Q2 2016 Results
Conference Call

August 4, 2016

Bell

Safe harbour notice

Certain statements made in this presentation are forward-looking statements. These statements include, without limitation, statements relating to our 2016 financial guidance (including revenues, adjusted EBITDA, capital intensity, adjusted EPS and free cash flow), the expected timing and completion of BCE's proposed acquisition of all of the issued and outstanding shares of Manitoba Telecom Services Inc., our network deployment plans and related capital investments, our business outlook, objectives, plans and strategic priorities, and other statements that are not historical facts. All such forward-looking statements are made pursuant to the safe harbour provisions of applicable Canadian securities laws and of the United States *Private Securities Litigation Reform Act of 1995*.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on several assumptions, both general and specific, which give rise to the possibility that actual results or events could differ materially from our expectations expressed in or implied by such forward-looking statements. As a result, we cannot guarantee that any forward-looking statement will materialize and we caution you against relying on any of these forward-looking statements. For a description of such assumptions and risks, please consult BCE's 2015 Annual MD&A dated March 3, 2016, as updated in BCE's 2016 First and Second Quarter MD&As dated April 27, 2016 and August 3, 2016, respectively, and BCE's news release dated August 4, 2016 announcing its financial results for the second quarter of 2016, all filed with the Canadian provincial securities regulatory authorities (available at sedar.com) and with the U.S. Securities and Exchange Commission (available at sec.gov), and which are also available on BCE's website at BCE.ca.

The forward-looking statements contained in this presentation describe our expectations at August 4, 2016 and, accordingly, are subject to change after such date. Except as may be required by Canadian securities laws, we do not undertake any obligation to update or revise any forward-looking statements contained in this presentation, whether as a result of new information, future events or otherwise.

The terms "adjusted EBITDA", "adjusted EBITDA margin", "free cash flow" and "adjusted EPS" are non-GAAP financial measures and do not have any standardized meaning under IFRS. Therefore, they are unlikely to be comparable to similar measures presented by other issuers. Refer to the section "Notes" in BCE's news release dated August 4, 2016 for more details.

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George Cope

President & Chief Executive Officer

Q2 overview

- 113k total wireless and wireline broadband net customer additions in traditionally soft quarter for activations
- Exceptional wireless financial performance with 7.7% growth in adjusted EBITDA and strong revenue flow-through driving 1.4 point increase in service margin to 48.0%
- 8th consecutive quarter of positive wireline adjusted EBITDA growth with 1.1 point increase in industry-leading margin of 42.7%
- Strong overall contribution from Bell Media to Q2 consolidated results with 5.3% increase in revenue driving adjusted EBITDA growth of 3.7%
- Independent surveys continue to rank Bell's wireless LTE as the #1 mobile network in Canada and Fibe TV as most advanced TV service(1)
- New Fibe product launches highlight Bell's world-leading broadband TV and Internet in-home service and innovation

(1) Nielsen Consumer Insights Survey – June 2016

Service revenue increase of 1.3% and disciplined focus on profitable subscriber growth deliver 3.2% higher adjusted EBITDA with 1.2 point increase in margin to 42.5%

Wireless operating metrics

	Q2'16	Y/Y
Postpaid gross additions	**317k**	(0.3%)
Postpaid net additions	**70k**	14.4%
Postpaid churn rate	**1.15%**	**0.08 pts**
Blended ARPU	**$64.32**	**2.9%**
COA (per gross addition)	**$478**	(10.1%)
Retention (% of service revenue)	**11.9%**	1.0 pts
Smartphones (% of postpaid base)	**82%**	5 pts
Postpaid subscribers on LTE	**76%**	19 pts
4G LTE coverage (% of population)	**97%**	4 pts
LTE-A coverage (% of population)	**50%**	41 pts

