquisition and other costs, net mark-to-market losses (gains) on derivatives used to economically hedge equity settled share-based compensation plans, net equity losses (gains) on investments in associates and joint ventures, net losses (gains) on investments, early debt redemption costs (gains), impairment of assets and discontinued operations, net of tax and NCI.

We use adjusted net earnings and we believe that certain investors and analysts use this measure, among other ones, to assess the performance of our businesses without the effects of severance, acquisition and other costs, net mark-to-market losses (gains) on derivatives used to economically hedge equity settled share-based compensation plans, net equity losses (gains) on investments in associates and joint ventures, net losses (gains) on investments, early debt redemption costs (gains), impairment of assets and discontinued operations, net of tax and NCI. We exclude these items because they affect the comparability of our financial results and could potentially distort the analysis of trends in business performance. Excluding these items does not imply they are non-recurring.

The most directly comparable financial measure under IFRS Accounting Standards is net earnings (loss) attributable to common shareholders.

The following table is a reconciliation of net earnings attributable to common shareholders to adjusted net earnings on a consolidated basis.

	Q2 2025	Q2 2024	YTD 2025	YTD 2024
Net earnings attributable to common shareholders	579	537	1,209	939
Reconciling items:				
Severance, acquisition and other costs	41	22	288	251
Net mark-to-market losses on derivatives used to economically hedge equity settled share-based compensation plans	43	23	42	113
Net equity losses on investments in associates and joint ventures	_	93	_	93
Net losses on investments	8	2	10	8
Early debt redemption gains	(91)	_	(357)	_
Impairment of assets	8	60	17	73
Income taxes for the above reconciling items	4	(25)	16	(110)
NCI for the above reconciling items	_	_	_	(1)
Adjusted net earnings	592	712	1,225	1,366

## Available liquidity

The term available liquidity does not have any standardized meaning under IFRS Accounting Standards. Therefore, it is unlikely to be comparable to similar measures presented by other issuers.

We define available liquidity as cash, cash equivalents, short-term investments and amounts available under our securitized receivables program and our committed bank credit facilities, excluding credit facilities that are available exclusively for a pre-determined purpose.

We consider available liquidity to be an important indicator of the financial strength and performance of our businesses because it shows the funds available to meet our cash requirements, including for, but not limited to, capital expenditures, post-employment benefit plans funding, dividend payments, the payment of contractual obligations, maturing debt, on going operations, the acquisition of spectrum, and other cash requirements. We believe that certain investors and analysts use available liquidity to evaluate the financial strength and performance of our businesses. The most directly comparable financial measure under IFRS Accounting Standards is cash.

The following table is a reconciliation of cash to available liquidity on a consolidated basis.

	June 30, 2025	December 31, 2024
Cash	507	1,572
Cash equivalents	3	_
Short-term investments	_	400
Amounts available under our securitized receivables program <sup>(1)</sup>	696	700
Amounts available under our committed bank credit facilities <sup>(2)</sup>	2,590	1,810
Available liquidity	3,796	4,482

<sup>(1)</sup> At June 30, 2025 and December 31, 2024, respectively, \$696 million and \$700 million were available under our securitized receivables program, under which we borrowed \$1,161 million in U.S. dollars (\$1,584 million in Canadian dollars) and \$1,112 million in U.S. dollars (\$1,600 million in Canadian dollars) as at June 30, 2025 and December 31, 2024, respectively. Loans secured by receivables are included in Debt due within one year in our consolidated financial statements.

<sup>(2)</sup> At June 30, 2025 and December 31, 2024, respectively, \$2,590 million and \$1,810 million were available under our committed bank credit facilities, given outstanding commercial paper of \$1,033 million in U.S. dollars (\$1,410 million in Canadian dollars) and \$1,522 million in U.S. dollars (\$2,190 million in Canadian dollars) as at June 30, 2025 and December 31, 2024, respectively. Commercial paper outstanding is included in Debt due within one year in our consolidated financial statements.

## Free cash flow, free cash flow after payment of lease liabilities and excess free cash flow

The terms free cash flow, free cash flow after payment of lease liabilities and excess free cash flow do not have any standardized meaning under IFRS Accounting Standards. Therefore, they are unlikely to be comparable to similar measures presented by other issuers.

We define free cash flow as cash flows from operating activities, excluding cash from discontinued operations, acquisition and other costs paid (which include significant litigation costs) and voluntary pension funding, less capital expenditures, preferred share dividends and dividends paid by subsidiaries to NCI. We exclude cash from discontinued operations, acquisition and other costs paid and voluntary pension funding because they affect the comparability of our financial results and could potentially distort the analysis of trends in business performance. Excluding these items does not imply they are non-recurring.

We define free cash flow after payment of lease liabilities as cash flows from operating activities, excluding cash from discontinued operations, acquisition and other costs paid (which include significant litigation costs) and voluntary pension funding, less principal payment of lease liabilities, capital expenditures, preferred share dividends and dividends paid by subsidiaries to NCI. We exclude cash from discontinued operations, acquisition and other costs paid and voluntary pension funding because they affect the comparability of our financial results and could potentially distort the analysis of trends in business performance. Excluding these items does not imply they are non-recurring.

We define excess free cash flow as free cash flow less dividends paid on common shares.

We consider free cash flow, free cash flow after payment of lease liabilities and excess free cash flow to be important indicators of the financial strength and performance of our businesses. Free cash flow and free cash flow after payment of lease liabilities show how much cash is available to pay dividends on common shares, repay debt and reinvest in our company. Excess free cash flow shows how much cash is available to repay debt and reinvest in our company, after the payment of dividends on common shares. We believe that certain investors and analysts use free cash flow, free cash flow after payment of lease liabilities and excess free cash flow to value a business and its underlying assets and to evaluate the financial strength and performance of our businesses. The most directly comparable financial measure under IFRS Accounting Standards is cash flows from operating activities.

The following tables provide reconciliations of cash flows from operating activities to free cash flow, free cash flow after payment of lease liabilities and excess free cash flow on a consolidated basis.

		Q2 2025	Q2 2024	YTD 2025	YTD 2024
Cash flows from operating activities		1,947	2,137	3,518	3,269
Capital expenditures		(763)	(978)	(1,492)	(1,980)
Cash dividends paid on preferred shares		(38)	(45)	(77)	(91)
Cash dividends paid by subsidiaries to NCI		_	(28)	(13)	(42)
Acquisition and other costs paid		6	11	14	26
Free cash flow		1,152	1,097	1,950	1,182
Principal payment of lease liabilities		(278)	(270)	(582)	(567)
Free cash flow after payment of lease liabilities		874	827	1,368	615
		Q2 2025	Q2 2024	YTD 2025	YTD 2024
Cash flows from operating activities		1,947	2,137	3,518	3,269
Capital expenditures		(763)	(978)	(1,492)	(1,980)
Cash dividends paid on preferred shares		(38)	(45)	(77)	(91)
Cash dividends paid by subsidiaries to NCI		_	(28)	(13)	(42)
Acquisition and other costs paid		6	11	14	26
Free cash flow		1,152	1,097	1,950	1,182
Dividends paid on common shares		(608)	(910)	(1,210)	(1,793)
Excess free cash flow	·	544	187	740	(611)

#### Net debt

The term net debt does not have any standardized meaning under IFRS Accounting Standards. Therefore, it is unlikely to be comparable to similar measures presented by other issuers.

We define net debt as debt due within one year plus long-term debt and 50% of outstanding preferred shares, less 50% of junior subordinated debt included within long-term debt, and less cash, cash equivalents and short-term investments, as shown in BCE's consolidated statements of financial position.

In Q1 2025, we updated our definition of net debt to include 50% of junior subordinated debt. This change does not impact the net debt amounts previously presented. We include 50% of outstanding preferred shares and 50% of junior subordinated debt in our net debt as it is consistent with the treatment by certain credit rating agencies and given structural features including priority of payments.

We, and certain investors and analysts, consider net debt to be an important indicator of the company's financial leverage.

Net debt is calculated using several asset and liability categories from the statements of financial position. The most directly comparable financial measure under IFRS Accounting Standards is long-term debt. The following table is a reconciliation of long-term debt to net debt on a consolidated basis.

	June 30, 2025	December 31, 2024
Long-term debt	32,522	32,835
less: 50% of junior subordinated debt	(2,146)	_
Debt due within one year	5,037	7,669
50% of preferred shares	1,712	1,767
Cash	(507)	(1,572)
Cash equivalents	(3)	_
Short-term investments	_	(400)
Net debt	36,615	40,299

## 9.2 Non-GAAP ratios

A non-GAAP ratio is a financial measure disclosed in the form of a ratio, fraction, percentage or similar representation and that has a non-GAAP financial measure as one or more of its components.

## Adjusted EPS

The term adjusted EPS does not have any standardized meaning under IFRS Accounting Standards. Therefore, it is unlikely to be comparable to similar measures presented by other issuers.

We define adjusted EPS as adjusted net earnings per BCE common share. Adjusted net earnings is a non-GAAP financial measure. For further details on adjusted net earnings, see section 9.1, Non-GAAP financial measures.

We use adjusted EPS, and we believe that certain investors and analysts use this measure, among other ones, to assess the performance of our businesses without the effects of severance, acquisition and other costs, net mark-to-market losses (gains) on derivatives used to economically hedge equity settled share-based compensation plans, net equity losses (gains) on investments in associates and joint ventures, net losses (gains) on investments, early debt redemption costs (gains), impairment of assets and discontinued operations, net of tax and NCI. We exclude these items because they affect the comparability of our financial results and could potentially distort the analysis of trends in business performance. Excluding these items does not imply they are non-recurring.

