

# In Touch

Offers for Bell retirees | Winter 2025



As a Bell retiree, you can benefit from a number of special offers and discounts from Bell suppliers and business partners. Please keep this *In Touch* edition booklet on hand for future reference. Please note: These offers are subject to change without notice and *In Touch* cannot guarantee that partners will always honour Bell rebates.

**Protect your offers, please do not share this content.**



thePersonal



## Home and auto insurance with The Personal

The Personal offers eligible\* Bell retirees exclusive group rates for home and auto insurance. The Personal mobile app allows manage the policy and claims from anywhere.



To learn more or request a quote, please visit [ThePersonal.com/bell](https://ThePersonal.com/bell) or call 1-888-476-8737.

\* Eligible retirees are former employees of Bell Canada or a participating affiliated company who:

1. retired with at least 80 points at age 55 or older upon departure  
or
2. terminated their employment after January 1, 2021, and are 55 years of age or older with at least 15 years of net credited services (NCS) at the time of termination.

Former employees who left Bell Canada or one of its participating affiliated company due to a termination for cause are not eligible for the program.



### Ford rebate

Bell retirees\* have the opportunity to purchase or lease a Ford product at a discount.

The Ford X-Plan provides a lower starting price for negotiations with the dealer.

Please visit [fordpartner.com](https://fordpartner.com) follow instructions on the site and use the partner code **RXHU3** to generate a Ford PIN. To participate, you will need to present this PIN and your Bell retiree ID card (see p. 1).



\* Please note that *In Touch* cannot guarantee that all Ford dealerships will agree to offer you the rebate.

**Bell**

# Save on your Bell services with the Employee Discount Plan

If you are an eligible Bell pensioner\*, you can save 35% on Bell Internet, Mobility, TV, Home phone and Bell Smart Home services through the Bell Employee Discount Plan (EDP). The discount applies to most recurring and one-time charges, with a few exceptions (see below).

You can also get the discount on services for your spouse and eligible dependants, as long as your household has at least one residential service under your name and all of the accounts are linked to your bill.

## Promotional offer

Please note that the EDP cannot be combined with any acquisition or retention offers. EDP discounts will become active only after an acquisition offer has expired. The EDP does not give rise to a taxable benefit, as confirmed by the Canada Revenue Agency.

The monetary compensation offered to employees and retirees

was withdrawn in August 2024. In the interest of ensuring equity, all eligible employees and retirees must now subscribe to the 35% employee discount program. This promotes the purchase of Bell products and services, and ensures the perenity of the company you contributed to build.

## Which dependants are eligible?

You can get the Bell employee discount on services for:

- Your natural or legally adopted child, legal ward or stepchild, including children of a common law spouse, who are:
  - Financially dependent on you;
  - Unmarried and normally live with you, except while away at school;
  - Under age 18, or under age 25 if attending an accredited educational institution as a full-time student.

## How do I sign up for EDP?

Please note that the hours for the Employee Discount Plan (EDP) team have changed. We are now available from **10 am to 3:30 pm** eastern time. To register for the EDP, or if you have any questions, please send an email to [employee.services@bell.ca](mailto:employee.services@bell.ca) and our team will get back to you as soon as possible. You can always contact us by calling **1-888-391-0005**, selecting your language and choosing option 2.

The employee discount will apply one to two billing cycles following the enrolment requests and is not retroactive.

When ordering new Bell services or changing your plan, please call us again to update your account.

To order new Bell services, please visit [bell.ca](http://bell.ca) or drop by a Bell or The Source location. You can also call **310-BELL** for TV, Internet, Smart Home and Home Phone or **1-888-466-2453** for Mobility support.

- Your parents, if they live with you and meet the Canada Revenue Agency's requirements for an Eligible Dependant.
- Your spouse or common-law partner, if you are legally married or have lived together in a conjugal relationship for at least 12 consecutive months and been publicly presented as a common law spouse or partner.

residential services discounted through the Bell EDP – for you and up to 7 dependants.

