

In Touch

Offers for Bell retirees | Fall 2021



As a Bell retiree, you can benefit from a number of special offers and discounts from Bell suppliers and business partners. Please keep this In Touch edition booklet on hand for future reference. These offers may be subject to change without notice.

THE SOURCE™



HEADRUSH | VITAL®



FUJIFILM | beats by dr.dre

The Source Family Savings Card

EPP-eligible retirees* can share their savings with immediate family members including dependants, anyone living in your household, and parents.

+ For program details, please read The Source EPP [FAQ](#).

Shop your way @ The Source and SAVE with your Employee discount!

As Canada's largest tech retailer, The Source is your destination for the latest tech from amazing brands like Samsung, Bose, Fitbit and more.

Plus, we make buying tech easy, safe and convenient with many shopping options:

- Shop safely in-store
- Book [an appointment with an Associate](#)
- Shop [online](#) and get your order delivered to your door
- Use Curbside or Free Store Pick Up
- We're also available by phone or chat, to answer any questions you may have about the right tech

As an eligible Bell retiree*, you can take advantage of front of the line access to new must-have tech, extended returns and up to 30% off on most regular and sale-priced products.

+ To see prices that include your EPP discount, sign in or create your account at TheSource.ca/EPP-register.

What's the deal?

Want to know what your Employee discount is on a particular product? Just log in, find the product page, and any applicable discounts and savings will be displayed automatically. If there's no discount displayed, that item is excluded from the Employee discount program.

+ For program details, please read The Source EPP [FAQ](#).

* Bell Canada pensioners who retired with at least 80 points at age 55 or older. Pensioners from participating companies who retired after November 28, 2003 with at least 80 points at age 55 or older. New: you are also eligible if you were 55 or over, with at least 15 years of net credited service (NCS) when you left Bell after January 1st, 2021. You are not eligible for EPP if your departure from Bell was the result of a termination for cause.

Download your retiree ID card now!

To help you take advantage of discounts and offers with our participating retailers, a retiree ID card with your name, employee number, and retirement date is available on the Benefits site at Bell.ca/mybenefits.

Save on your Bell services with the Employee Discount Plan

If you are an eligible Bell pensioner*, you can save 35% on Bell Internet, Mobility, TV, Home phone and Bell Smart Home services through the Bell Employee Discount Plan (EDP). The discount applies to most recurring and one-time charges, with a few exceptions (see below).

You can also get the discount on services for your spouse and eligible dependants, as long as your household has at least one residential service under your name and all of the accounts are linked to your bill.

Promotional offer

Please note that the EDP cannot be combined with any acquisition or retention offers. EDP discounts will become active only after an acquisition offer has expired. The EDP does not give rise to a taxable benefit, as confirmed by the Canada Revenue Agency.

Pensioners currently benefiting from the cash compensation program paid on their monthly pension (which is a taxable benefit) will need to choose between maintaining this option or the 35% employee discount plan on eligible services.

Bell reserves the right to change or modify the EDP product and services eligibility at any time.

Which dependants are eligible?

You can get the Bell employee discount on services for:

- Your natural or legally adopted child, legal ward or stepchild, including children of a common law spouse, who are:
 - Financially dependent on you;
 - Unmarried and normally live with you, except while away at school;

How do I sign up for EDP?

To enroll in the Bell EDP, please contact Employee Services by email at employee.services@bell.ca or by phone at 1-888-391-0005. After selecting your language, choose option 2 (discount plan). The employee discount will apply one to two billing cycles following the enrolment requests and is not retroactive.

When ordering new Bell services or changing your plan, please call us again to update your account.

To order new Bell services, please visit bell.ca or drop by a Bell or The Source location. You can also call 310-BELL for TV, Internet and Home Phone or 1-888-466-2453 for Mobility support.

- Under age 18, or under age 25 if attending an accredited educational institution as a full-time student.

- Your parents, if they live with you and meet the Canada Revenue Agency's requirements for an Eligible Dependant.
- Your spouse or common-law partner, if you are legally married or have lived together in a conjugal relationship for at least 12 consecutive months and been publically presented as a common law spouse or partner.

How many accounts can I have on the discount plan?