## Dividend payout ratio and dividend payout ratio after payment of lease liabilities

The terms dividend payout ratio and dividend payout ratio after payment of lease liabilities do not have any standardized meaning under IFRS Accounting Standards. Therefore, they are unlikely to be comparable to similar measures presented by other issuers.

We define dividend payout ratio as dividends paid on common shares divided by free cash flow. We define dividend payout ratio after payment of lease liabilities as dividends paid on common shares divided by free cash flow after payment of lease liabilities. Free cash flow and free cash flow after payment of lease liabilities are non-GAAP financial measures. For further details on free cash flow and free cash flow after payment of lease liabilities, see section 9.1, Non-GAAP financial measures.

We consider dividend payout ratio and dividend payout ratio after payment of lease liabilities to be important indicators of the financial strength and performance of our businesses because they show the sustainability of the company's dividend payments.

## 9.3 Total of segments measures

A total of segments measure is a financial measure that is a subtotal or total of 2 or more reportable segments and is disclosed within the Notes to BCE's consolidated primary financial statements.

## Adjusted EBITDA

We define adjusted EBITDA as operating revenues less operating costs as shown in BCE's consolidated income statements.

The most directly comparable financial measure under IFRS Accounting Standards is net earnings (loss). The following tables provide a reconciliation of net earnings (loss) to adjusted EBITDA on a consolidated basis.

	YTD 2025	Q2 2025	Q1 2025
Net earnings	1,327	644	683
Severance, acquisition and other costs	288	41	247
Depreciation	1,890	949	941
Amortization	669	338	331
Finance costs			
Interest expense	865	442	423
Net return on post-employment benefit plans	(51)	(26)	(25)
Impairment of assets	17	8	9
Other (income) expense	(270)	38	(308)
Income taxes	497	240	257
Adjusted EBITDA	5,232	2,674	2,558

	Q4 2024	Q3 2024	YTD 2024	Q2 2024	Q1 2024
Net earnings (loss)	505	(1,191)	1,061	604	457
Severance, acquisition and other costs	154	49	251	22	229
Depreciation	933	934	1,891	945	946
Amortization	317	325	641	325	316
Finance costs					
Interest expense	431	440	842	426	416
Net return on post-employment benefit plans	(17)	(16)	(33)	(17)	(16)
Impairment of assets	4	2,113	73	60	13
Other expense	103	63	139	101	38
Income taxes	175	5	397	231	166
Adjusted EBITDA	2,605	2,722	5,262	2,697	2,565

	Q4 2023	Q3 2023
Net earnings	435	707
Severance, acquisition and other costs	41	10
Depreciation	954	937
Amortization	299	295
Finance costs		
Interest expense	399	373
Net return on post-employment benefit plans	(27)	(27)
Impairment of assets	109	_
Other expense	147	129
Income taxes	210	243
Adjusted EBITDA	2,567	2,667

## 9.4 Capital management measures

A capital management measure is a financial measure that is intended to enable a reader to evaluate our objectives, policies and processes for managing our capital and is disclosed within the Notes to BCE's consolidated financial statements.

The financial reporting framework used to prepare the financial statements requires disclosure that helps readers assess the company's capital management objectives, policies, and processes, as set out in IFRS Accounting Standards in IAS 1 -Presentation of Financial Statements. BCE has its own methods for managing capital and liquidity, and IFRS Accounting Standards do not prescribe any particular calculation method.

## Net debt leverage ratio

The net debt leverage ratio represents net debt divided by adjusted EBITDA. Net debt used in the calculation of the net debt leverage ratio is a non-GAAP financial measure. For further details on net debt, see section 9.1, Non-GAAP financial measures. For the purposes of calculating our net debt leverage ratio, adjusted EBITDA is twelve-month trailing adjusted

We use, and believe that certain investors and analysts use, the net debt leverage ratio as a measure of financial leverage.

## 9.5 Supplementary financial measures

A supplementary financial measure is a financial measure that is not reported in BCE's consolidated financial statements, and is, or is intended to be, reported periodically to represent historical or expected future financial performance, financial position, or cash flows.

An explanation of such measures is provided where they are first referred to in this MD&A if the supplementary financial measures' labelling is not sufficiently descriptive.

#### 96 KPIs

In addition to the non-GAAP financial measures and other financial measures described previously, we use the following KPIs to measure the success of our strategic imperatives. These KPIs are not accounting measures and may not be comparable to similar measures presented by other issuers.

КРІ	Definition
Adjusted EBITDA margin	Adjusted EBITDA margin is defined as adjusted EBITDA divided by operating revenues.
ARPU	ARPU is defined as Bell CTS wireless external services revenues divided by the average mobile phone subscriber base for the specified period, expressed as a dollar unit per month.
Capital intensity	Capital intensity is defined as capital expenditures divided by operating revenues.
Churn	Mobile phone churn is the rate at which existing mobile phone subscribers cancel their services. It is a measure of our ability to retain our customers. Mobile phone churn is calculated by dividing the number of mobile phone deactivations during a given period by the average number of mobile phone subscribers in the base for the specified period and is expressed as a percentage per month.
Subscriber unit	Mobile phone subscriber unit is comprised of a recurring revenue generating portable unit (e.g. smartphones and feature phones) on an active service plan, that has access to our wireless networks and includes voice, text and/or data connectivity. We report mobile phone subscriber units in two categories: postpaid and prepaid. Prepaid mobile phone subscriber units are considered active for a period of 90 days following the expiry of the subscriber's prepaid balance.
	Mobile connected device subscriber unit is comprised of a recurring revenue generating portable unit (e.g. tablets, wearables, mobile Internet devices and IoT) on an active service plan, that has access to our wireless networks and is intended for limited or no cellular voice capability.
	Wireline subscriber unit consists of an active revenue-generating unit with access to our services, including retail Internet, IPTV, and/or residential NAS. A subscriber is included in our subscriber base when the service has been installed and is operational at the customer premise and a billing relationship has been established.
	<ul> <li>Retail Internet and IPTV subscribers have access to stand-alone services, and are primarily represented by a dwelling unit or a business location</li> </ul>
	• Retail residential NAS subscribers are based on a line count and are represented by a unique telephone number

## 10 Controls and procedures

## Changes in internal control over financial reporting

No changes were made in our internal control over financial reporting during the quarter ended June 30, 2025 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## Consolidated financial statements

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## Consolidated income statements

Facility assist and deliver 20		Three	months	Six months	
For the period ended June 30 (in millions of Canadian dollars, except share amounts) (unaudited)	Note	2025	2024	2025	2024
Operating revenues	3	6,085	6,005	12,015	12,016
Operating costs	3, 5	(3,411)	(3,308)	(6,783)	(6,754)
Severance, acquisition and other costs	6	(41)	(22)	(288)	(251)
Depreciation		(949)	(945)	(1,890)	(1,891)
Amortization		(338)	(325)	(669)	(641)
Finance costs					
Interest expense		(442)	(426)	(865)	(842)
Net return on post-employment benefit plans	12	26	17	51	33
Impairment of assets	7	(8)	(60)	(17)	(73)
Other (expense) income	8	(38)	(101)	270	(139)
Income taxes		(240)	(231)	(497)	(397)
Net earnings		644	604	1,327	1,061
Net earnings attributable to:					
Common shareholders		579	537	1,209	939
Preferred shareholders		40	46	81	93
Non-controlling interest		25	21	37	29
Net earnings		644	604	1,327	1,061
Net earnings per common share - basic and diluted	9	0.63	0.59	1.31	1.03
Weighted average number of common shares outstanding - basic (millions)	9	930.9	912.3	925.6	912.3

## Consolidated statements of comprehensive income

For the period ended June 30		Three n	nonths	Six m	Six months		
(in millions of Canadian dollars) (unaudited)	Note	2025	2024	2025	2024		
Net earnings		644	604	1,327	1,061		
Other comprehensive income, net of income taxes							
Items that will be subsequently reclassified to net earnings							
Net change in value of derivatives designated as cash flow hedges, net of income taxes of (\$70) million and \$30 million for the three months ended June 30, 2025 and 2024, respectively, and (\$150) million and \$2 million for the six months ended June 30, 2025 and 2024, respectively		193	(82)	410	(4)		
Items that will not be reclassified to net earnings							
Actuarial gains on post-employment benefit plans, net of income taxes of (\$30) million and (\$41) million for the three months ended June 30, 2025 and 2024, respectively, and (\$56) million and (\$156) million for the six months ended June 30, 2025 and 2024, respectively (1)	12	78	111	151	425		
Net change in value of publicly-traded and privately-held investments, net of income taxes of (\$5) million and nil for the three months ended June 30, 2025 and 2024, respectively, and (\$5) million and nil for the six months ended June 30, 2025 and 2024, respectively		32	12	34	3		
Net change in value of derivatives designated as cash flow hedges, net of income taxes of \$10 million and (\$2) million for the three months ended June 30, 2025 and 2024, respectively, and \$9 million and (\$8) million for the six months ended June 30, 2025 and 2024, respectively		(29)	6	(25)	22		
Other comprehensive income		274	47	570	446		
Total comprehensive income		918	651	1,897	1,507		
Total comprehensive income attributable to:		, 10	201	.,.,,	.,507		
Common shareholders		854	583	1,782	1,383		
Preferred shareholders		40	46	81	93		
Non-controlling interest		24	22	34	31		
Total comprehensive income		918	651	1,897	1,507		

<sup>(1)</sup> The discount rate used to value our post-employment benefit obligations at June 30, 2025 was 4.8% compared to 4.7% at March 31, 2025 and December 31, 2024. The discount rate used to value our post-employment benefit obligations at June 30, 2024 was 5.0% compared to 4.9% at March 31, 2024 and 4.6% at December 31, 2023.