- **70k postpaid net additions, up 14.4% y/y**
- **Lower postpaid churn reflects fewer customer contract expiries, network quality and subscriber base management**
- **ARPU up 2.9% on LTE data growth and higher mix of subscribers on 2-year contracts**
- **COA up 10.1% on device/postpaid mix and higher handset prices due to weak dollar**
- **Retention spending down to 11.9% due to fewer upgrades as double cohort laps y/y**
- **LTE-A now available to 50% of Canadians**
  - Delivers fastest download speeds in Canada of up to 335 Mbps (average 25 to 100 Mbps)
  - 76% of postpaid subscribers now on LTE/LTE-A

Strong Q2 performance highlighted by higher y/y postpaid net additions, lower churn and 7.7% increase in adjusted EBITDA

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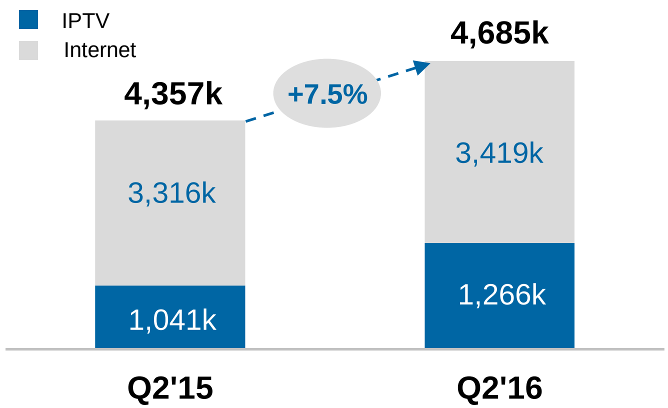
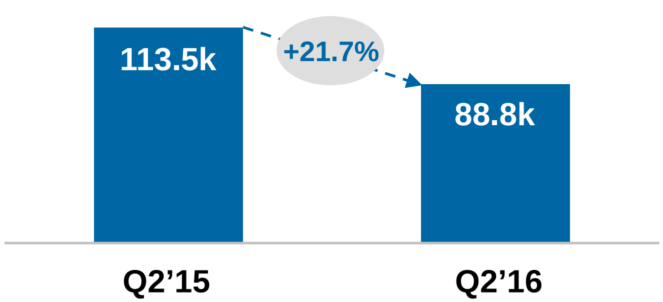
Wireline subscriber metrics

Internet and IPTV subscribers (EOP)



Total NAS net losses



- **Broadband market share growth in Q2 with 43k total IPTV and Internet net adds**
- **35.3k IPTV net adds**
  - Promotional offers during Québec move period less rich y/y
  - Minimal new footprint expansion and increasing maturity of established Fibe TV markets moderating net adds y/y
- **Satellite TV net loss of 33.2k, down 1.8% y/y**
- **Total residential TV net adds of 10.2k in footprint**
- **7.5k total Internet net adds**
  - Aggressive cable promotional offers in Toronto not entirely matched
  - Lower-ARPU wholesale net adds down ~10k y/y
- **Total NAS net losses improve 24.7k y/y**
- **Virgin Home Internet launched in Ontario on July 5**

Balancing subscriber growth with higher household ARPU and promotional pricing discipline in a seasonally low quarter for net adds

World's 1st fully wireless IPTV service

4K PVR – now wireless

Wireless HD STB #1 | Wireless HD STB #2 | Etc.

- **Bell is 1st provider in world to offer a completely wireless IPTV install with the enablement of wireless connectivity on Fibe TV's 4K PVR**
- **Enables in-home placement flexibility and faster install times**
- **Bell is also 1st BDU in Canada to integrate 4K Netflix app into 4K PVR, making all Fibe TV receivers Netflix compatible**

Launching in August

Maintaining TV leadership position against cable with most advanced products in the home

Global in-home Wi-Fi leadership

Home Hub 3000 Modem

Modem	UPS	Battery	ONT	VAP

Home Hub 2000

- Best available wireless speed and coverage with 3x the Wi-Fi power and 2x more antennas than current modem
- Both FTTN and FTTH compatible
- Reduces number of stand-alone devices in a FTTH home from 5 to 1
- 30-minute decrease in installation times for new Fibe FTTH installs
- Throughput capability beyond 1 Gbps
- Fibre jack installation paves way for customer self-install
- Unique Internet back-up in event of power outage with optional battery

