



For Immediate Release

Two exclusive Nokia handsets coming to Bell Mobility

MONTREAL, October 29, 2009 – Bell today announced that it will add two new exclusive mobile devices from Nokia – the Nokia 6350 and Nokia 2730 – to its lineup when Bell Mobility launches its new HSPA network in November.

“Bell Mobility is happy to bring these exclusive Nokia devices to our all-new HSPA network,” said Adel Bazerghi, Bell Mobility’s Senior Vice President. “These devices can take full advantage of the global roaming in more than 200 countries, fast mobile Internet access and other benefits of our new network beginning next month.”

Nokia 6350

The Nokia 6350 is a flip-phone available in graphite and red that features a MP3 player, a 2 megapixel photo and video camera, Bluetooth 2.1 connectivity and memory expandable up to 16 GB. It also offers such popular services as fast Internet access, text, picture and video messaging and access to ringtones, screensavers and games.

Nokia 2730

Designed for people looking for an easy to use mobile phone, the Nokia 2730 features a classic Nokia sleek bar form factor and is available in black and magenta. It offers an MP3 player, 2 megapixel photo and video camera, messaging tools and up to 2GB of expandable memory.

“Nokia is thrilled to be working with Bell to deliver a range of products to the Canadian marketplace,” said Richard White, General Manager, Nokia Canada. “Whether it is connecting to a social network or messaging while on-the-go, Nokia and Bell are giving consumers the option to choose the best device that matches their lifestyle.”

About Bell

Bell is Canada's largest communications company, providing consumers and business with solutions to all their communications needs, including Bell Mobility wireless, high-speed Bell Internet, Bell TV direct-to-home satellite television, Bell Home phone local and long distance, and IP-broadband and information and communications technology (ICT) services. Bell is proud to be a Premier National Partner and the exclusive Telecommunications Partner to the Vancouver 2010 Olympic and Paralympic Winter Games.

Bell is wholly owned by BCE Inc. (TSX, NYSE: BCE). For information on Bell's products and services, please visit www.bell.ca. For corporate information on BCE, please visit www.bce.ca.

About Nokia

Nokia is a pioneer in mobile telecommunications and the world’s leading maker of mobile devices. Today, we are connecting people in new and different ways - fusing advanced mobile technology with personalized services to enable people to stay close to what matters to them. We also provide comprehensive digital map information through NAVTEQ; and equipment, solutions and services for communications networks through Nokia Siemens Networks.



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For media inquiries, please contact:

Julie Smithers
Bell Media Relations
416 528-9409
julie.smithers@bell.ca