## How many accounts can I have on the discount plan?

You can have up to 8 Bell Mobility services, and up to 4 of each

\* Bell Canada pensioners who retired with at least 80 points at age 55 or older. Pensioners from participating companies who retired after November 28, 2003, with at least 80 points at age 55 or older. **New: you are also eligible if you were 55 or over, with at least 15 years of net credited service (NCS) when you left Bell after January 1<sup>st</sup>, 2021. You are not eligible for EDP if your departure from Bell was the result of a termination for cause.**

## Excluded Bell services

- Phones, smartwatches, tablets, Internet-connected devices, accessories and other hardware
- Prepaid and pre-to-post paid services including Lucky Mobile and Virgin Plus
- Mobility suspension fees
- Virgin Plus, Lucky Mobile and Bell MTS mobility rate plans and Virgin Plus Internet
- Third-party billed services (e.g., 900/976 services, 911 charges, apps)
- Roam Better, Travel Passes and add-ons
- Home Hub one-time upgrade fee (EDP applies to monthly rental fee only)
- Non-return fee for Internet hardware
- Non-residential accounts
- Upgrade processing fees
- Termination/cancellation fees
- Accounts in collection
- Accounts with bills & service agreements issued via paper (exception: retirees prior to January 1, 2017)
- Retention/loyalty and most promotional offers

## Bromont



### Save up to 30% on ski passes at Bromont resort

You can save up to 30% on ski tickets and season passes

To get the discount, please order online and sign in using the username **BELLCAN** and password **60BM3!BELLCAN**.



### Save up to 25% at Great Wolf Lodge Niagara Falls

Bell retirees and team members can save up to 25% when booking visits to Great Wolf Lodge Niagara Falls.

Great Wolf Lodge features an indoor waterpark, restaurants and activities for the whole family. The discount is available for standard, themed and premium rooms.

To get this discount, please book online using the promo code **NBELLCANAD** or call 1-800-905-9653. Proof of Bell employment will be required at check-in. You must present proof that you are a Bell retiree.



### Save on Mont-Tremblant SkiMax tickets

You can buy Mont-Tremblant SkiMax tickets for only \$87 – 39% off the standard rate of \$142.

To get the discount, please order your tickets online and use the promo code **mx-fibe** at checkout.



### Save 25% on Cavendish Beach Music Festival tickets

Save 25% on passes for the 2025 Cavendish Beach Music Festival passes while supplies last. To get the special pricing, visit the ticket website Opens in a new tab and use promo code **BELL25**.



### Save 10% at Neptune Theatre in Halifax

Bell retirees and team members can save 10% on single tickets at Neptune Theatre in Halifax.

To get the discount, please order your tickets online using the promo code **2324BELL** or call the box office at 902-429-7070.







### Save 35% on women in Film and TV Toronto memberships

You can save 35% on Women in Film and TV Toronto (WIFT) memberships that include access

to professional development programming, exclusive benefits and networking opportunities.

WIFT Toronto is a not-for-profit organization dedicated to empowering members at all stages of their careers in the screen-based media industry. Memberships are available to everyone, regardless of gender identity and strive to offer a safe, educational, and fun space for all.

To receive the discount, visit [wift.com](https://wift.com) and use promo code **bellwift** at checkout. The discount is not valid for Dual, Student or Senior memberships. If you require assistance, please email [membership@wift.com](mailto:membership@wift.com).



### Save 10% at Sweetgrass Spa Toronto

You can save 10% on customized facials, body polishes and wraps at Sweetgrass Women's Day Spa in Toronto. All treatments over \$100 receive complimentary access to therapeutic pools.

To receive the discount, use corporate code **SWEETGRASSBELL2024** when booking.



### Save 30% on GoodLife Fitness memberships

Bell retirees and one eligible family member can save 30% on all GoodLife Fitness memberships with no registration fees. To learn more, please read this [FAQ](#).

To sign up: <https://corporate.goodlifefitness.com/>.



### Save 20% on bottleworx products

Bell retirees can save 20% on products from bottleworx, a Canadian company specializing in reusable vacuum insulated bottles, tumblers, growlers and food containers.

To receive the discount, please use discount code **BELL20VIP** at checkout when you [shop online](#).



### Save 15% at Strøm Spa

Thermal circuits and massage therapy

You and a guest can save 15% at Strøm Spa locations in Québec.

The discount applies to massage therapy, beauty treatments, thermal circuits and other esthetic services as well as products purchased through Strøm's online boutique.

To get the discount at [stromspa.com](https://stromspa.com), please use promo code **Bell15** at checkout. To access the online store, first choose your preferred spa location, then create an account if you haven't ordered from the site before.

For more details, please call 514-761-2772 or visit [stromspa.com](https://stromspa.com).

# MARRIOTT BONVOY



## Save up to 30% on Marriott Bonvoy hotel bookings

With Marriott's BreakAway program, Bell retirees and team members can save up to 30% on weekend bookings at Marriott Bonvoy hotels including Sheraton, Westin, Delta, Ritz-Carlton and more.