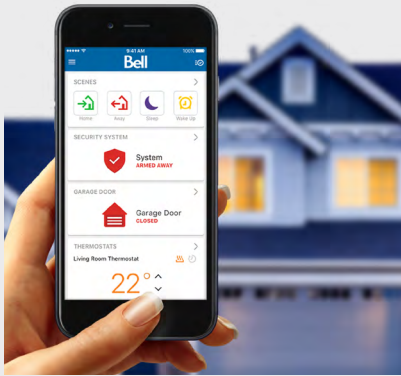
You can have up to 8 Bell Mobility services, and up to 4 of each residential services discounted through the Bell EDP – for you and up to 7 dependants.

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Excluded Bell services

- Wireless hardware (e.g., mobile phones, tablets, watches)
- Wireless apps
- Solo Mobile and Virgin Mobile products and services
- Third-party billed services (e.g., 900/976 services, 911 provincial and municipal charges)
- Non-residential accounts
- Termination fees
- Accounts in collection
- Acquisition offers
- Accounts paid by credit card (exception: retirees prior to January 1, 2017)
- Accounts issued via paper bill (exception: retirees prior to January 1, 2017)
- Specially identified retention/loyalty offers
- Most advertised promotional offers
- Home Hub one-time upgrade fee (EDP applies to monthly rental fee only)
- Non-return fee for hardware
- Roam Better

Bell Smart Home



Bell eligible retirees* can save 35% on home security and automation solutions from Bell Smart Home, including services previously provided by AlarmForce and Bell Aliant NextGen Home Security.

+ For more details, please visit bell.ca/smarthome and see the contact information below.

Ontario and Québec

To sign up as a new customer, call 1-800-267-2001.

To request the discount on your existing services, call 1-800-267-2001.

Atlantic Canada

To sign up as a new customer, call 1-844-474-2023.

To request the discount on your existing services, call 1-888-391-0005 or email people@bellaliant.ca.

Manitoba

To sign up as a new customer, call 1-866-949-0078 (press 2).

To request the discount on your existing services, call 1-866-949-0078 (press 0).



VIP by Volvo

You can follow these steps to receive 4% off MSRP on any Volvo model:

1. Register to get a Volvo PIN at APlanByVolvo.ca.
2. Click on "Partner Company" and select BELL in the drop down menu.
3. Take your Volvo PIN to the dealer of your choice to review pricing and finalize your purchase.



Ford rebate

Bell retirees have the opportunity to purchase or lease a Ford product at a discount. The Ford X-Plan provides a lower starting price for negotiations with the dealer.

Please visit fordpartner.com follow instructions on the site and use the partner code **Oc206** to generate a Ford PIN. To participate, you will need to present this PIN and your Bell retiree ID card (see p. 1).

Save on vehicle rentals

Bell's preferred vehicle rental suppliers offer discounted rates to Bell retirees for personal travel. Simply contact the rental agency or book directly on their website using these codes. Bell retirees are solely responsible for arranging their own vehicle insurance.

Be prepared to show your Bell retiree ID card (see p. 1).

Vehicle rental companies offering a discount

| | |
|---|----------------|
|  | XVC2A38 |
|  | XVC2A38 |



Mitsubishi Motors Employee Purchase Program

You can purchase a vehicle at 4% to 15% off MSRP if you present a recent pay stub when visiting a **Mitsubishi Motors** dealership. You might have to present your Bell retiree ID card (see p. 1).

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Save up to 10% on select Air Canada flights

Until December 31, Bell retirees can save up to 10% when booking Air Canada leisure flights for travel between now and April 30, 2022, with a blackout period from December 16, 2021 until January 4, 2022.

To get the discount, please visit [AirCanada.com](https://www.aircanada.com) and use promo code **AHQ2PGB1** in the Promotion box on the fare search page.



Save 20% on bottleworx products

Bell retirees can save 20% on products from bottleworx, a Canadian company specializing in reusable vacuum insulated bottles, tumblers, growlers and food containers.

To receive the discount, please use discount code **BELL20VIP** at checkout when you [shop online](#).



Online fitness programs

During the COVID-19 situation, our partners are offering the following online training programs that you can access at home.



- **Les Mills On Demand** from **GoodLife Fitness**: Virtual fitness program available to GoodLife members. To sign up: <https://corporate.goodlifefitness.com/>.



- **Ultime Fit** from Québec's **Nautilus Plus**: Online platform from Nautilus Plus that includes unlimited access to training programs, live sessions, recipes and online consultations with nutritionists. Available in French. Bell retirees can purchase an Ultimefit annual membership for \$99 (regular price \$129). To get the discount, please visit [Ultimefit.com](https://ultimefit.com), select Inscription et Offres corporatives and enter promo code **BellC1514**.