## Consolidated statements of financial position

(in millions of Canadian dollars) (unaudited)	Note	June 30, 2025	December 31, 2024
ASSETS			
Current assets			
Cash		507	1,572
Cash equivalents		3	_
Short-term investments		-	400
Trade and other receivables		4,011	4,489
Inventory		453	420
Contract assets		485	477
Contract costs		713	702
Prepaid expenses		399	259
Other current assets		409	524
Assets held for sale	10	87	80
Total current assets		7,067	8,923
Non-current assets			
Contract assets		259	282
Contract costs		955	888
Property, plant and equipment		29,520	30,001
Intangible assets		16,737	16,786
Deferred tax assets		138	136
Investments in associates and joint ventures		335	341
Post-employment benefit assets	12	3,710	3,578
Other non-current assets		2,238	2,289
Goodwill		10,175	10,261
Total non-current assets		64,067	64,562
Total assets		71,134	73,485
LIABILITIES			
Current liabilities			
Trade payables and other liabilities		4,288	4,507
Contract liabilities		677	774
Interest payable		419	392
Dividends payable		425	933
Current tax liabilities		229	42
Debt due within one year	11	5,037	7,669
Liabilities held for sale	10	500	529
Total current liabilities		11,575	14,846
Non-current liabilities		07.4	050
Contract liabilities		374	350
Long-term debt	11	32,522	32,835
Deferred tax liabilities	10	5,516	5,244
Post-employment benefit obligations	12	1,154	1,204
Other non-current liabilities		1,616	1,646
Total non-current liabilities  Total liabilities		41,182 52,757	41,279 56,125
		52,757	30,123
Contingency	16		
EQUITY			
Equity attributable to BCE shareholders			0.500
Preferred shares	14	3,424	3,533
Common shares	14	21,493	20,860
Contributed surplus	14	1,295	1,278
Accumulated other comprehensive income (loss)		240	(159)
Deficit Deficit		(8,385)	(8,441)
Total equity attributable to BCE shareholders		18,067	17,071
Non-controlling interest		310	289
Total equity		18,377	17,360
Total liabilities and equity		71,134	73,485

## Consolidated statements of changes in equity

For the period ended June 30, 2025 (in millions of Canadian dollars) (unaudited)	Note	Preferred shares	Common shares	Contri- buted surplus	Accumulated other comprehensive (loss) income	Deficit	Total	Non- controlling interest	Total equity
Balance at December 31, 2024		3,533	20,860	1,278	(159)	(8,441)	17,071	289	17,360
Net earnings		_	_	_	_	1,290	1,290	37	1,327
Other comprehensive income		_	_	_	422	151	573	(3)	570
Total comprehensive income		_	_	_	422	1,441	1,863	34	1,897
Common shares issued under dividend reinvestment plan	14	_	633	_	_	_	633	_	633
Other share-based compensation		_	_	(16)	_	29	13	_	13
Repurchase of preferred shares	14	(109)	_	33	_	_	(76)	_	(76)
Dividends declared on BCE common and preferred shares		_	_	_	_	(1,414)	(1,414)	_	(1,414)
Dividends declared by subsidiaries to non-controlling interest		_	_	_	_	_	_	(13)	(13)
Settlement of cash flow hedges transferred to the cost basis of hedged items		_	_	_	(23)	_	(23)	_	(23)
Balance at June 30, 2025		3,424	21,493	1,295	240	(8,385)	18,067	310	18,377

		Attributa	ble to BCE	shareholde	rs			
For the period ended June 30, 2024 (in millions of Canadian dollars) (unaudited)	Preferred shares	Common shares	Contri- buted surplus	Accumulated other comprehensive (loss) income	Deficit	Total	Non- controlling interest	Total equity
Balance at December 31, 2023	3,667	20,859	1,258	(42)	(5,513)	20,229	328	20,557
Net earnings	_	_	_	_	1,032	1,032	29	1,061
Other comprehensive income	_	_	_	19	425	444	2	446
Total comprehensive income	_	_	_	19	1,457	1,476	31	1,507
Other share-based compensation	_	1	(27)	_	(5)	(31)	_	(31)
Repurchase of preferred shares	(108)	_	32	_	_	(76)	_	(76)
Dividends declared on BCE common and preferred shares	_	_	_	_	(1,913)	(1,913)	_	(1,913)
Dividends declared by subsidiaries to non-controlling interest	_	_	_	_	_	_	(42)	(42)
Settlement of cash flow hedges transferred to the cost basis of hedged items		_		8		8	_	8
Balance at June 30, 2024	3,559	20,860	1,263	(15)	(5,974)	19,693	317	20,010

## Consolidated statements of cash flows

Coatha assist and add live 20		Three mo	onths	Six months		
For the period ended June 30 (in millions of Canadian dollars) (unaudited)	Note	2025	2024	2025	2024	
Cash flows from operating activities						
Net earnings		644	604	1,327	1,061	
Adjustments to reconcile net earnings to cash flows from operating activities						
Severance, acquisition and other costs	6	41	22	288	251	
Depreciation and amortization		1,287	1,270	2,559	2,532	
Post-employment benefit plans cost	12	19	31	48	75	
Net interest expense		427	401	824	785	
Impairment of assets	7	8	60	17	73	
Losses on investments		8	2	10	8	
Net equity losses from investments in associates and joint ventures	8	_	93	_	93	
Income taxes		240	231	497	397	
Contributions to post-employment benefit plans		(12)	(10)	(30)	(28)	
Payments under other post-employment benefit plans		(15)	(15)	(29)	(31)	
Severance and other costs paid		(198)	(98)	(279)	(144)	
Interest paid		(308)	(387)	(869)	(835)	
Income taxes paid (net of refunds)		(50)	(131)	(124)	(466)	
Acquisition and other costs paid		(6)	(11)	(14)	(26)	
Net change in operating assets and liabilities		(138)	75	(707)	(476)	
Cash flows from operating activities		1,947	2,137	3,518	3,269	
Cash flows used in investing activities						
Capital expenditures		(763)	(978)	(1,492)	(1,980)	
(Increase) decrease in short-term investments		_	(50)	400	250	
Business acquisitions		(24)	(435)	(23)	(517)	
Business dispositions		36	_	38	_	
Spectrum licences		_	(414)	_	(518)	
Other investing activities		1	(11)	(12)	(21)	
Cash flows used in investing activities		(750)	(1,888)	(1,089)	(2,786)	
Cash flows (used in) from financing activities						
Increase (decrease) in notes payable		405	404	(726)	1,383	
Issue of long-term debt	11	318	1,617	4,755	3,808	
Repayment of long-term debt	11	(1,725)	(525)	(5,981)	(2,638)	
Purchase of shares for settlement of share-based payments		(32)	(40)	(96)	(144)	
Repurchase of preferred shares	14	(39)	(38)	(76)	(76)	
Cash dividends paid on common shares		(608)	(910)	(1,210)	(1,793)	
Cash dividends paid on preferred shares		(38)	(45)	(77)	(91)	
Cash dividends paid by subsidiaries to non-controlling interest		_	(28)	(13)	(42)	
Other financing activities		(20)	4	(67)	(14)	
Cash flows (used in) from financing activities		(1,739)	439	(3,491)	393	
Net (decrease) increase in cash		(542)	609	(1,065)	851	
Cash at beginning of period		1,049	789	1,572	547	
Cash at end of period		507	1,398	507	1,398	
Net increase in cash equivalents		_	79	3	25	
Cash equivalents at beginning of period		3	171	_	225	
Cash equivalents at end of period		3	250	3	250	

## Notes to consolidated financial statements

These consolidated interim financial statements (financial statements) should be read in conjunction with BCE's 2024 annual consolidated financial statements, approved by BCE's board of directors on March 6, 2025.

These notes are unaudited.

We, us, our, BCE and the company mean, as the context may require, either BCE Inc. or, collectively, BCE Inc., Bell Canada, their subsidiaries, joint arrangements and associates.

#### Note 1 Corporate information

BCE is incorporated and domiciled in Canada. BCE's head office is located at 1, Carrefour Alexander-Graham-Bell, Verdun, Québec, Canada. BCE is a communications company providing wireless, wireline, Internet, streaming services, and television (TV) services to residential, business and wholesale customers in Canada through our Bell Communication and Technology Services (Bell CTS) segment. Our Bell Media segment holds a portfolio of assets providing premium video, audio, out-of-home (OOH) advertising, and digital media services to customers nationally across Canada.

#### Basis of presentation and material accounting policies Note 2

These financial statements were prepared in accordance with IFRS® Accounting Standards, as issued by the International Accounting Standards Board (IASB), under International Accounting Standard (IAS) 34 - Interim Financial Reporting and were approved by BCE's board of directors on August 6, 2025. These financial statements were prepared using the same basis of presentation, accounting policies and methods of computation as outlined in Note 2, Material accounting policies in our consolidated financial statements for the year ended December 31, 2024.

These financial statements do not include all of the notes required in annual financial statements.

All amounts are in millions of Canadian dollars, except where noted.

## Future changes to accounting standards

The following accounting standard and amendments to accounting standards issued by the IASB have not yet been adopted by BCE.

