



For Immediate Release

## **Bell Canada to redeem Series M-21 debentures due December 2015**

MONTRÉAL, October 1, 2015 – Bell Canada today announced that it will redeem on November 2, 2015, prior to maturity, all of its outstanding \$1,000,000,000 principal amount of 3.60% Debentures, Series M-21, due December 2, 2015 ("Series M-21 Debentures").

The Series M-21 Debentures will be redeemed at a price equal to \$1,002.280 per \$1,000 of principal amount of debentures plus \$15.090 for accrued and unpaid interest up to, but excluding, the date of redemption.

Registered holders of Series M-21 Debentures will receive a notice providing the details of this redemption, including where to present their debentures for payment.

### **About Bell**

Bell is Canada's largest communications company, providing consumers and business customers with wireless, TV, Internet, home phone and business communications services. Bell Media is Canada's premier multimedia company with leading assets in television, radio, out of home, and digital media. Bell is wholly owned by Montréal's BCE Inc. (TSX, NYSE: BCE). For more information, please visit [Bell.ca](http://Bell.ca).

The Bell Let's Talk initiative promotes Canadian mental health with national awareness and anti-stigma campaigns, like Clara's Big Ride for Bell Let's Talk and Bell Let's Talk Day, and significant Bell funding of community care and access, research, and workplace initiatives. To learn more, please visit [Bell.ca/LetsTalk](http://Bell.ca/LetsTalk).

### **Media inquiries:**

Jean Charles Robillard  
Bell Communications  
(514) 870-4739  
[jean\\_charles.robillard@bell.ca](mailto:jean_charles.robillard@bell.ca)

### **Investor inquiries:**

Thane Fotopoulos  
BCE Investor Relations  
(514) 870-4619  
[thane.fotopoulos@bell.ca](mailto:thane.fotopoulos@bell.ca)