For any questions, please email workplacehealth@bell.ca.



Save 5% on CanaDream RV rentals

CanaDream is offering Bell retirees 5% off RV rentals. With locations across Canada, CanaDream offers a modern fleet of recreational vehicles with camping options for 2 to 6 people.

To get the discount, please [book online](#) using the promo code **Bell5** or call 1-888-480-9726. This promotion cannot be applied on relocations or selected special offers.



Discount on train travel

Bell retirees can access our special rate with VIA Rail and save 15% on up to 4 tickets [by booking online](#). You can also make a reservation by phone at 1-888-842-7245 using the promotional code **809997**. Be prepared to show your Bell retiree ID card (see p. 1). This offer is not valid with any other discount or promotional rate.



Park'N Fly discount

If you are looking to park with Park'N Fly at one of the airports located in Toronto, Ottawa, Montréal, Halifax, Winnipeg, Edmonton or Vancouver, you can use Bell's Corporate Discount, when [booking directly on this website](#) with the code **372621**.



Save 15% on Mandala brand clothing

Bell retirees can save 15% on all regular priced merchandise from Mandala's collection of casual and athletic clothing for women. You can use the promo code **BELL2020** when shopping online.

RW&CO.



Save 10% on RW&CO clothing

You can save 10% at top Canadian fashion brand RW&CO. Just use the promo code **RW10XBELL** when shopping at RW&CO.com. The promotion excludes exclusive brands and Go-To's.

Bouclair



Save 20% at Bouclair

Bell retirees can save 20% when spending a minimum of \$50 on regular priced items at Canadian decor store Bouclair. To receive the discount, use the promo code **9401741** during checkout at Bouclair.com. Maximum discount is \$100.

vessi



Save 30% on Vessi footwear

Until December 31, you can save 30% on full-priced Vessi multipurpose sneakers, which are both waterproof and 100% vegan.

To get the discount, please visit Vessi.com and use promo code **COMMUNITY-BELL30-51969** at checkout.

ARDENE

Save 15% at Ardene

You can save 15% at Canadian fashion retailer Ardene. To get the discount, please use promo code **ARDENEBELL15** when shopping in store or online at Ardene.com. The promotion excludes items 50% off and more and cannot be combined with any other discount.

SHOPICO

Visit Shopico.ca for great savings

Bell Media Radio's Shopico.ca features great deals from local retailers in Nova Scotia, New Brunswick, Ontario and Québec. Save up to 50% on trips, restaurants, entertainment and more.

New deals are added every Wednesday and are available for a limited time only. Be sure to visit the site regularly or sign up for email updates.



Save 10% at DeSerres art supplies

With 30 locations across Canada and an online store, DeSerres is a top destination for art supplies, framing services, stationary and gift ideas for the entire family.

Bell retirees can get exclusive discounts including 10% off select regular priced products in store and online. Some product restrictions may apply. For every dollar spent, you can earn 1 exchangeable point for additional discounts.

For more information and to get exclusive access to the Creative Club Partner Program, please follow these instructions to register online using promo code **Bell126510**.

Clothes
That
Work**Mark's**

Bell team members save 10% at Mark's

Mark's offers a variety of casual clothing, work wear, safety accessories and CSA-approved footwear at affordable prices.

Shop online and save 10%, please use promo code MC2020-103 under the order summary window.

LES GRANDS EXPLORATEURS



Save on 2021-22 digital passes

Bell retirees can get special pricing on Les Grands Explorateurs movies with a

2021-22 digital unlimited pass or a regular series pass.

Unlimited passes include exclusive member benefits on top of access to original documentary films featuring destinations such as Switzerland, Nepal, Australia, Georgia, Hong Kong and more.

To receive the special rate, please register online and use promo code LGE-BELL!21 or call 1 800 558-1002 and mention the promotional code. You can learn more about the films and watch trailers at the Les Grands Explorateurs website.

IRIS

Save on prescription eyewear and more with IRIS

Special offers on sunglasses, contact lenses and more

Bell retirees and family can take advantage of a wide range of exclusive offers with IRIS, a vision care company with locations across Canada.

Please follow the steps below to register for the IRIS Advantages program:

1. Go to www.iris.ca/en/iris-advantage-program
2. Click on "I have my access code" and enter BELLCDA to complete the online registration.

This offer can be combined with your Extended Health Benefits. Please [click here](#) to find a store near you (currently open by appointment only).