Standard	Description	Impact	Effective date
FRS 18 – Presentation and Disclosure in Financial Statements	Sets out requirements and guidance on presentation and disclosure in financial statements, including:  • presentation in the consolidated income statements (income statements) of income and expenses within defined categories - operating, investing, financing, income taxes and discontinued operations  • presentation in the income statements of new defined subtotals - operating profit and profit before financing and income taxes  • disclosure of explanations of management-defined performance measures that are related to the income statements  • enhanced guidance on aggregation and disaggregation of information and whether to provide information in the financial statements or in the notes  • disclosure of specified expenses by nature	We are currently assessing the impact of this standard.	Annual reporting periods beginning on or after January 1, 2027. Early application is permitted.
	IFRS 18 replaces IAS 1 - Presentation of Financial Statements but carries forward many of the requirements from IAS 1 unchanged.		
Amendments to the Classification and Measurement of Financial Instruments – Amendments to IFRS 9 and IFRS 7	In particular, the amendments clarify:  the classification of financial assets with environmental, social and corporate governance (ESG) and similar features  the derecognition date for financial liabilities and introduce an accounting policy option for financial liabilities settled using an electronic payment system if certain conditions are met	of these amendments.	Annual reporting periods beginning on or after January 1, 2026. Early application is permitted.
	The amendments also require additional disclosures for financial instruments with contractual terms that reference a contingent event and equity instruments classified at fair value through other comprehensive income.		

## Note 3 Segmented information

Our results are reported in two segments: Bell CTS and Bell Media. Our segments reflect how we manage our business and how we classify our operations for planning and measuring performance.

The following tables present financial information by segment for the three month periods ended June 30, 2025 and 2024.

For the three month period ended June 30, 2025	Note	Bell CTS	Bell Media	Inter-segment eliminations	BCE
Operating revenues					
External service revenues		4,509	758	_	5,267
Inter-segment service revenues		7	85	(92)	_
Operating service revenues		4,516	843	(92)	5,267
External/Operating product revenues		818	_	_	818
Total external revenues		5,327	758	_	6,085
Total inter-segment revenues		7	85	(92)	_
Total operating revenues		5,334	843	(92)	6,085
Operating costs	5	(2,895)	(608)	92	(3,411)
Adjusted EBITDA (1)		2,439	235	_	2,674
Severance, acquisition and other costs	6				(41)
Depreciation and amortization					(1,287)
Finance costs					
Interest expense					(442)
Net return on post-employment benefit plans	12				26
Impairment of assets	7				(8)
Other expense	8				(38)
Income taxes					(240)
Net earnings					644

<sup>(1)</sup> The chief operating decision maker uses primarily one measure of profit to make decisions and assess performance, being operating revenues less operating costs.

For the three month period ended June 30, 2024	Note	Bell CTS	Bell Media	Inter-segment eliminations	BCE
Operating revenues					
External service revenues		4,578	730	_	5,308
Inter-segment service revenues		8	82	(90)	_
Operating service revenues		4,586	812	(90)	5,308
External/Operating product revenues		697	_	_	697
Total external revenues		5,275	730	_	6,005
Total inter-segment revenues		8	82	(90)	_
Total operating revenues		5,283	812	(90)	6,005
Operating costs	5	(2,804)	(594)	90	(3,308)
Adjusted EBITDA (1)		2,479	218	_	2,697
Severance, acquisition and other costs	6				(22)
Depreciation and amortization					(1,270)
Finance costs					
Interest expense					(426)
Net return on post-employment benefit plans	12				17
Impairment of assets	7				(60)
Other expense	8				(101)
Income taxes					(231)
Net earnings					604

<sup>(1)</sup> The chief operating decision maker uses primarily one measure of profit to make decisions and assess performance, being operating revenues less operating costs.

The following tables present financial information by segment for the six month periods ended June 30, 2025 and 2024.

For the six month period ended June 30, 2025	Note	Bell CTS	Bell Media	Inter-segment eliminations	BCE
Operating revenues					
External service revenues		8,990	1,449	_	10,439
Inter-segment service revenues		14	169	(183)	_
Operating service revenues		9,004	1,618	(183)	10,439
External/Operating product revenues		1,576	_	_	1,576
Total external revenues		10,566	1,449	_	12,015
Total inter-segment revenues		14	169	(183)	_
Total operating revenues		10,580	1,618	(183)	12,015
Operating costs	5	(5,742)	(1,224)	183	(6,783)
Adjusted EBITDA (1)		4,838	394	_	5,232
Severance, acquisition and other costs	6				(288)
Depreciation and amortization					(2,559)
Finance costs					
Interest expense					(865)
Net return on post-employment benefit plans	12				51
Impairment of assets	7				(17)
Other income	8				270
Income taxes					(497)
Net earnings	·				1,327

The chief operating decision maker uses primarily one measure of profit to make decisions and assess performance, being operating revenues less operating costs.

For the six month period ended June 30, 2024	Note	Bell CTS	Bell Media	Inter-segment eliminations	BCE
Operating revenues	,				
External service revenues		9,128	1,372	_	10,500
Inter-segment service revenues		14	165	(179)	_
Operating service revenues		9,142	1,537	(179)	10,500
External/Operating product revenues	,	1,516	_	_	1,516
Total external revenues		10,644	1,372	_	12,016
Total inter-segment revenues		14	165	(179)	_
Total operating revenues		10,658	1,537	(179)	12,016
Operating costs	5	(5,731)	(1,202)	179	(6,754)
Adjusted EBITDA (1)		4,927	335	_	5,262
Severance, acquisition and other costs	6				(251)
Depreciation and amortization					(2,532)
Finance costs					
Interest expense					(842)
Net return on post-employment benefit plans	12				33
Impairment of assets	7				(73)
Other expense	8				(139)
Income taxes					(397)
Net earnings					1,061

<sup>(1)</sup> The chief operating decision maker uses primarily one measure of profit to make decisions and assess performance, being operating revenues less operating costs.

## Revenues by services and products

The following table presents our revenues disaggregated by type of services and products.

	Three	Three months		Six months	
For the period ended June 30	2025	2024	2025	2024	
Services (1)					
Wireless voice and data	1,768	1,788	3,517	3,562	
Wireline data	2,025	2,034	4,039	4,046	
Wireline voice	624	677	1,253	1,360	
Media <sup>(2)</sup>	773	730	1,474	1,372	
Other wireline services	77	79	156	160	
Total services	5,267	5,308	10,439	10,500	
Products (3)					
Wireless	594	568	1,218	1,252	
Wireline (4)	224	129	358	264	
Total products	818	697	1,576	1,516	
Total operating revenues	6,085	6,005	12,015	12,016	

<sup>(1)</sup> Our service revenues are generally recognized over time.

<sup>(2)</sup> Includes Crave direct-to-consumer revenues.

<sup>(3)</sup> Our product revenues are generally recognized at a point in time.

<sup>(4)</sup> Included in the three month and six month period ended June 30, 2025 is revenue from a finance lease related to our first artificial intelligence (AI) facility.

#### Note 4 **Business** acquisitions

## Acquisition of OUTFRONT Media's Canadian out-of-home media business

On June 7, 2024, Bell Media completed the acquisition of OUTFRONT Media Inc.'s Canadian out-of-home media business, OUTEDGE Media Canada (OUTEDGE), for cash consideration of \$429 million (\$418 million net of cash acquired). The acquisition of OUTEDGE is expected to support Bell Media's digital media strategy and to deliver multi-channel marketing solutions across Canada. The results of OUTEDGE are included in our Bell Media segment.

Pursuant to a consent agreement negotiated with the Competition Bureau, in April 2025, Bell Media disposed of 669 advertising displays in Québec and Ontario for proceeds of \$14 million.

The following table summarizes the fair value of the consideration paid and the fair value assigned to each major class of assets and liabilities.

	Total
Cash consideration paid	429
Total cost to be allocated	429
Trade and other receivables	40
Other non-cash working capital	7
Assets held for sale	16
Property, plant and equipment	290
Finite-life intangible assets	17
Other non-current assets	30
Trade payables and other liabilities	(12)
Contract liabilities	(1)
Debt due within one year	(20)
Liabilities held for sale	(10)
Long-term debt	(100)
Deferred tax liabilities	(41)
Other non-current liabilities	(7)
	209
Cash and cash equivalents	11
Fair value of net assets acquired	220
Goodwill (1)	209

<sup>(1)</sup> Goodwill arises principally from expected synergies and future growth and is not deductible for tax purposes. Goodwill was allocated to our Bell Media group of cash-generating units (CGUs).

Operating revenues of \$8 million from OUTEDGE are included in the income statements for the six months ended June 30, 2024. BCE's operating revenues for the six months ended June 30, 2024 would have been \$12,063 million had the acquisition of OUTEDGE occurred on January 1, 2024. This pro forma amount reflects the elimination of intercompany transactions and the purchase price allocation. The transaction did not have a significant impact on our net earnings for the six months ended June 30, 2024 and the impact on our net earnings would not have been significant had the acquisition occurred on January 1, 2024.

## Acquisition of Stratejm

On July 2, 2024, Bell Canada acquired Stratejm Inc. (Stratejm) for cash consideration of \$78 million (\$73 million net of cash acquired) and additional cash consideration contingent on the achievement of certain performance objectives. This contingent consideration is expected to be settled by 2027 and the maximum amount payable is \$20 million. Stratejm leverages artificial intelligence through end-to-end Security-as-a-Service solutions, real-time threat detection and response, and streamlining incident management processes. The results of Stratejm are included in our Bell CTS segment.

The following table summarizes the fair value of the consideration paid and the fair value assigned to each major class of assets and liabilities.

