



For immediate release

## **Bell expanding 4G LTE wireless to small communities across Atlantic Canada**

- Bell Mobility's world-leading broadband LTE mobile service coming to 52 additional communities in the 4 Atlantic provinces in 2014, more than 100 by the end of 2015
- Consumers and business customers to benefit from the most powerful smartphones and mobile apps
- Bell will announce other regional LTE buildouts across Canada in coming months

HALIFAX, July 23, 2014 – Bell today announced the 52 communities across New Brunswick, Newfoundland & Labrador, Nova Scotia and Prince Edward Island that will join Bell Mobility's world-leading 4G LTE wireless network by the end of 2014. The number of new communities served by Bell's broadband LTE in Atlantic Canada will surpass 100 by the end of 2015.

Bell will be employing recently acquired 700 MHz spectrum and other bandwidth assets to deliver LTE services to small towns and rural communities right across Canada, including the North, expanding the reach of its Fourth Generation (4G) network to deliver superfast mobile data connections to Canadians everywhere.

Bell's LTE network already covers 81% of the national population, including in major centres in the Atlantic provinces, and the company plans to bring coverage to more than 98% of Canadians with its ongoing expansion to rural and remote communities.

"Bell is proud to announce that consumers and businesses in smaller communities across the Atlantic region will be next to benefit from the high quality, high bandwidth mobile connections made possible with LTE," said Wade Oosterman, President of Bell Mobility. "Customers in places from Campbellton to Bonavista and Bridgetown to Tignish will have access to the same great broadband service and mobile applications as are available in major centres across Canada. For people living, working or travelling in Atlantic Canada, wireless just got better."

4G LTE is today's worldwide gold standard for wireless technology. To support its expansion to smaller communities, Bell is employing new 700 MHz spectrum, airwaves that provide both strong in-building connections and reliable coverage over longer distances, vital to network expansion in rural Canada. Bell acquired a significant amount of 700 MHz spectrum in every national market in the federal government's spectrum auction earlier this year, and in April was the first company in Canada to launch 700 MHz LTE service.

Since 2006, Bell has invested over \$5 billion to build its advanced wireless networks across the country. As a result, Canadians are rapidly adopting smartphones and quickly becoming world leaders in usage of new wireless services like Mobile TV and mobile payments.

### **New LTE communities in Atlantic Canada**

New Atlantic communities that will benefit from LTE service in 2014 include regional social and economic hubs, tourist destinations and communities on important transportation and commercial routes, including highways, harbours and border crossings.

The following 52 communities in Atlantic Canada will receive Bell 4G LTE service by the end of 2014, with more than 50 additional communities to be announced in 2015:



### **New Brunswick**

Acton  
Campbellton  
Caraquet  
Carlingford  
Cassilis  
Clair  
Dumfries  
Dundee  
Florenceville-Bristol  
Juniper  
Noonan  
Riceville  
Richibucto  
Saint Andrews  
Saint-Quentin  
Westmoreland  
Whites Cove

### **Newfoundland & Labrador**

Bonavista  
Clareville  
Elliston  
Epworth  
Garnish  
Glovertown  
Grand Bank  
Lewisporte  
Marystown  
Pasadena  
Perry's Cove  
Point May  
Pointe Verde  
Port aux Basques  
Salmon Cove  
Springdale  
Summerville

### **Nova Scotia**

Bridgetown  
Bridgewater  
Coldbrook  
Guysborough  
Martock  
Londonderry  
Lunenburg  
Port Hastings  
Pugwash



St. Andrews  
Shelburne

**Prince Edward Island**

Albany  
Augustine Cove  
Glencoe  
Norboro  
Kensington  
Urbainville  
Tignish

**About Bell**

Bell is Canada's largest communications company, providing consumers and business customers with wireless, TV, Internet, home phone and business communications services. Bell Media is Canada's premier multimedia company with leading assets in television, radio and digital media. Bell is wholly owned by Montréal's BCE Inc. (TSX, NYSE: BCE). For more information, please visit [Bell.ca](http://Bell.ca).

Bell Let's Talk promotes Canadian mental health with national awareness and anti-stigma campaigns, like Clara's Big Ride for Bell Let's Talk and Bell Let's Talk Day, and significant Bell funding of community care and access, research, and workplace initiatives. To learn more, please visit [Bell.ca/LetsTalk](http://Bell.ca/LetsTalk).

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