Save 15% at Neptune Theatre in Halifax

Bell retirees can save 15% on single tickets at Halifax's Neptune Theatre. The 2021-2022 season features hit shows like Fully Committed, Woman in Black, Dickens' A Christmas Carol and Alice in Pantoland.



To get the discount, please order your tickets online using the promo code 2122Bell or call the box office at 902-429 7070.

Save 25% on paint at Dulux

You can take advantage of a 25% discount on premiere-quality paints, varnishes and painting supplies at Dulux stores across Canada.

To take advantage of the offer, provide the Bell Privilege card number 30749303. Be prepared to show a recent pay stub on location. Offer may vary at participating stores.

For more information and a complete list of stores, please visit Dulux.ca.





Save \$15 on your first order from Lufa Farms

Lufa Farms partners with farms and food makers throughout Québec to deliver sustainably grown produce in Montréal, Québec City and Trois-Rivières.

Subscribers can customize their baskets each week and choose between home delivery or pickup at the Lufa offices located at 201-3075 Thimens Boulevard in Saint-Laurent.

To save \$15 on your first basket, use promo code **Bell15** when you **create your account online**.

Find out what Lufa is doing in light of COVID-19 and learn about updated pickup points [here](#).



Save up to 50% on Chefs Plate

Bell retirees and team members can get a discount of up to 50% when ordering weekly meal boxes and recipes from Chefs Plate.

You can subscribe to different meals, customize the size of your meal box and receive free home delivery.

To receive exclusive discounts on your first 4 boxes, please visit [ChefsPlate.com](https://www.chefsplate.com). The promo code **CPBELL22FM** will be applied automatically.



Save \$90 on your first 4 orders from HelloFresh

Bell retirees can save \$90 when ordering a meal box from HelloFresh.

You can subscribe to different recipes, customize the size of your meal box and get free home delivery.

To get discounts, please visit [HelloFresh.ca](https://www.hellofresh.ca). The promo code **HFBELL90** will be applied automatically.




Save on pet food from Open Farm

You can get 30% off their first order of pet food from Open Farm's online store. Subscribers can also save 5% on every order.

Open farm is a Canadian company that offers premium and ethically sourced pet nutrition.

To get the discount, please visit Open Farm and use promo code **BELL** at checkout.



Save 15% on refurbished computers and electronics

QNovum Canada is Quantum's ecommerce partner. Quantum Lifecycle Partners manage every step in the IT disposition process including data destruction, electronics recycling and selling refurbished equipment at discounted prices through its online store.

Bell retirees can save on laptops, tablets, monitors and more by visiting [QNovum.ca](https://www.qnovum.ca) and entering the promo code **BELLPROMO15**.



Exclusive discount on Dell products

Bell retirees can get exclusive discounts on a wide range of Dell products and receive free shipping when shopping online. To browse available products and get the discount:

1. Visit [Dell's EPP site for Bell employees](#)
2. Enter your email
3. You will receive an email from Dell with a selection of coupon codes
4. Enter the coupon code at checkout

For quotes and order assistance, please contact Canada_MPP@Dell.com.



Discount on Lenovo products

Save on laptops, tablets, smart devices and more when you buy online through Lenovo.

You can browse available products by category and access sale items by visiting [Lenovo's EPP Store for BCE](#). The Bell discount applies automatically at checkout.



Save on Apple products

Take advantage of exclusive discounts on select Apple products, such as Mac computers, iPads, accessories and more. To browse available products and get the discount online, please visit [Apple's EPP store for BCE](#).

The discount is also available in stores or by phone at 1-800-MY-APPLE. Simply identify yourself as a Bell retiree and be prepared to show your Bell retiree ID card (see p. 1).

For program details or assistance, call **1-800-MY-APPLE** and mention the Apple EPP discount.



Save 40% on Fujifilm Printlife products

Photobooks, wall art, cards and more

Bell retirees and their families can save 40% on [Fujifilm Printlife products](#) including photobooks, wall art, cards, invitations and special collections. To receive the discount, visit the [Fujifilm Printlife Collections website](#), choose a product, add your images and use the promo code **Bell40** at checkout.



Save 20% on ergoCentric products

Until December 31, Bell retirees can save 20% on ergoCentric products including seating, adjustable desks and office accessories.

To receive the discount, please visit [ergoCentric's online store](#) and use promo code **BELL20** at checkout. If you have questions about a product, please contact [ergoCentric customer service](#).