	Total
Cash consideration paid	78
Contingent consideration (1)	11
Total cost to be allocated	89
Trade and other receivables	6
Other non-cash working capital	2
Finite-life intangible assets	21
Other non-current assets	1
Trade payables and other liabilities	(3)
Contract liabilities	(7)
Deferred tax liabilities	(6)
	14
Cash and cash equivalents	5
Fair value of net assets acquired	19
Goodwill (2)	70

- (1) Contingent consideration is estimated to be \$11 million at June 30, 2025.
- (2) Goodwill arises principally from expected synergies and future growth and is not deductible for tax purposes. Goodwill was allocated to our Bell CTS group of CGUs.

BCE's operating revenues for the six months ended June 30, 2024 would have been \$12,027 million had the acquisition of Stratejm occurred on January 1, 2024. This pro forma amount reflects the elimination of intercompany transactions and the purchase price allocation. The impact on our net earnings for the six months ended June 30, 2024 would not have been significant had the acquisition occurred on January 1, 2024.

## Acquisition of Ziply Fiber

On June 25, 2025, Bell Canada entered into an agreement to loan Northwest Fiber Holdco, LLC (doing business as Ziply Fiber (Ziply Fiber)) up to \$150 million in U.S. dollars (\$206 million in Canadian dollars). Subsequent to quarter end, on July 30, 2025, a first loan draw of \$75 million in U.S. dollars (\$104 million in Canadian dollars) was made by Ziply Fiber.

Subsequent to quarter end, on August 1, 2025, Bell Canada completed the previously announced acquisition of Ziply Fiber, the leading fibre internet provider in the Pacific Northwest of the United States (U.S.), for cash consideration of \$3.65 billion in U.S. dollars (\$5.04 billion in Canadian dollars) and the assumption of outstanding net debt of \$1.92 billion in U.S. dollars (\$2.65 billion in Canadian dollars). This transaction is expected to enhance Bell Canada's growth profile and strategic position by giving it a foothold in the large, underpenetrated U.S. fibre market, while increasing its scale, diversifying its operating footprint and unlocking significant growth opportunities. The results of Ziply Fiber will be included in Bell CTS.

The fair values of Ziply Fiber's assets and liabilities have not yet been determined.

#### Operating costs Note 5

		Three r	nonths	Six months	
For the period ended June 30	Note	2025	2024	2025	2024
Labour costs					
Wages, salaries and related taxes and benefits		(989)	(1,040)	(1,971)	(2,122)
Post-employment benefit plans service cost (net of capitalized amounts)	12	(45)	(48)	(99)	(108)
Other labour costs (1)		(224)	(248)	(447)	(494)
Less:					
Capitalized labour		266	296	525	587
Total labour costs		(992)	(1,040)	(1,992)	(2,137)
Cost of revenues (2)		(1,912)	(1,808)	(3,802)	(3,683)
Other operating costs (3)		(507)	(460)	(989)	(934)
Total operating costs		(3,411)	(3,308)	(6,783)	(6,754)

Other labour costs include contractor and outsourcing costs.

#### Note 6 Severance, acquisition and other costs

		nonths	Six months	
For the period ended June 30	2025	2024	2025	2024
Severance	(14)	4	(245)	(230)
Acquisition and other	(27)	(26)	(43)	(21)
Total severance, acquisition and other costs	(41)	(22)	(288)	(251)

#### Severance costs

Severance costs consist of charges related to involuntary and voluntary employee terminations.

## Acquisition and other costs

Acquisition and other costs consist of transaction costs, such as legal and financial advisory fees, related to completed or potential acquisitions, employee severance costs related to the purchase of a business, the costs to integrate acquired companies into our operations, costs relating to litigation and regulatory decisions, when they are significant, and other costs.

#### Note 7 Impairment of assets

## 2024

Impairment charges for the three and six months ended June 30, 2024 of \$60 million and \$73 million, respectively, related mainly to right-of-use assets for certain office spaces we ceased using as part of our real estate optimization strategy as a result of our hybrid work policy.

Cost of revenues includes costs of wireless devices and other equipment sold, network and content costs, and payments to other carriers.

Other operating costs include marketing, advertising and sales commission costs, bad debt expense, taxes other than income taxes, information technology costs, professional service fees and rent.

## Note 8 Other (expense) income

		Three r	nonths	Six months	
For the period ended June 30	Note	2025	2024	2025	2024
Early debt redemption gains	11	91	_	357	_
Interest income		15	25	41	57
Net mark-to-market losses on derivatives used to economically hedge equity settled share-based compensation plans		(43)	(23)	(42)	(113)
Equity (losses) income from investments in associates and joint ventures					
Loss on investment		_	(93)	_	(93)
Operations		(1)	6	(1)	21
Losses on retirements and disposals of property, plant and equipment an intangible assets	nd	(7)	(19)	(10)	(26)
Losses on investments		(8)	(2)	(10)	(8)
Other (1)		(85)	5	(65)	23
Total other (expense) income	•	(38)	(101)	270	(139)

<sup>(1)</sup> Includes foreign exchange (losses) gains on derivatives used to economically hedge anticipated purchases and the acquisition of Ziply Fiber in foreign currencies.

## Equity (losses) income from investments in associates and joint ventures

We recorded a loss on investment of \$93 million for the three and six months ended June 30, 2024, related to equity losses on our share of an obligation to repurchase at fair value the minority interest in Maple Leaf Sports and Entertainment Ltd. (MLSE). See Note 10, Assets and liabilities held for sale, for additional details.

## Note 9 Earnings per share

The following table shows the components used in the calculation of basic and diluted net earnings per common share for earnings attributable to common shareholders.

		months	Six months	
For the period ended June 30		2024	2025	2024
Net earnings attributable to common shareholders - basic		537	1,209	939
Dividends declared per common share (in dollars)		0.9975	1.4350	1.9950
Weighted average number of common shares outstanding (in millions)				
Weighted average number of common shares outstanding - basic	930.9	912.3	925.6	912.3
Assumed exercise of stock options (1)	_	_	_	_
Weighted average number of common shares outstanding - diluted (in millions)	930.9	912.3	925.6	912.3

<sup>(1)</sup> The calculation of the assumed exercise of stock options includes the effect of the average unrecognized future compensation cost of dilutive options. It excludes options for which the exercise price is higher than the average market value of a BCE common share. The number of excluded options was 5,503,174 for the second quarter of 2025 and for the first half of 2025, compared to 6,554,350 for the second quarter of 2024 and for the first half of 2024.

## Note 10 Assets and liabilities held for sale

### **Bell Media radio stations**

As of June 30, 2025, Bell Media completed the sale of substantially all of the 45 radio stations and related assets. Proceeds for the stations and other radio related assets are expected to be \$53 million, resulting in an expected gain of \$4 million to be recorded in Other (expense) income in the income statements. As of June 30, 2025, Bell Media had received proceeds of \$41 million and recorded a loss of \$8 million in Other (expense) income in the income statements. Completion of the sale is expected in the second half of 2025.

Our results included revenues for these radio stations of \$3 million and \$10 million for the three months ended June 30, 2025 and 2024, respectively, and \$9 million and \$17 million for the six months ended June 30, 2025 and 2024, respectively. The results of these radio stations are recorded in our Bell Media segment. The transaction did not have a significant impact on our net earnings for the three and six months ended June 30, 2025 and June 30, 2024.

## OUTEDGE advertising displays

On June 7, 2024, Bell Media completed the acquisition of OUTEDGE. Pursuant to a consent agreement negotiated with the Competition Bureau, Bell Media was required to dispose of 669 advertising displays in Québec and Ontario. On October 4, 2024, we entered into an agreement to dispose of these advertising displays. In April 2025, Bell Media completed the sale of these advertising displays for net proceeds of \$14 million, resulting in a gain of \$4 million recorded in Other (expense) income in the income statements.

## Home security and monitored alarm assets

In Q2 2025, BCE entered into an agreement to sell substantially all of its home security and monitored alarm assets to a.p.i. ALARM Inc.. Completion of the sale is expected in the second half of 2025, subject to customary closing conditions. Proceeds are expected to be \$90 million with additional proceeds of up to \$80 million to be received contingent on the achievement of certain performance obligations.

The assets and liabilities of this business were presented as held for sale in our consolidated statements of financial position (statements of financial position) at June 30, 2025. They were measured at the lower of their carrying amount and the estimated fair value less costs to sell. Intangible assets included in assets held for sale are no longer amortized effective June 2025.

Our results included revenues for Bell Smart Home business of \$17 million for the three months ended June 30, 2025 and 2024, and \$33 million and \$35 million for the six months ended June 30, 2025 and 2024, respectively. The results of Bell Smart Home business are recorded in our Bell CTS segment and do not have a significant impact on net earnings for the three and six months ended June 30, 2025 and June 30, 2024.

## Minority stake in MLSE

Subsequent to quarter end, on July 1, 2025, BCE completed the previously announced disposition of its minority stake in MLSE and received the gross proceeds of \$4.7 billion. In Q3 2025, we will record these gross proceeds and an income tax liability of approximately \$500 million. A gain on sale of \$5.2 billion will also be recorded in Other (expense) income in the income statements.

Included in liabilities held for sale in our statements of financial position at June 30, 2025 and December 31, 2024 is a net liability of \$493 million which reflects BCE's share of an obligation to repurchase at fair value the minority interest in MLSE. As of September 18, 2024, BCE no longer recorded equity income or losses from the investment or any changes to the fair value of the obligation to repurchase the minority interest in MLSE.

Our results for the three and six months ended June 30, 2024 included equity income of MLSE of \$7 million and \$25 million, recorded in Other (expense) income in the income statements.