Launching in August

Bell Fibe FTTH offers fastest, most reliable Internet experience with best Wi-Fi connectivity in the home

Bell Media

- **Generated positive revenue, adjusted EBITDA and simple FCF growth in Q2**
- **CTV completes another industry-leading year**
  - 14 of top 20 programs in September-to-May 2015/2016 broadcast season, including 7 series in the top 10
  - 4 of top 10 entertainment specialty TV services in primetime, including #1 Discovery
- **Strong 2016/2017 programming line-up**
  - 11 new primetime series and 12 returning top 20 hits
- **Launching first food and lifestyle specialty channel later this year under Gusto brand**
- **Toronto Pearson Airport contract win for Astral Out of Home**
  - Airport advertising leader in Canada with presence in 6 airports, including top 3 most-visited

Leading and diversified portfolio of media assets delivering continued strong ratings and financial results in Q2

MTS acquisition update

- **MTS shareholder approval obtained on June 23rd**
  - Transaction supported by 99.66% of the votes cast at special shareholders meeting
- **Court approval obtained from Manitoba Court of Queen's Bench on June 29th**
- **Regulatory review process underway with Competition Bureau, ISED and CRTC**
- **Infrastructure investments announced as part of transaction under Bell's 5-year, $1 billion commitment to expand broadband communications services in Manitoba**
  - Continuous 4G LTE and HSPA+ coverage along Highway 75 linking Winnipeg with the U.S. border
  - Expansion of broadband wireless and fibre networks in Northern Manitoba
    - Wireless coverage for the Highway 6 corridor to Thompson
    - New broadband services for 5 indigenous communities
    - Enhanced broadband service for key mining centre of Flin Flon

Transaction expected to close at end of 2016 or early 2017

Glen LeBlanc

EVP & Chief Financial Officer

Q2 financial review

($M) except per share data	Q2'16	Y/Y	YTD'16	Y/Y
Revenue	**5,340**	**0.3%**	**10,610**	**0.4%**
Service	4,989	1.3%	9,896	1.3%
Product	351	(12.3%)	714	(10.2%)
Adjusted EBITDA	**2,268**	**3.2%**	**4,431**	**3.3%**
Margin	42.5%	1.2 pts	41.8%	1.2 pts
Statutory EPS	**0.89**	**(1.1%)**	**1.71**	**11.8%**
Adjusted EPS[(1)]	**0.94**	**8.0%**	**1.79**	**4.7%**
Capex	**950**	**(3.9%)**	**1,802**	**(3.5%)**
Capital Intensity	17.8%	(0.6 pts)	17.0%	(0.5 pts)
Free cash flow[(2)]	**934**	**0.3%**	**1,352**	**16.4%**

(1) Before severance, acquisition and other costs, net (gains) losses on investments and early debt redemption costs

(2) Before BCE common share dividends and voluntary pension contributions

- **Service revenue up 1.3%**
  - Product revenue down $49M, due to lower wireless device pricing and upgrades and decreased wireline business data equipment sales
- **Adjusted EBITDA up 3.2% on positive y/y growth for all Bell operating segments**
  - Strong service revenue flow-through to adjusted EBITDA of 113% drives 1.2 point y/y increase in margin to 42.5%
- **Adjusted EPS of $0.94, up 8.0% y/y**
- **3.9% increase in capex in line with higher planned spending for 2016**
- **Free cash flow generation of $934M in Q2 on track with plan**

Steady service revenue and adjusted EBITDA growth underpin YTD free cash flow generation of $1,352M, up 16.4% y/y

