

Water consumption

In our industry, the majority of the water footprint relates to the manufacturing of electronic components, rather than from the day-to-day operational delivery of telecommunications services.

Bell's direct activities have only a minor impact on water resources, as we mainly use water for drinking and sanitary functions, cleaning our fleet vehicles, and to cool buildings and server rooms.

Bell acknowledges that the availability of water is a growing concern in many communities around the world and that many of our suppliers face water stress, which could in turn affect the availability of electronics components.

We continually benchmark industry best practices for water governance programs, standards and initiatives. In 2018, we improved our understanding of water consumption across all sites by increasing the completeness and data-reliability of the water use audit. The calculation included even more of our smaller sites, and we reduced our reliance on estimation, employing instead the values from more than twice as many water invoices compared with 2017. We use this data to assess the feasibility of implementing viable reduction initiatives at sites that consume the most water.

WATER CONSUMPTION BY TYPE (in m³)

	TREND	2018	2017
Office	↓	509,080	531,997
Operations	↑	1,076,099	848,889
TOTAL	↑	1,585,179	1,380,886