The following table summarizes the carrying value of the assets and liabilities that are classified as held for sale at June 30, 2025 and December 31, 2024.

	Note	June 30, 2025	December 31, 2024
Assets held for sale:			
Bell Media radio stations			
Property, plant and equipment		_	12
Intangible assets		_	26
Goodwill		_	17
OUTEDGE advertising displays			
Property, plant and equipment	4	_	22
Intangible assets	4	_	3
Home security and monitored alarm assets			
Inventory		10	_
Contract assets		31	_
Contract costs		6	_
Intangible assets		21	_
Goodwill		19	_
Total assets held for sale		87	80
Liabilities held for sale:			
Minority stake in MLSE		493	493
Bell Media radio stations			
Long-term debt		_	7
Deferred tax liabilities		_	6
Other non-current liabilities		_	2
OUTEDGE advertising displays			
Debt due within one year		_	3
Long-term debt		_	18
Home security and monitored alarm assets			
Contract liabilities		2	_
Deferred tax liabilities		5	
Total liabilities held for sale		500	529
Net assets held for sale		(413)	(449)

## Note 11 Debt

On June 30, 2025, Bell Mobility Inc. (Bell Mobility) early redeemed the \$600 million in U.S. dollars (\$819 million in Canadian dollars) loan incurred under the Bell Mobility trade loan agreement. The loan agreement had been hedged for foreign currency fluctuations. See Note 13, Financial assets and liabilities, for additional details.

On June 12, 2025, Bell Canada repurchased, pursuant to tender offers:

- a principal amount of \$105 million of its 4.35% Series M-39 Medium-term notes (MTN) debentures, that had an outstanding principal amount of \$500 million, which mature on December 18, 2045
- a principal amount of \$100 million of its 4.45% Series M-45 MTN debentures, that had an outstanding principal amount of \$500 million, which mature on February 27, 2047
- a principal amount of \$35 million of its 3.50% Series M-51 MTN debentures, that had an outstanding principal amount of \$119 million, which mature on September 30, 2050
- a principal amount of \$460 million of its 4.05% Series M-55 MTN debentures, that had an outstanding principal amount of \$550 million, which mature on March 17, 2051

for an aggregate cash purchase price of \$602 million.

As a result of these cash tender offers, in Q2 2025, we recognized early debt redemption gains of \$91 million, which were recorded in *Other (expense) income* in the income statements, primarily due to the fair value discount, offset by recognition of unamortized debt issue costs related to these debt securities.

On March 27, 2025, Bell Canada repurchased, pursuant to tender offers:

- a principal amount of \$174 million in U.S. dollars (\$249 million in Canadian dollars) of its 4.300% Series US-2 Notes, that
  had an outstanding principal amount of \$600 million in U.S. dollars (\$856 million in Canadian dollars), which mature on
  July 29, 2049
- a principal amount of \$79 million in U.S. dollars (\$112 million in Canadian dollars) of its 3.650% Series US-4 Notes, that
  had an outstanding principal amount of \$500 million in U.S. dollars (\$713 million in Canadian dollars), which mature on
  March 17, 2051
- a principal amount of \$183 million in U.S. dollars (\$261 million in Canadian dollars) of its 2.150% Series US-5 Notes, that
  had an outstanding principal amount of \$600 million in U.S. dollars (\$856 million in Canadian dollars), which mature on
  February 15, 2032
- a principal amount of \$191 million in U.S. dollars (\$273 million in Canadian dollars) of its 3.200% Series US-6 Notes, that
  had an outstanding principal amount of \$650 million in U.S. dollars (\$927 million in Canadian dollars), which mature on
  February 15, 2052
- a principal amount of \$217 million in U.S. dollars (\$310 million in Canadian dollars) of its 3.650% Series US-7 Notes, that had an outstanding principal amount of \$750 million in U.S. dollars (\$1,070 million in Canadian dollars), which mature on August 15, 2052

for an aggregate cash purchase price of \$633 million in U.S. dollars (\$903 million in Canadian dollars).

In addition, on the same date, Bell Canada repurchased, pursuant to a tender offer, a principal amount of \$1,131 million of its 3.50% Series M-51 MTN debentures, that had an outstanding principal amount of \$1,250 million, which mature on September 30, 2050, for a cash purchase price of \$896 million.

As a result of these cash tender offers, in Q1 2025, we recognized early debt redemption gains of \$266 million, which were recorded in *Other (expense) income* in the income statements, primarily due to the fair value discount, offset by recognition of unamortized debt issue costs related to these debt securities and losses on terminated cross currency interest rate swaps.

On March 27, 2025, Bell Canada issued, under its Canadian subordinated trust indenture dated as of March 27, 2025 as supplemented and amended from time to time (2025 Canadian Subordinated Indenture), Fixed-to-Fixed Rate Junior Subordinated Notes, Series C (Series C Notes) with a principal amount of \$1,250 million, which initially bear interest at an annual rate of 5.625% and reset every five years starting on March 27, 2030 at an annual rate equal to the five-year Government of Canada yield plus a spread of 2.950%, provided that the interest rate during any five-year interest period will not reset below 5.625%, which mature on March 27, 2055. Bell Canada may redeem the Series C Notes, in whole or in part, at a redemption price equal to 100% of the principal amount commencing on the applicable first reset date.

On February 18, 2025, Bell Canada issued, under its U.S. subordinated trust indenture dated as of February 18, 2025 as supplemented and amended from time to time (2025 U.S. Subordinated Indenture), Fixed-to-Fixed Rate Junior Subordinated Notes, Series A (Series A Notes), with a principal amount of \$1,000 million in U.S. dollars (\$1,416 million in Canadian dollars), which initially bear interest at an annual rate of 6.875% and reset every five years starting on September 15, 2030 at an annual rate equal to the five-year U.S. Treasury rate plus a spread of 2.390%, provided that the interest rate during any five-year interest period will not reset below 6.875%, which mature on September 15, 2055. Additionally, on the same date, Bell Canada issued, under its 2025 U.S. Subordinated Indenture, Fixed-to-Fixed Rate Junior Subordinated Notes, Series B (Series B Notes), with a principal amount of \$1,250 million in U.S. dollars (\$1,771 million in Canadian dollars), which initially bear interest at an annual rate of 7.000% and reset every five years starting on September 15, 2035 at an annual rate equal to the

five-year U.S. Treasury rate plus a spread of 2.363%, provided that the interest rate during any five-year interest period will not reset below 7.000%, which mature on September 15, 2055. Bell Canada may redeem either of the Series A Notes or Series B Notes, in whole or in part, at a redemption price equal to 100% of the principal amount commencing on the applicable first reset dates. The Series A Notes and Series B Notes have been hedged for foreign currency and interest rate fluctuations with foreign exchange swaps having maturity dates in 2025, interest rate swaps having maturity dates in 2030 and 2035 and cross currency interest rate swaps having maturity dates in 2030 and 2035. See Note 13, Financial assets and liabilities, for additional details.

The Series A Notes, Series B Notes and Series C Notes are fully and unconditionally guaranteed by BCE.

#### Credit facilities

On April 14, 2025, Bell Canada entered into a \$700 million in U.S. dollars (\$972 million in Canadian dollars) unsecured committed term loan agreement to finance certain purchase obligations. A first loan advance in the amount of \$228 million in U.S. dollars (\$315 million in Canadian dollars) was made on April 29, 2025. The term loans are repayable in multiple periodic installments between July 2026 until maturity of the credit facility in April 2029. The loan advance made on April 29, 2025 has been hedged for foreign currency fluctuations.

On November 1, 2024, Bell Canada entered into a commitment letter (Commitment Letter) for a \$3,700 million unsecured term loan facility (Ziply Term Facility) denominated in U.S. dollars (\$5,048 million in Canadian dollars) that was available to be drawn to finance the acquisition of Ziply Fiber. In Q1 2025 and pursuant to the terms and conditions of the Commitment Letter, Bell Canada made reductions of \$965 million in U.S. dollars (\$1,387 million in Canadian dollars) in the aggregate amount of the Commitment Letter. On April 15, 2025, Bell Canada made further reductions of \$225 million in U.S. dollars (\$314 million in Canadian dollars) in the aggregate amount of the Commitment Letter. Subsequent to quarter end, on July 2, 2025, Bell Canada terminated the Ziply Term Facility and canceled the remaining \$2,510 million in U.S. dollars (\$3,419 million in Canadian dollars) in the aggregate amount of the Commitment Letter as a result of the completion of the previously announced disposition of its minority stake in MLSE.

## Principal lease payments

Total principal payment on lease liabilities included in *Repayment of long-term debt* in the consolidated statements of cash flows was \$278 million and \$270 million for the three months ended June 30, 2025 and 2024, respectively, and \$582 million and \$567 million for the six months ended June 30, 2025 and 2024, respectively.

## Note 12 Post-employment benefit plans

## Post-employment benefit plans cost

We provide pension and other benefits for most of our employees. These include defined benefit (DB) pension plans, defined contribution (DC) pension plans and other post-employment benefits (OPEBs).

### Components of post-employment benefit plans service cost

	Three	Three months		Six months	
For the period ended June 30		2024	2025	2024	
DB pension	(31	) (33)	(61)	(66)	
DC pension	(30	) (31)	(70)	(74)	
OPEBs	(1	) (1)	(1)	(1)	
Less:					
Capitalized benefit plans cost	17	17	33	33	
Total post-employment benefit plans service cost	(45	<b>(48)</b>	(99)	(108)	

#### Components of post-employment benefit plans financing income

	Three	months	Six months	
For the period ended June 30	2025	2024	2025	2024
DB pension	33	25	66	49
OPEBs	(7)	(8)	(15)	(16)
Total net return on post-employment benefit plans	26	17	51	33

## Note 13 Financial assets and liabilities

#### Fair value

The following table provides the fair value details of certain financial instruments measured at amortized cost in the statements of financial position.