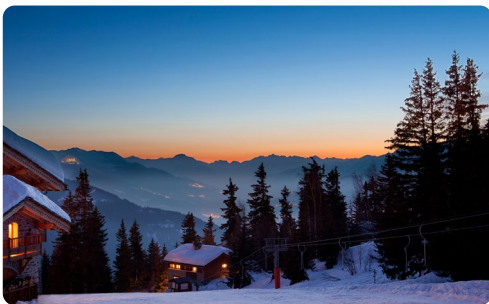
For more details and to access special rates, visit Marriott's BreakAway BCE page.

## Preferred rates for personal hotel bookings

Bell retirees who are booking personal travel are eligible for our corporate rates on standard rooms at preferred hotels in Canada. Simply call the hotel directly and ask for the Bell or BCE rate, or use these codes when booking online\*.

Hotel Chains with Corporate Discount	Corporate Code
<u>Best Western Hotels &amp; Resorts</u>	01179960
<u>Choice Hotel</u>	66736
<u>Fairmont</u>	GO731CA435
<u>Germain Hôtels</u>	66884
<u>Hampton, Tru, Embassy, DoubleTree</u>	0560008509
<u>Hilton (Garden Inn, Waldorf Astoria and Conrad Hotels)</u>	2021146
For International bookings at Hilton/Doubletree Hotels and Resorts	D202114617
<u>IHG</u>	900002979
<u>Le Saint-Sulpice</u>	CORP695
<u>Marriott (including Courtyard, Delta, Sheraton, Westin)</u>	BCE
<u>Shangri-La</u>	CP_BTP_477UVH
<u>Wyndham</u>	8000000546

\* Please note that *In Touch* cannot guarantee that all hotels contacted will agree to offer you the Bell preferred rates.



## Save 10% on Property Valet

You can enjoy a 10% discount on Property Valet rental bookings in Blue Mountain and Mont-Tremblant.

To receive the discount, use code **MYBELL10** when reserving on propertyvalet.ca.



## Park'N Fly discount

If you are looking to park with Park'N Fly at one of the airports located in Toronto, Ottawa, Montréal, Halifax, Winnipeg, Edmonton or Vancouver, you can use Bell's Corporate Discount, when booking directly on this website with the code **372621**.



Please note that for reasons that are beyond our control, the vehicle rental discount is no longer being offered by our partners. We apologize for any inconvenience this may cause.



### Save 5% on CanaDream RV rentals

CanaDream is offering Bell retirees 5% off RV rentals. With locations across Canada, CanaDream offers a modern fleet of recreational vehicles with camping options for 2 to 6 people.



To get the discount, please book online using the promo code **Bell5** or call 1-888-480-9726. This promotion cannot be applied on relocations or selected special offers.



### Save 15% on Chandler Honey

Bell retirees can save 15% on Chandler's Canadian raw unpasteurized honey. To receive the discount, visit [chandlerhoney.ca](http://chandlerhoney.ca) and use promo code **BELL15** at checkout.

Chandler Honey is sourced from Scandia, Alberta and is available in a variety of flavours including Orange Grove, Crème Brûlée and Mocha.

### Save 20% on paint at Dulux

You can take advantage of a 20% discount on premiere-quality paints, varnishes and 10% on painting supplies at Dulux stores across Canada.

To take advantage of the offer, provide the Bell Privilege card number **318718450000**. Be prepared to show a recent pay stub on location. Offer may vary at participating stores.

For more information and a complete list of stores, please visit [Dulux.ca](http://Dulux.ca).



### Save 10% on Anne of Green Gables Chocolates

Handmade treats from Prince Edward Island

You can save 10% on Anne of Green Gables Chocolates. To receive the discount, visit [annechocolates.com](http://annechocolates.com) and use promo code **BELLCANADA10** at checkout.

Anne of Green Gables Chocolates was founded in 1999 and offers handmade chocolates made with authentic Prince Edward Island recipes including dark chocolate truffles, chocolate covered chips, fudge and more.



### Save 25% on your first order of Laughing Lichen products

You can get 25% off your first order of Laughing Lichen products. To receive the discount, visit [laughinglichen.ca](http://laughinglichen.ca) and use promo code **bell25** at checkout.

Please note that the promo code only applies to regular priced items.

Laughing Lichen is a wellness business based in the Northwest Territories offering over 75 unique products including herbal teas and oils, soaps, candles and more.



## RW&CO.



### Save 10% on RW&CO clothing

You can save 10% at top Canadian fashion brand RW&CO. Just use the promo code **BELLNRW10** when shopping at [RW&CO.com](https://www.rwco.com). The promotion excludes exclusive brands and Go-To's.

