

# BCE Investor Day 2025

October 14, 2025

8:30 am – 12:15 pm ET

8:30 am

## Welcome

Kris Somers, SVP, Investor Relations

## Company Overview: Delivering Sustainable Free Cash Flow Growth

Mirko Bibic, President and CEO, BCE and Bell Canada

## Deliver the Best Fibre and Wireless Networks

Blaik Kirby, Group President, Consumer and Small Business

## Put the Customer First

Hadeer Hassaan, EVP, Chief Information and Customer Experience Officer

## U.S. Fiber Strategy

Harold Zeitz, CEO, Ziply Fiber

Break

## Lead in Enterprise with AI-powered Solutions

John Watson, Group President, Business Markets, AI Fabric and Ateko

## Build a Digital Media and Content Powerhouse

Sean Cohan, President, Bell Media

## Financial Outlook: Delivering Sustainable Free Cash Flow Growth

Curtis Millen, EVP and CFO, BCE and Bell Canada

Q&A

12:15 pm

Closing

BCE  
Investor  
Day 2025