				June 30, 2025		December 31, 2024	
	Classification	Fair value methodology	Carrying value	Fair value	Carrying value	Fair value (1)	
Debt securities and other debt	Debt due within one year and long-term debt	Quoted market price of debt	30,259	30,098	31,247	30,022	

<sup>(1)</sup> We have reclassified amounts from the previous period to make them consistent with the presentation of the current period.

The following table provides the fair value details of financial instruments measured at fair value in the statements of financial position.

				Fair value	
	Classification	Carrying value of asset (liability)	Quoted prices in active markets for identical assets (level 1)	Observable market data (level 2) <sup>(1)</sup>	Non-observable market inputs (level 3) (2)
June 30, 2025					
Publicly-traded and privately- held investments <sup>(3)</sup>	Other non-current assets	922	69	_	853
Derivative financial instruments	Other current assets, trade payables and other liabilities, other non-current assets and liabilities	(968)	_	(962)	(6)
Other	Other non-current assets	236	_	236	_
December 31, 2024					
Publicly-traded and privately- held investments <sup>(3)</sup>	Other non-current assets	877	35	_	842
Derivative financial instruments	Other current assets, trade payables and other liabilities, other non-current assets and liabilities	(368)	_	(368)	_
Other	Other non-current assets	225	_	225	_

Observable market data such as equity prices, interest rates, swap rate curves and foreign currency exchange rates.

#### Market risk

#### Currency exposures

In 2025, we entered into an amortizing cross currency interest rate swap with a notional amount of \$228 million in U.S. dollars (\$315 million in Canadian dollars), to hedge the interest rate exposure on other debt maturing in 2029. The fair value of the amortizing cross currency interest rate swap at June 30, 2025 was a net liability of \$6 million recognized in Other current assets and Other non-current liabilities in the statements of financial position. See Note 11, Debt for additional details.

In 2025, we terminated cross currency interest rate swaps expiring in 2025 and 2026 with a notional amount of \$600 million in U.S. dollars (\$814 million in Canadian dollars) used to hedge the U.S. currency exposure of loans maturing in 2025 and 2026 under our Bell Mobility trade loan agreement. The fair value of the cross currency interest rate swaps at the date of termination was \$4 million. See Note 11, Debt for additional details.

Non-observable market inputs such as discounted cash flows and revenue and earnings multiples. For certain privately-held investments, changes in our valuation assumptions may result in a significant change in the fair value of our level 3 financial instruments.

Unrealized gains and losses are recorded in Other comprehensive income in the consolidated statements of comprehensive income and are reclassified from Accumulated other comprehensive income to the Deficit in the statements of financial position when realized.

In 2025, following the repurchase of a portion of certain debt prior to maturity, we proportionately terminated the corresponding cross currency interest rate swaps used to hedge the U.S. currency exposure of this debt. Specifically, we terminated cross currency interest rate swaps with a notional amount of \$174 million in U.S. dollars (\$235 million in Canadian dollars) relating to our Series US-2 Notes, \$79 million in U.S. dollars (\$100 million in Canadian dollars) relating to our Series US-4 Notes, \$183 million in U.S. dollars (\$230 million in Canadian dollars) relating to our Series US-5 Notes, \$191 million in U.S. dollars (\$241 million in Canadian dollars) relating to our Series US-6 Notes and \$217 million in U.S. dollars (\$276 million in Canadian dollars) relating to our Series US-7 Notes. The fair value of the cross currency interest rate swaps at the date of termination was a net liability of \$110 million, reflected in the initial fair value of the cross currency interest rate swaps relating to our Series B Notes described below. See Note 11, Debt for additional details.

In 2025, we entered into foreign exchange swaps with a notional amount of \$1,000 million in U.S. dollars (\$1,398 million in Canadian dollars), maturing in 2025, to hedge the U.S. currency exposure of our Series A Notes maturing in 2055. In 2025, we terminated a portion of these foreign exchange swaps with a notional amount \$628 million in U.S. dollars (\$878 million in Canadian dollars). The fair value of the foreign exchange swaps at the dates of termination was a net liability of \$3 million, of which a liability of \$8 million is reflected in the initial fair value of the cross currency interest rate swaps relating to our Series A Notes described below. The fair value of the remaining foreign exchange swaps with a notional amount of \$372 million in U.S. dollars (\$520 million in Canadian dollars) at June 30, 2025 was a net liability of \$16 million recognized in *Other current assets* and *Trade payables and other liabilities* in the statements of financial position.

In 2025, we entered into foreign exchange swaps with a notional amount of \$1,250 million in U.S. dollars (\$1,769 million in Canadian dollars) to hedge the U.S. currency exposure of our Series B Notes maturing in 2055. The foreign exchange swaps matured in 2025. The fair value of the foreign exchange swaps at maturity was \$13 million. Subsequently, we entered into foreign exchange swaps with a notional amount of \$828 million in U.S. dollars (\$1,167 million in Canadian dollars), maturing in 2025, to hedge the U.S. currency exposure of our Series B Notes. In 2025, we terminated a portion of these foreign exchange swaps with a notional amount of \$456 million in U.S. dollars (\$643 million in Canadian dollars). The fair value of the foreign exchange swaps at the date of termination was a liability of \$24 million, of which \$14 million is reflected in the initial fair value of the cross currency interest rate swaps relating to our Series B Notes described below. The fair value of the remaining foreign exchange swaps with a notional amount of \$372 million in U.S. dollars (\$524 million in Canadian dollars) at June 30, 2025 was a net liability of \$20 million recognized in *Other current assets* and *Trade payables and other liabilities* in the statements of financial position.

In 2025, we entered into cross currency interest rate swaps with a notional amount of \$628 million in U.S. dollars (\$942 million in Canadian dollars), maturing in 2030, to hedge the U.S. currency exposure of our Series A Notes maturing in 2055. The fair value of the cross currency interest rate swaps at June 30, 2025 was a net liability of \$79 million recognized in Other current assets, Other non-current assets, Trade payables and other liabilities and Other non-current liabilities in the statements of financial position. This fair value reflects an initial net liability of \$55 million on termination of the cross currency swaps noted above and an initial liability of \$8 million related to the terminated foreign exchange swaps also noted above.

In 2025, we entered into cross currency interest rate swaps with a notional amount of \$878 million in U.S. dollars (\$1,288 million in Canadian dollars), maturing in 2035 to hedge the U.S. currency exposure of our Series B Notes maturing in 2055. The fair value of the cross currency interest rate swaps at June 30, 2025 was a net liability of \$78 million recognized in Other current assets, Other non-current assets, Trade payables and other liabilities and Other non-current liabilities in the statements of financial position. This fair value reflects an initial net liability of \$55 million on termination of the cross currency swaps noted above and an initial liability of \$14 million related to the terminated foreign exchange swaps also noted above.

The following table provides details on our outstanding foreign currency forward contracts and options at June 30, 2025.

Type of hedge	Buy currency	Amount to receive	Sell currency	Amount to pay	Maturity	Hedged item
Cash flow (1)	USD	1,166	CAD	1,604	2025	Loans
Cash flow	USD	1,035	CAD	1,416	2025	Commercial paper
Cash flow (2)	USD	905	CAD	1,241	2025	Business acquisition
Cash flow	USD	378	CAD	491	2025	Anticipated purchases
Cash flow	PHP	1,623	CAD	38	2025	Anticipated purchases
Cash flow	USD	641	CAD	852	2026	Anticipated purchases
Cash flow	USD	120	CAD	158	2027	Anticipated purchases
Economic	USD	1,626	CAD	2,233	2025	Business acquisition
Economic - options (3)	USD	200	CAD	277	2025	Business acquisition
Economic - call options	USD	261	CAD	353	2025	Business acquisition
Economic - put options	USD	261	CAD	353	2025	Business acquisition
Economic - swaps	CAD	280	USD	200	2025	Anticipated purchases
Economic - put options	USD	190	CAD	251	2025	Anticipated purchases
Economic - call options	USD	120	CAD	158	2026	Anticipated purchases
Economic - call options	CAD	348	USD	240	2026	Anticipated purchases
Economic - put options	USD	150	CAD	197	2026	Anticipated purchases
Economic - swaps	USD	200	CAD	275	2027	Anticipated purchases
Economic - call options	USD	150	CAD	197	2027	Anticipated purchases
Economic - put options	USD	120	CAD	158	2027	Anticipated purchases
Economic - call options	CAD	360	USD	240	2028	Anticipated purchases

- (1) Forward contracts to hedge loans secured by receivables under our securitization program.
- Deal contingent foreign exchange forwards.
- (3) Foreign currency options with a leverage provision and a profit cap limitation.

A 10% depreciation (appreciation) in the value of the Canadian dollar relative to the U.S. dollar would result in a gain of \$133 million (loss of \$269 million) recognized in net earnings at June 30, 2025 and a gain of \$238 million (loss of \$227 million) recognized in *Other comprehensive income* at June 30, 2025, with all other variables held constant.

#### Interest rate exposures

In 2025, we sold interest rate swaptions with a total notional amount of \$345 million expiring in 2025 having maturity dates in 2030 and 2035 to hedge economically the fair value of our Series A Notes and Series B Notes maturing in 2055 for \$2 million. The fair value of the swaptions at June 30, 2025 was a liability of \$2 million recognized in *Trade payables and other liabilities* in the statements of financial position.