## BETTERFELT



### Save 15% on home products at Betterfelt

Betterfelt makes Fair Trade certified wool-felt products that are designed in Denmark and handmade at the Betterfelt workshop in Kathmandu, Nepal.

Bell retirees can save 15% on footwear, baskets and more by visiting our [exclusive landing page](#). The promo code **Bell15** will be applied automatically.

## Mandala



### Save 15% on Mandala brand clothing

Bell retirees can save 15% on all regular priced merchandise from [Mandala's collection](#) of casual and athletic clothing for women. You can use the promo code **BELL2020** when shopping online.

## IRIS



### Save on prescription eyewear and more with IRIS

Special offers on sunglasses, contact lenses and more

Bell retirees and family can take advantage of a wide range of [exclusive offers](#) with IRIS, a vision care company with locations across Canada.

Please follow the steps below to register for the IRIS Advantages program:

1. Go to [www.iris.ca/en/iris-advantage-program](https://www.iris.ca/en/iris-advantage-program)
2. Click on "I have my access code" and enter **BELLCDA** to complete the online registration

This offer can be combined with your Extended Health Benefits. Please [click here](#) to find a store near you (currently open by appointment only).



## Save 15% at furniture retailer EQ3

Bell retirees can save 15% on regular priced EQ3 products. Just use the promo code BELL when shopping online at [EQ3.com](https://eq3.com).

Please note that this offer cannot be combined with other offers and excludes EQ3 Brand Partners, EQ3 Protect Services, shipping and delivery.



## RISEDESK



## Save 15% on RISE ergonomic office furniture

Bell retirees and their family members can save 15% on all RISE home office furniture, including standing desks and ergonomic chairs.

RISE is a Toronto-based furniture company offering modern home office products.

To receive the discount and free shipping, visit [risedesk.io](https://risedesk.io) and enter promo code BELL15.



## Preferred pricing at Sleep Country

You can get preferred pricing when shopping at Sleep Country/ Dormez-vous locations in Canada.

- Save \$50 on a purchase of \$250 or more
- Save \$225 on a purchase of \$1,000 or more
- Save \$500 on a purchase of \$2,000 or more

To receive the discount in store, present promo code **PREFBELL**. To receive the discount online, use the chat function or call 1-844-748-0206 and mention promo code **PREFBELL**.

## SHOPICO

## Visit Shopico.ca for great savings

Bell Media's Shopico.ca features great deals from local retailers in Nova Scotia, New Brunswick, Ontario and Québec. Save up to 50% on trips, restaurants, entertainment and more.

New deals are added every Wednesday and are available for a limited time only. Be sure to visit the site regularly or sign up for email updates.



## Receive up to 25 free meals with HelloFresh

Bell retirees who are either new or returning HelloFresh customers can receive up to 25 free meals, applied on a 4-person 9-meal box order. This offer also includes free breakfast and free shipping on the first delivery.

To receive the discount, visit our dedicated discount page. The discount will be applied automatically.

Upon redemption, you will be enrolled in an auto-renewing subscription which you may cancel at any time.

For support, contact the HelloFresh Customer Care team by calling 1-855-272-7002 or by visiting [hellofresh.ca/contact-us](https://hellofresh.ca/contact-us) to chat.







### Save \$15 on your first order from Lufa Farms

Lufa Farms partners with farms and food makers throughout Québec to deliver sustainably grown produce in Montréal, Québec City and Trois-Rivières.

Subscribers can customize their baskets each week and choose between home delivery or pickup at the Lufa offices located at 201-3075 Thimens Boulevard in Saint-Laurent.

To save \$15 on your first basket, use promo code **Bell15** when you [create your account online](#).

Learn about [pick-up points near you](#).

**FUJIFILM**  
**printlife**



### Save 40% on Fujifilm Printlife products

Photobooks, wall art, cards and more

Bell retirees and their families can save 40% on [Fujifilm Printlife products](#) including photobooks, wall art, cards, invitations and special collections.

To receive the discount, visit the [Fujifilm Printlife Collections website](#), choose a product, add your images and use the promo code **Bell40** at checkout.

 **QNOVUM**

### Save 15% on refurbished computers and electronics

Bell retirees can save on refurbished laptops, tablets, monitors and more by visiting [QNovum.ca](#) and using promo code **BELLPROMO15** at checkout.



**Lenovo**

### Discount on Lenovo products

Save on laptops, tablets, smart devices and more when you buy online through Lenovo.

You can browse available products by category and access sale items by visiting [Lenovo's EPP Store for BCE](#). The Bell discount applies automatically at checkout.

For assistance with placing an order, please call 1-888-315-7408 Ext. 2246.

