

## **Examples of eligible activities for applying for a Bell Community Sport Volunteer Grant**

### ***Coach***

Jane is a coach for her daughter's under -10 soccer team in the Gloucester Dragons Soccer Association (GDSA). The GDSA is a recreational based soccer group which focuses more on fun than winning. To end the season, Jane has developed a fun team event that will further emphasize the life skills of respect and teamwork that she has attempted to implement with all of her players throughout the playing season. As a Bell employee, Jane is applying through the Bell Employee Giving Program for a Community Sport Volunteer Grant to help reduce some of the costs associated with this team event.

### ***Team Manager***

Grant's son plays for a competitive hockey team in Quebec City. The Bantam "AA" team plays games and tournaments all over the province of Quebec. When he is not substituting for an assistant coach during a practice, Grant spends his time organizing accommodations for the team, managing the team's finances, scheduling ice-time for practices, liaising with league officials on a variety of issues and keeping parents up-to-date. He also tries to identify potential tournaments for the team to enter. In order to alleviate some of the tournament costs for the players' parents, Grant is applying for a Community Sport Volunteer Grant.

### ***Executive***

Patrice has been involved with the swim club in Chicoutimi for many years. He originally joined when he was twelve and loved it. Now ten years later in his retirement he is a member of the volunteer executive board. Patrice's vision for the club is to implement a new philosophy focused on fair play. Patrice envisions this program expanding participation and creating a new athlete development model which will not only focus on athletic skills. In order to implement this new philosophy Patrice needs to develop, distribute and implement some fair play materials. To ease the cost, Patrice – a Bell retiree – has applied for a Community Sport Volunteer Grant.

### ***Referee***

Terri is a basketball referee in the Victoria area. She has seen a great deal of basketball over the last seven years, and has recently taken on the task of being the volunteer regional manager. With this new role she has observed a noticeable decline in youth taking on refereeing. Terri has recommended a mentorship program for officials to the

British Columbia School Sports Federation. She believes that implementing a mentorship program that encourages students to attend games and work with an experienced referee would result in renewed interest. Terri will be applying through the Bell Employee Giving Program for a Community Sport Volunteer Grant to help reduce some of the costs associated with this new initiative.

### ***Program Director***

Gary has been volunteering as a program director at his local YMCA in Brantford for just over two years. His love for physical activity has encouraged him to give back to the community. Every Saturday he heads over to the “Y” to run a sport program for children. Unfortunately, the equipment at the “Y” needs replacing. Through the Bell Employee Giving Program Gary has decided to apply for a Community Sport Volunteer Grant to purchase five new basketballs, two hockey nets, five soccer balls and some new pylons. He also plans on creating posters that educate local area youth on the benefits of physical activity.

### **How will your community sports organization use the grant money?**

What kind of programs and activities are ideal for the Community Sport Volunteer Grant? Try to identify areas that support the True Sport Principles of fairness, inclusion, excellence and fun. Here are some examples:

#### **Fairness**

- Implement a fair play program in your organization. Use the funds for participation or fair play awards to recognize strong supporters.
- Purchase participation awards for the team or league.
- Create fair play posters that reflect a philosophy of respect and open environments.

#### **Inclusion**

- Use the funds to support the participation of underprivileged children through an equipment purchase plan.
- Purchase a couple of bikes to loan to underprivileged children on a daily basis.
- Invest in keeping the school open after hours for physical activity events or community sports.

#### **Excellence**

- Send a dedicated coach to a certification or improvement program that contributes to the team’s development.

- Invest in referee training.
- Create a scholarship to recognize the outstanding achievements of an athlete on and off the field.
- Develop an athletic program to encourage youth to stay in school.
- Support high performance athletes attending a competition or try-out.
- Invest in a tournament or competition that encourages sport tourism.

### **Fun**

- Throw a pizza party for your team to celebrate and reflect on the learning from the year.
- Plan an exciting event to keep momentum going during the season. Use the event as a team building opportunity.
- Plan a festival day with the school involving sport and recreation activities planned for the children.