In 2025, we entered into bond forwards with a notional amount of \$300 million, maturing in 2025, to hedge economically the cost to repurchase a portion of our Series M-55 MTN debentures maturing in 2051. The fair value of the bond forwards at the date of maturity was a loss of \$3 million.

In 2025, we entered into interest rate swaps with a notional amount of \$372 million in U.S. dollars (\$531 million in Canadian dollars), maturing in 2030, to hedge the fair value of our Series A Notes maturing in 2055. The fair value of the interest rate swaps at June 30, 2025 was a net asset of \$7 million recognized in *Other non-current assets* and *Trade payables and other liabilities* in the statements of financial position.

In 2025, we entered into interest rate swaps with a notional amount of \$372 million in U.S. dollars (\$531 million in Canadian dollars), maturing in 2035, to hedge the fair value of our Series B Notes maturing in 2055. The fair value of the interest rate swaps at June 30, 2025 was a net asset of \$7 million recognized in *Other non-current assets* and *Trade payables and other liabilities* in the statements of financial position.

In 2025, we terminated interest rate floors expiring in 2029 with a notional amount of \$350 million used to hedge economically the interest cost of our Series M-62 MTN debentures maturing in 2029. In 2025, we also terminated interest rate swaps expiring in 2029 with a notional amount of \$105 million used to hedge the fair value of our Series M-62 MTN debentures. The fair value of the interest rate floors and interest rate swaps at the date of termination was nil.

In 2025, we entered into forward starting interest rate swaps, effective from 2025, with a notional amount of \$423 million, maturing in 2055, to hedge the interest rate exposure on future debt issuances. The fair value of the forward starting interest rate swaps at June 30, 2025 was an asset of \$13 million recognized in *Other current assets* in the statements of financial position.

In 2025, we entered into and subsequently terminated forward starting cross currency basis rate swaps with a notional amount of \$350 million in U.S. dollars (\$500 million in Canadian dollars) to hedge economically the basis rate on the termination of the cross currency interest rate swaps noted above. The fair value of the forward starting cross currency basis rate swaps at the date of termination was a liability of \$3 million.

A 1% increase (decrease) in interest rates would result in a loss of \$7 million (loss of \$10 million) recognized in net earnings and a gain of \$51 million (loss of \$67 million) recognized in *Other comprehensive income* for the six months ended June 30, 2025, with all other variables held constant.

#### Equity price exposures

We use equity forward contracts on BCE's common shares to hedge economically the cash flow exposure related to the settlement of equity settled share-based compensation plans. The fair value of our equity forward contracts at June 30, 2025 and December 31, 2024 was a net liability of \$465 million and \$429 million, respectively, recognized in *Other current assets, Trade payables and other liabilities*, and *Other non-current liabilities* in the statements of financial position. A loss of \$43 million and \$42 million for the three and six months ended June 30, 2025, respectively, and a loss of \$23 million and \$113 million for the three and six months ended June 30, 2024, respectively, relating to these equity forward contracts is recognized in *Other (expense) income* in the income statements.

A 5% increase (decrease) in the market price of BCE's common shares would result in a gain (loss) of \$16 million recognized in net earnings at June 30, 2025, with all other variables held constant.

## Note 14 Share capital

### Normal course issuer Bid for BCE First Preferred Shares

For the three and six months ended June 30, 2025, BCE repurchased and canceled 2,275,526 and 4,362,531 First Preferred Shares with a stated capital of \$57 million and \$109 million for a total cost of \$39 million and \$76 million, respectively. The remaining \$18 million and \$33 million were recorded to contributed surplus for the three and six months ended June 30, 2025, respectively.

Subsequent to quarter end, BCE repurchased and canceled 1,128,138 First Preferred Shares with a stated capital of \$28 million for a total cost of \$21 million. The remaining \$7 million was recorded to contributed surplus.

## Conversion of First Preferred Shares

On February 1, 2025, 8,050 of BCE's fixed-rate Cumulative Redeemable First Preferred Shares, Series AF (Series AF Preferred Shares) were converted, on a one-for-one basis, into floating-rate Cumulative Redeemable First Preferred Shares, Series AE (Series AE Preferred Shares). In addition, on February 1, 2025, 2,479,334 of BCE's Series AE Preferred Shares were converted, on a one-for-one basis, into Series AF Preferred Shares.

## Discounted Treasury Dividend Reinvestment Plan

On May 7, 2025, the Board determined that common shares distributed under BCE's Shareholder Dividend Reinvestment and Stock Purchase Plan (DRP) will no longer be issued from treasury at a 2% discount to the average market price and will rather be purchased by BCE's agent, TSX Trust Company, on the secondary market with cash provided by BCE. The modifications became effective commencing with the dividend payable on July 15, 2025 to eligible holders of common shares as of the June 16, 2025 record date, and subsequently until further notice.

On April 15, 2025, 10,701,213 common shares were issued from treasury under the DRP to shareholders of record on March 14, 2025 holding 312,818,741 common shares, for \$319 million.

On January 15, 2025, 9,540,786 common shares were issued from treasury under the DRP to shareholders of record on December 16, 2024 holding 308,654,258 common shares, for \$314 million.

## Note 15 Share-based payments

The following share-based payment amounts are included in the income statements as operating costs.

	Three months		Six months	
For the period ended June 30	2025	2024	2025	2024
Restricted share units (RSUs) and performance share units (PSUs)		(10)	(38)	(35)
Employee savings plan and deferred share units		(8)	(15)	(17)
Total share-based payments	(16)	(18)	(53)	(52)

The following tables summarize the change in outstanding RSUs/PSUs and stock options for the period ended June 30, 2025.

### RSUs/PSUs

	Number of RSUs/PSUs
Outstanding, January 1, 2025	3,578,900
Granted	1,830,768
Dividends credited	253,887
Settled	(1,151,853)
Forfeited	(78,194)
Outstanding, June 30, 2025	4,433,508

## Stock options

	Number of options	Weighted average exercise price (\$)
Outstanding, January 1, 2025	6,545,819	61
Forfeited or expired	(1,042,645)	57
Outstanding and exercisable, June 30, 2025	5,503,174	62

## Note 16 Contingency

As part of its ongoing review of wholesale Internet rates, on October 6, 2016, the Canadian Radio-television and Telecommunications Commission (CRTC) significantly reduced, on an interim basis, some of the wholesale rates that Bell Canada and other major providers charge for access by third-party Internet resellers to fibre-to-the-node (FTTN) or cable networks, as applicable. On August 15, 2019, the CRTC further reduced the wholesale rates that Internet resellers pay to access network infrastructure built by facilities-based providers like Bell Canada, with retroactive effect back to March 2016.

The August 2019 decision was stayed, first by the Federal Court of Appeal and then by the CRTC, with the result that it never came into effect. In response to review and vary applications filed by each of Bell Canada, five major cable carriers (Cogeco Communications Inc., Bragg Communications Inc. (Eastlink), Rogers Communications Canada Inc., Shaw Communications Inc. and Videotron Ltée) and Telus Communications Inc., the CRTC issued Decision 2021-181 on May 27, 2021, which mostly reinstated the rates prevailing prior to August 2019 with some reductions to the Bell Canada rates with retroactive effect to March 2016. As a result, in Q2 2021, we recorded a reduction in revenue of \$44 million in our income statements.

While there remains a requirement to refund monies to third-party Internet resellers, the establishment of final wholesale rates that are similar to those prevailing since 2019 reduces the impact of the CRTC's long-running review of wholesale Internet rates. The largest reseller, TekSavvy Solutions Inc. (TekSavvy), obtained leave to appeal the CRTC's decision of May 27, 2021 before the Federal Court of Appeal. On July 22, 2024, the Federal Court of Appeal issued a decision rejecting TekSavvy's appeal of Decision 2021-181 pursuant to which the CRTC had, in May 2021, mostly reinstated wholesale Internet rates prevailing prior to August 2019. On September 30, 2024, TekSavvy sought leave to appeal that decision to the Supreme Court of Canada. On March 27, 2025, the Supreme Court of Canada dismissed TekSavvy's application for leave to appeal. The decision was also challenged in three petitions brought by TekSavvy, the Canadian Network Operators Consortium Inc. and National Capital Freenet before Cabinet, but on May 26, 2022, Cabinet announced it would not alter the decision.

This document has been filed by BCE Inc. with the Canadian provincial securities regulatory authorities and the U.S. Securities and Exchange Commission. It can be found on BCE Inc.'s website at BCE.ca, on SEDAR+ at <a href="https://www.sedarplus.ca">www.sedarplus.ca</a> and on EDGAR at <a href="https://www.sec.gov">www.sec.gov</a> or is available upon request from:

Investor relations

Building A, 8th floor 1 Carrefour Alexander-Graham-Bell Verdun, Québec H3E 3B3

e-mail: investor.relations@bce.ca tel: 1-800-339-6353 fax: 514-786-3970

BCE.ca

For additional copies of this document, please contact investor relations.

Pour obtenir un exemplaire de la version française de ce document, contactez les Relations avec les investisseurs.

For further information concerning BCE Inc.'s Dividend Reinvestment and Stock Purchase Plan (DRP), direct deposit of dividend payments, the elimination of multiple mailings or the receipt of quarterly reports, please contact:

### TSX Trust Company

301 – 100 Adelaide St. West Toronto (Ontario) M5H 4H1

e-mail: bce@tmx.com tel: 416 682-3861 or 1 800 561-0934 fax: 514 985-8843 or 1 888 249-6189