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Wireless financials

($M)	Q2'16	Y/Y	YTD'16	Y/Y
Revenue	**1,735**	**2.2%**	**3,428**	**2.8%**
Service	1,610	4.6%	3,189	4.9%
Product	114	(23.5%)	218	(21.0%)
Operating costs	**963**	**1.7%**	**1,895**	**0.5%**
Adjusted EBITDA	**772**	**7.7%**	**1,533**	**7.3%**
Margin (service revenue)	48.0%	1.4 pts	48.1%	1.1 pts
Capex	**183**	**2.7%**	**345**	**(1.8%)**
Capital intensity	10.5%	0.6 pts	10.1%	0.1 pts
Adjusted EBITDA-capex	**589**	**11.3%**	**1,188**	**9.0%**

- **4.6% increase in service revenue driven by higher postpaid mix and healthy ARPU growth**
- **Product revenue down 23.5% on lower average handset prices and fewer customer upgrades**
- **Adjusted EBITDA up 7.7% on strong ARPU flow-through and 1.7% decrease in operating costs**
- **Strong contribution to consolidated FCF in Q2 with adjusted EBITDA-capex of $589M, up 11.3% y/y**

Disciplined and profitable postpaid growth drives 7.7% higher adjusted EBITDA and 1.4 point increase in service margin to 48.0%

Wireline financials

($M)	Q2'16	Y/Y	YTD'16	Y/Y
Revenue	**2,979**	**(2.1%)**	**5,962**	**(1.8%)**
Service	2,740	(1.8%)	5,462	(1.5%)
Product	239	(5.9%)	500	(4.4%)
Operating costs	**1,706**	**4.0%**	**3,432**	**3.7%**
Adjusted EBITDA	**1,273**	**0.6%**	**2,530**	**1.0%**
Margin	42.7%	1.1 pts	42.4%	1.1 pts
Capex	**733**	**(5.3%)**	**1,402**	**(3.7%)**
Capital intensity	24.6%	(1.7 pts)	23.5%	(1.2 pts)
Adjusted EBITDA-capex	**540**	**(5.1%)**	**1,128**	**(2.3%)**

- **Q2 revenue impacted by sale of a call centre subsidiary in Sept. 2015, lower y/y data product sales to business customers and soft wholesale revenues**
- **Positive Residential Services revenue growth[(1)] on 5.2% higher combined Internet and TV revenues**
- **Rates of decline in Business Markets revenue and EBITDA in Q2 improved modestly over Q1'16**
- **Operating costs down 4.0%, driving 0.6% higher adjusted EBITDA and 1.1 point y/y increase in margin**
  - Industry-leading margin of 42.7% reflects growing broadband subscriber and FTTP scale, and competitive cost structure

8th consecutive quarter of positive adjusted EBITDA growth

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(1) Excluding $15M revenue loss from sale of call centre subsidiary in Sept. 2015

Media financials

($M)	Q2'16	Y/Y	YTD'16	Y/Y
Revenue	**779**	**5.3%**	**1,520**	**3.7%**
Operating costs	**556**	**(5.9%)**	**1,152**	**(3.8%)**
Adjusted EBITDA	**223**	**3.7%**	**368**	**3.4%**
Margin	28.6%	(0.5 pts)	24.2%	(0.1 pts)
Capex	**34**	**(13.3%)**	**55**	**(10.0%)**
Capital intensity	4.4%	(0.3 pts)	3.6%	(0.2 pts)
Adjusted EBITDA-capex	**189**	**2.2%**	**313**	**2.3%**

- **Total revenue 5.3% higher y/y**
- **Subscriber revenues up 13.0%, driven by national expansion of TMN and ongoing CraveTV and TV Everywhere growth**
- **Advertising revenues up 0.3%**
  - Sports Specialty TV up y/y on strength of Toronto Raptors playoff run and UEFA Euro 2016

- **Adjusted EBITDA up 3.7%**
  - Revenue growth and flow-through of 2015 workforce restructuring savings effectively offsetting higher y/y sports rights costs and CraveTV content investments
- **Positive contribution to overall FCF growth with adjusted EBITDA-capex generation of $189M in Q2 and $313M YTD**