Save up to 25% on Toronto Raptors tickets

Order online to receive the discount

As a partner of the Toronto Raptors, Bell can offer retirees and team members savings of up to 25% on tickets to see the Raptors in action at Scotiabank Arena.

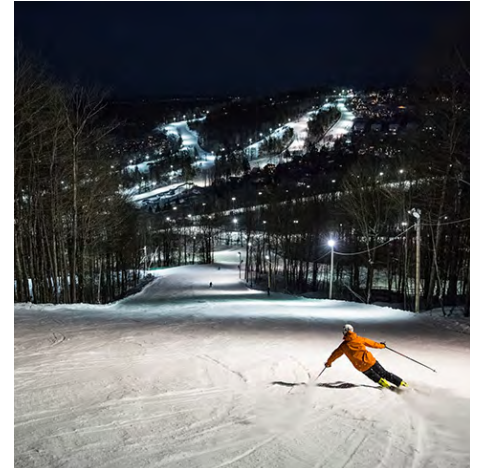
To get the discount, please [purchase your tickets online](#) using Google Chrome. The promo code **BELLRAPs** will be applied automatically. Tickets cannot be resold and proof of vaccination is required on site. Limited number of tickets available.



Save up to 25% on Ottawa Senators tickets

Discount available until December 31

Thanks to our partnership with the Ottawa Senators, Bell retirees and team members can save up to 25% on regular season games at Canadian Tire Centre. To receive the discount, please [purchase your tickets online](#). The discounted price will appear automatically. Limited number of tickets available.



Save big on ski passes at Bromont resort

Until November 26, Bell retirees can purchase Bromont ski tickets for \$59 – 33% off the standard rate. From November 26 to December 17, the price increases to \$74.

To get the discount, please [order online](#) and sign-in using the username **BELLCAN** and password **H22_BELLCAN**.



Save 15% at Strom Spa

You can save 15% at Strom Spa's 4 centres in Québec, including the Nuns' Island,

Mont-Saint-Hilaire, Sherbrooke and Old Québec locations.

Strom Spa features massage therapy, beauty treatments and thermal circuits, plus special packages including wellness classes and workshops.

To get the discount, select your preferred location and order packages on the site [stromspa.com](#) using the promo code **Bell**. For more details or to make a reservation, please call 514-761-2772 (1-877-761-2772) and mention that you are a Bell retiree or visit [stromspa.com](#). Be prepared to show a recent pay stub on location.



Save on Mont Tremblant ski passes

Bell retirees can purchase Mont Tremblant SkiMax tickets for \$78 up until December 7.

To receive the discount, please [order online](#) and use promo code **Mx-fibe** at checkout.



Save 20% at Great Wolf Lodge
Niagara Falls

Bell retirees can save 20% when booking visits to [Great Wolf Lodge Niagara Falls](#).

Great Wolf Lodge features an indoor waterpark, restaurants and activities for the whole family. The discount is available for standard, themed and premium rooms.

To get this discount, please book online using the promo code **NBELLCANAD** or call 1-800-605-9653. Proof of Bell employment will be required at check-in.



MARRIOTT
BONVOY



Save up to 30% on
Marriott Bonvoy
hotel bookings

With [Marriott's BreakAway program](#), Bell retirees and team members can save up to 30% on weekend bookings at Marriot Bonvoy hotels including Sheraton, Westin, Delta, Ritz-Carlton and more.

For more details and to access special rates, visit [Marriott's BreakAway BCE page](#).

Preferred rates
for personal
hotel bookings

Bell retirees who are booking personal travel are eligible for our corporate rates on standard rooms at preferred hotels in Canada. Simply call the hotel directly and ask for the Bell or BCE rate, or use these codes when booking online*.

| Hotel Chains with Corporate Discount | Corporate Code |
|---|----------------|
| Best Western Hotels & Resorts | 01179960 |
| Choice Hotel | 66736 |
| Fairmont | G0731CA435 |
| Germain Hôtels | 66884 |
| Hampton, Tru, Embassy, DoubleTree | P0560008509 |
| Hilton (Garden Inn , Waldorf Astoria and Conrad Hotels) | N2021146 |
| For International bookings at Hilton/Doubletree Hotels and Resorts | D202114617 |
| IHG | 900002979 |
| Le Saint-Sulpice | CORP695 |
| Marriott (including Courtyard, Delta, Sheraton, Westin) | BCE |
| Wyndham | 8000000546 |

* Please note that *In Touch* cannot guarantee that all hotels contacted will agree to offer you the Bell preferred rates.