

For Immediate Release

Bell introduces the award winning Novatel Wireless MiFi 2372 Intelligent Mobile Hotspot

Bell Mobility clients first in Canada to enjoy completely mobile Wi-Fi access

MONTRÉAL, November 30, 2009 – Bell today announced the launch of the award winning MiFi™ 2372 Intelligent Mobile Hotspot from Novatel Wireless (Nasdaq: NVTL). The MiFi 2372 operates on Bell's new HSPA network and offers simultaneous Wi-Fi connectivity for up to five devices or users.

"Bell Mobility continues to introduce innovative wireless devices that increase productivity by delivering fast and reliable mobile Internet access," said Adel Bazerghi, Senior Vice President of Products at Bell Mobility. "We're excited to be the first wireless provider to introduce Canadians to the Novatel Wireless MiFi 2372 Intelligent Mobile Hotspot and the convenience of portable Wi-Fi access."

"We're pleased to partner with Bell Mobility to launch the first commercial MiFi 2372 platform in North America," said Rob Hadley, chief marketing officer for Novatel Wireless. "With the MiFi 2372 Intelligent Mobile Hotspot, Bell Mobility is providing its clients with unrivaled high speed Internet access virtually anywhere they work or play."

The MiFi Mobile Intelligent Hotspot platform has won several awards in 2009, including the CTIA Hot for the Holidays Award and the Plus X Award in Technology for Innovation & Ease of Use, and was ranked #2 on the list of BestTravel Gadgets of 2009 by Time Magazine.

Compatible with Windows, Mac and Linux operating systems, the MiFi 2372 delivers download speeds up to 7.2 megabits per second with enhanced performance for simultaneous uploads/downloads and large file transfers. It supports up to five simultaneous users located within 30 feet of the device.

Compact and simple to use, the MiFi 2372 also offers optimized functionality for video streaming and online gaming and includes a microSD slot for expandable memory of up to 16 gigabytes.

The Novatel Wireless MiFi 2372 Intelligent Mobile Hotspot is available nationally for as little as \$99.95 on a three year contract or for \$249.95 without a contract. Please visit bell.ca/mobility for more information.

About Bell

Bell is Canada's largest communications company, providing consumers and business with solutions to all their communications needs, including Bell Mobility wireless, high-speed Bell Internet, Bell TV direct-to-home satellite television, Bell Home phone local and long distance, and IP-broadband and information and communications technology (ICT) services. Bell is proud to be a Premier National Partner and the Exclusive Telecommunications Partner to the Vancouver 2010 Olympic and Paralympic Winter Games.



Bell is wholly owned by BCE Inc. (TSX, NYSE: BCE). For information on Bell's products and services, please visit www.bell.ca. For corporate information on BCE, please visit www.bce.ca.

About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G WCDMA (HSPA & UMTS), CDMA and GSM technologies. Novatel Wireless' USB modems, embedded modules, Intelligent Mobile Hotspot products and software enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

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