Positive contribution from Bell Media to overall BCE consolidated results in Q2

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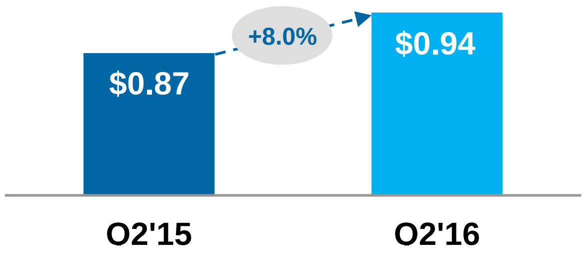
Adjusted EPS

Adjusted EPS[1]



Adjusted EPS walk down ($)	Q2'15	Q2'16
Adjusted EBITDA	**1.90**	**1.96**
Depreciation & amortization (D&A)	(0.74)	(0.75)
Net interest expense	(0.20)	(0.19)
Net pension financing cost	(0.02)	(0.02)
Tax adjustments	0.01	0.00
Other[2]	(0.01)	0.03
Preferred share dividends & NCI	(0.07)	(0.06)
Share issuance	0.00	(0.03)
Adjusted EPS	**0.87**	**0.94**

(1) Before severance, acquisition and other costs, net (gains) losses on investments and early debt redemption costs

(2) Includes equity derivative and F/X gains (losses) and equity income (losses) from minority investments

- **Higher y/y adjusted EBITDA contributed 6¢ to adjusted EPS growth in Q2**
- **Higher D&A expense consistent with a higher capital asset base**
- **Lower net interest expense due to lower average cost of debt**
- **Mark-to-market equity derivative gain in Q2'16 vs. loss in Q2'15**
- **Higher average number of shares y/y due to $863M equity issuance in Q4'15**

YTD adjusted EPS growth of 4.7% on track with FY2016 guidance

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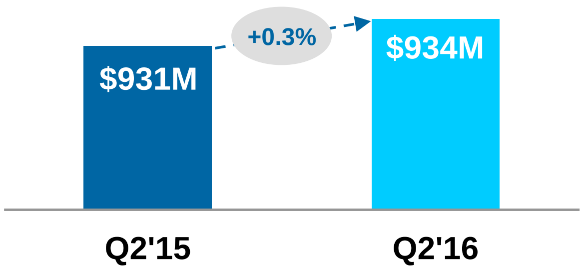
Free cash flow

FCF



FCF walkdown ($M)	Q2’15	Q2’16
Adjusted EBITDA[1]	2,265	2,324
Capex	(914)	(950)
Net interest paid	(228)	(219)
Cash pension	(110)	(99)
Cash taxes	(119)	(102)
Severance and other costs	(52)	(61)
Working capital & other	133	86
Preferred share & NCI dividends	(44)	(45)
FCF[2]	**931**	**934**

(1) Before post-employment benefit plans service cost

(2) Free cash flow before BCE common share dividends and voluntary pension contributions

- **Healthy adjusted EBITDA growth driving higher y/y FCF of $934M**
- **Higher capex spending in line with strategic focus on broadband fibre and wireless LTE**
- **Lower net interest paid reflects lower weighted-average cost of debt**
- **Cash pension payments and cash taxes consistent with FY2016 guidance assumptions**
- **Decreased working capital due mainly to timing of supplier payments**

YTD FCF generation of $1,352M, up a strong 16.4% y/y

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Outlook

2016 guidance	February 4	April 28	August 4
Revenue growth	**1% to 3%**	On track	On track
Adjusted EBITDA growth	**2% to 4%**	On track	On track
Capital intensity	**approx. 17%**	On track	On track
Adjusted EPS[(1)] Growth y/y	**\$3.45 to \$3.55** approx. 3% to 6%	On track	On track
Free cash flow[(2)] Growth y/y	**\$3,125M to \$3,350M** approx. 4% to 12%	On track	On track

(1) Before severance, acquisition and other costs, net (gains) losses on investments and early debt redemption costs

(2) Before BCE common share dividends and voluntary pension contributions

Reconfirming all 2016 financial guidance targets
Well positioned to continue executing on dividend growth in 2017

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